

IUP CHAPTER  
SOCIETY OF PROFESSIONAL JOURNALISTS  
REGULAR MEETING MINUTES

March 2, 2016, 4 p.m.

Media Computer Lab on Fourth floor of new CHSS building

Attendance:

Andrea Mowers, Carly Martuccio, Jed Johnson (promotions co-chair), Alexa Titchen (promotion chair), Isaiah Warfield (secretary), Ethan Brogan (vice president), David Loomis (faculty adviser)

Note-taker: Isaiah Warfield

Convened: 4:07 p.m.

Agenda:

1. Get Down @ the Brown Promo
  - a. Ethan presented to SPJ the “Get Down at the Brown” promo video and provided flyers to Get Down @ the Brown, SPJ’s 10<sup>th</sup> annual fundraiser, Friday, March 18, 2016, 9 p.m.-whenever
2. “Spotlight” movie
  - a. Ethan announced that SPJ and PRSSA, along with the journalism department, will sponsor a free showing of the 2016 best-picture Academy Award film “Spotlight” on Wednesday, March 16, 7-10 p.m. in room 225 of the new CHSS building. A panel discussion will accompany the movie. Panelists will include Dr. Loomis and a Religious Studies professor, moderated by JRNL department chairwoman Michele Papakie.
3. Property Tax Reassessment
  - a. Ethan announced that on April 19, 5-6:30 p.m., in the HUB Ohio Room, SPJ will co-sponsor a knowledge based-journalism symposium on the Pennsylvania property tax and Indiana County’s 2015 reassessment of real property for tax purposes. The reassessment was the top story of 2015, according to The Indiana Gazette. Property Tax Reassessment. Experts on property taxation will be the panelists. Loomis will moderate. Audience Q&A will be featured. The public is invited. The issue’s pocketbook impact on students who rent off-campus is significant. If property taxes increase on rental properties in Indiana, as they are likely to do in 2016, then students are

likely to see their rents increase substantially. Promotion of the event among students should emphasize that angle, Loomis said.

- b. Loomis added that the citizens of Indiana County, especially year-round residents, are a target audience for this event. He described knowledge-based journalism as an approach to news that emphasizes what citizens need to know about complex and important issues. It does not approach news as events that are framed as conflict stories.
  - c. Ethan he would like to do a podcast for posting on The HawkEye on Property Tax Reassessment before the April 19 symposium. He proposed a story that would report how higher property taxes would affect IUP students. Ethan asked for volunteers. Andrea Mowers and Alexa Titchen volunteered.
  - d. Ethan said he would email Andrea and Alexa separately about the podcast and they would meet after Spring break. He said he plans to complete to podcast by April 12, a week before the symposium.
4. Adobe Audition
    - a. Ethan presented SPJ with a recording of himself and sent SPJ members emails of his recording. He told SPJ members they would edit his recording using Adobe Audition.
    - b. Carly assisted with the shortcut keys, cutting, and amplifying the sound waves on Adobe Audition.
5. Next meeting: March 16, 4-5 p.m., Media Computer Lab, fourth floor, adjacent to elevators outside JRNL department, new CHSS building
  6. Adjourn: 5:04 p.m.