

## **SPJ MEETING**

**Tuesday, Dec. 4, 2012, 7 p.m.**

**Stapleton Library, front terrace**

### Attendance

- Jake Williams – President
- Sean Yoder – Vice President
- Adam Harring – Public Outreach
- Andrew Hesner -- Treasurer
- Ellen Matis
- Natalie Hotaling
- Melissa Essing
- Kelsey Breunig
- Kayle Scott
- Eden Kahle
- Alycia King
- Renee Caudle, SPJ Historian
- Dr. Loomis – Advisor

### Nov. 27 Journalism Jobs Boot Camp review

- Scott Beveridge did not meet expectations.
- Alyssa Choiniere was good but soft spoken.
- Andrew Hesner will post JJobs information on the SPJ website (audio-video extravaganza)
- A spring JJobs boot camp? The consensus is yes.
- JJobs improvements: better advertising, set a date, brainstorm possible speakers, consider lower-cost refreshment alternatives to Aramark, which charged \$238 for cookies, crackers, sodas and bottled water.

### SPJ Movie Night

- Movie night would be better if it were held at a member's home rather than on campus.
  - Able to watch and drink whatever we please.

### Fall Fundraiser

- “Grist for the Mill” performed, Spaghetti Benders Restaurant, Nov. 9

- Raised \$186

#### Spring 2013 fundraiser

- The Brown Hotel March 8
- “Grist for the Mill” will release a CD before next spring’s fundraiser
- “Look Left” will play

#### Treasurer position Hesner is graduating – round of applause

- Treasurer Andrew Hesner to graduate in December 2012 ☹
- Eden Kahle nominated and elected treasurer to replace Hesner
  
- Renee Caudle holds title of SPJ Historian

#### Former SPJ president Alycia King is graduating and moving

- Round of applause, wave of appreciation

#### SPJ promotion, SPJ website, SPJ Facebook

- SPJ website needs upgrade. The following members volunteered to do the upgrading:
  - Jake Williams
  - Renee Caudle
  - Sean Yoder
- Journalism Department secretary Lee Vest requests meeting minutes be submitted ASAP to update website and display information sooner so events can appear in the IUP Daily online calendar
- SPJ meetings in spring 2013: Tuesdays at 6:30 p.m.
- The following meeting schedule has been forwarded to Lee Vest for posting on the SPJ website and on other mediums of promotion:
  - Jan. 29
  - Feb. 11
  - Feb. 25
  - March 11
  - March 26
  - April 9
  - April 23
  - May 7

Additional agenda items:

- The second annual PaSSHE-sponsored College Media Summit has been adopted by the IUP Communications Media Department and tentatively scheduled for fall 2013.
- Alternative SPJ-sponsored events for fall 2013:
  - Funded by Journalism Department's Elizabeth Ray Sweeney Fund
  - Possibly a symposium
  - Possible speakers?
  - Next SPJ meeting: Tuesday, Jan. 29, 2013

Adjourn: ~ 7:40 p.m.