

# SPJ Meeting: October 11, 2010

- Attendees: Rob Miller, Amber Grady, Kenneth Oldham, Alycia King and Dr. David Loomis

## TOPICS:

### 1) SPJ Promotional Work

- Promotional work needed for upcoming SPJ-sponsored events such as the fundraiser, J-Jobs event and Marcellus Shale Symposium
- Facebook, mass email and 1-page flyers are the preferred modes of promotion
- Danielle Bashore and Rob Miller will work on promotion
- An addition to the SPJ bulletin board in the journalism department was suggested (“Visit us on Facebook at [www.facebook.com/](http://www.facebook.com/)...”)
- Dr. Loomis will take care of the bulletin board addition

### 2) Press Kits for Marcellus Shale Symposium Event

- Status unknown
  - SPJ President Alycia King sent an email to PRSSA President Jessica Brown inquiring about collaboration

### 3) J-Jobs Event

- AP bureau chief is preferred
- Other options remain open
- Suggested date: The week of November 15 – 19, 2010. Nov. 16 or Nov. 18 at 6/7 p.m. are possibilities

4) “Global Alert” Radio Program on WIUP-FM

- Seeking a full staff for the school year 2011 – 2012
- Rob Miller and Alycia King expressed interest in the October 24 radio program on Marcellus Shale Drilling
- A staff meeting for the Marcellus Shale show starts Thursday, Oct. 14, at 8 p.m., library/Java City
  - Contact Dr. Loomis for more details

5) Fundraiser Update

- Former IUP SPJ president and harmonica performer Bill Harder, blues musician Jeff Kelley, guitarist Mike Wilson, Grist for the Mill, hula hoopist Lindsey Rodrian (?) and other performers are expected or confirmed
- Date: January/February (in either case, early 2011)
- Seeking an update from Danielle Bashore on the status of Wolfie’s as the venue for the SPJ fundraiser
- Dr. Loomis will contact a representative of The Brown Hotel as an option for the venue

6) Next Meeting – October 25, 2010 – 8 p.m. – Lobby near Java City in Stapleton Library