

Society of Professional Journalists
 IUP Chapter
 Meeting minutes
 Tuesday, Sept. 8, 2009, 8 p.m.
 The Commonplace Coffeehouse
<http://www.chss.iup.edu/journalism/spj/>

Attendance

President Mike Wilson, Vice President Melissa Thompson, Secretary Ticaorra Bazemore, Treasurer Natalie-Mae Schaefer, faculty adviser Dr. Loomis

Business:

J-Jobs Boot Camps

- bring IUP JRNL alumni to campus to talk about careers
 - first boot camp was April 2009 in HUB
- one boot camp in fall 2009, one in spring 2010?
- need SPJ volunteers to work on selection of speakers, arrangements for events, etc.
- SPJ has money for honoraria

Annual IUP SPJ Fundraiser

- Dr. Loomis has been in contact with founding SPJ President Bill Harder about reprising his band's fundraising performances at The Brown Hotel, as they have done in the previous two years
 - (Update: Harder says he and his fellow band mates will be available to perform, probably in March 2010. Other performers already have signed on.)
 - The Harder fundraising initiative was started to provide funds for SPJ members' school and career enrichment opportunities (see below). The treasurer has SPJ's bank statement, showing an account balance of nearly \$1,000, most of it raised at SPJ's annual musical fundraisers at The Brown.

Promotion, Recruiting

- Let SPJ membership and potential members know that IUP SPJ has money (see item above) to subsidize members' attendance at SPJ conventions and similar such events where members can enrich their educations and career prospects
 - SPJ did this in fall 2008 for SPJ Treasurer Kaitlyn Johnston
- IUP SPJ needs to market our organization
 - On IUP JRNL Web site
 - On Davis Hall, 4th floor, SPJ bulletin board
 - SPJ member(s) needed to volunteer to manage this marketing

'Indi Week in Review'

- Weekly/semi-weekly SPJ-sponsored news show on WIUP-FM (90.1) is merging with "Global Alert," another student-run news show on WIUP-FM

- A half dozen or so “Global Alert” members met with Dr. Loomis on Sept. 6 to discuss merger, strategy and show ideas. “Think Global, Act Local” was discussed as the unifying theme linking the two programs.
- “Indi Week” Co-host Mike Wilson will re-enlist and serve the merged show in a technical role for 2009-2010 academic year.
- Tentative plans are to go on the air by the third week of September at the usual time – Sunday, 11 a.m.-noon
- IUP SPJ members are needed to do reporting for the show
- Name for merged show not yet selected; suggestions welcome
- (Update: Second merger meeting is tentatively scheduled for Sunday evening, Sept. 13, The Commonplace Coffeehouse

IUP Day, Sept. 19

- Melissa Thompson proposed that SPJ participate in this campus event
- Melissa will provide event’s contact person to Dr. Loomis
- Dr. Loomis will try to arrange an SPJ spot in the event
- SPJ representative will staff the SPJ desk, manage sing-up sheet, hand out SPJ brochures

Bob Woodward campus visit

- Discussed how SPJ can associate itself with the Nov. 4, 7:30 p.m., second annual First Commonwealth Endowed Lecture at Fisher Auditorium where the Washington Post reporter will speak

Spring 2010 SPJ Journalism Symposium

- Proposed topic: Pennsylvania’s Jan. 1, 2009, Right to Know Law
- Tentatively plan to arrange the Sweeney Fund Journalism lecture sometime between the beginning of March and mid-April 2010

Blood drive

- something to think about doing/get our name out/do something good for community

Next meeting/meeting schedule:

- next meeting tentatively scheduled for Monday, Sept. 21, 8 p.m., The Commonplace Coffeehouse
- meeting scheduled for 2009-2010: every other Monday, 8 p.m., The Commonplace, with email confirmations prior to each meeting

Adjourn: 9 p.m.