

**IUP CHAPTER
SOCIETY OF PROFESSIONAL JOURNALISTS
REGULAR MEETING MINUTES**

Wednesday, Nov. 30, 2016, 5 p.m., CHSS 408

Attendance:

Ethan Brogan, president
Alexa Titchen, note-taker
Allison Null, treasurer
David Loomis, faculty adviser

NEW BUSINESS:

- PRSSA-SPJ Mock News Conference
 - PRSSA agreed to postpone the event until early in the spring 2017 semester
 - The issue to be addressed, according to the PRSSA invitation, is an IUP one-year anniversary of the racist December 2015 Snapchat photo and resulting controversy.
 - Alexa and Ethan volunteered to participate as the reporters for the mock event. More? Recruiting?
 - Loomis will moderate.
- Recruiting
 - Need SPJ members to research topics to develop interview questions for spring 2017 mock press conference event with PRSSA (see above)
 - Enrollment decreases projected for IUP in spring and fall 2017 semesters
 - Allyson is graduating in December 2016
 - Revive coffee-and-doughnuts membership drive in spring 2017?
 - Alexa will produce drawings and membership pitches (watchdog meme?) for recruiting fliers, etc.
 - Bling, swag, tchotchkes
 - whistles, T-shirts
- 11th annual Get Down @ The Brown SPJ benefit scheduled for March 17, 2017, is in doubt
 - The Indiana Gazette reported that The Brown Hotel may be closed for repairs and the business operated by Sean Howard may fail, leaving us homeless for our annual fundraiser

OLD BUSINESS:

- Ethan Brogan Tech. Proficiency Lessons/Writing for the Web seminar (proposed)
 - InDesign, Photoshop, Video Editing
 - Ellen Matis, tech editor at The Indiana Gazette, on Nov. 10 accepted Brogan-Loomis invitation to speak to SPJ about tech issues.
 - Ethan suggested waiting until spring 2017 so SPJ can round up a crowd for her..
- “Jammin’ With Journalists” Acoustic SPJ Benefit, Nov. 10, 6 p.m.-8 p.m., The Artists Hand
 - \$60 raised
 - Deposited in SPJ account
 - Performers agreed to return for 11th annual Get Down @ The Brown SPJ benefit scheduled (tentatively) for March 17, 2017
 - Cradle of the Xenomorphs
 - Grist for the Mill
 - Alyssa Hankey
- Wanted: Portfolio-Builders -- Writers and Reporters and Photographers and Videographers for The HawkEye
 - Topics (pending)
 - IUP Police Clamp Down on Information:
The Penn:
<http://thepenn.org/2016/10/14/change-to-report-policy-yields-lack-of-transparency/>
 - The Indiana Gazette:
"IUP police clamp down on information "
<https://www.indianagazette.com/news/indiana-news/iup-police-clamp-down-on-information,25140349/>
 - 2016 election results: local angle, followup?
 - Police and landlords team up for IUPatty’s and Homecoming, etc.
 - Opinion pieces welcomed
 - Photo and video, awesome
 - Drug use on/off campus/affiliated with IUP
 - Former users
 - People who have been through a treatment facility, and didn’t like it
 - Current users
 - Crime stats. FBI, coroner, magistrate
 - Next meeting of The HawkEye Portfolio-Building, Clip-Generating Sub-Committee: TBA

Next meeting:

- January 2017 (TBA)
- Meeting adjourned: ~ 6 p.m.

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