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Subject: SPJ Meeting Minutes - April 25, 2011

Date: Mon, 25 Apr 2011 21:25:09 -0400

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Hello, SPJ:

Tonight's meeting closes out the SPJ season of activities in School Year 2010 - 2011.

I sincerely hope that SPJ will continue to evolve in the coming school year, and continue to offer hands-on experience to IUP Journalism students wishing to supplement their field of study.

SPJ offers prolific resume, and portfolio opportunities.

If you have failed to come to any meetings this year or even participate, we part with this school year encouraging and offering modes of enrichment, and doors to your journalism future.

Good luck with your finals, and the end of the school year.

Fair thee well,

SPJ Secretary Kenny Oldham



Attachment: [SPJ Meeting Minutes - April 25, 2011.docx](#) (19K)

SPJ Meeting: April 25, 2011

- Attendees: Kenneth Oldham, Alycia King, Danielle Bashore and Dr. David Loomis

TOPICS:

- 1) SPJ Elections/Positions for School Year 2011 – 2012
 - Alycia King: President
 - Lindsey Rodrian: Vice President
 - Danielle Bashore: Outreach Coordinator
 - Kenny Oldham: Secretary and Treasurer
- 2) SPJ Annual Report for School Year 2010 – 2011: What SPJ did the past year:
 - Participation in a collaborative High School journalism development program between the [Indiana Gazette](#) and the [IUP Journalism Department](#) (October 1, 2011)
 - The Marcellus Shale Symposium (November 3 – 5, 2010)
 - Journalism-Jobs Boot Camp with Cindi Lash of [Patch.com](#) (February 23, 2011)
 - As a result of this J-Jobs event, the IUP Chapter of SPJ has made a meaningful connection with [Patch.com](#).
 - IUP Chapter of SPJ and the IUP Journalism Department has been officially incorporated into [Patch U](#), a networking initiative to develop connections between [Patch.com](#) and universities and colleges throughout the nation
 - The connection has intrinsic value, because [Patch U](#) offers benefits such as internships, independent study and job opportunities, and experience in multimedia platforms, among many others.
 - The SPJ "Get Down at the Brown," SPJ's annual fund-raiser to benefit the Bill Harder Scholarship for IUP Journalism students seeking to enrich their educations (February 26, 2011) (Gross = \$300; After Expenses, net = \$200)
 - IUP SPJ's "Social Media/News Media Symposium: 'We' the Media: A Revolution in Journalism" (March 23, 2011)
 - Distinguished panelists included:
 - Steve Buttry, director of community engagement for [TBD.com](#), an online newspaper launched in August in Washington, D.C. Buttry was named Editor of the Year in February 2010 by [Editor & Publisher](#) magazine
 - Cindi Lash (IUP JRNL '80), Western Pennsylvania regional editor for [Patch.com](#); former editor at the [Pittsburgh Post-Gazette](#)
 - Eric Ebeling, executive editor, the [Indiana Gazette](#)

- [David Loomis](#), Ph.D., IUP Journalism professor and editor of the online newspaper the [HawkEye](#), moderated.
 - IUP SPJ website renovations for recruitment purposes including video of the symposium, photos of the events, etc. (Fall 2010 – ongoing)
- 3) Recruitment/Promotions/Changes
- Plan to do heavy recruiting at the early Fall 2012 mandatory meeting for Journalism majors at IUP
 - Dr. David Loomis will send nationally-generated SPJ emails to group members at IUP to keep them abreast of SPJ current events, news and issues
 - A change in venues for the annual SPJ fundraiser was proposed from The Brown Hotel to The Coney, but this option is not fully developed/explored as of yet
- 4) IUP SPJ Finances
- As of a January 2011 statement, IUP's Chapter of SPJ bank account was \$1,094.35
 - Considering the SPJ fundraiser totals, a ballpark estimate would be \$1,294.35

This meeting concludes the SPJ activities for the School Year 2010 – 2011