

**IUP CHAPTER SOCIETY OF PROFESSIONAL JOURNALISTS
REGULAR MEETING**

Feb. 10, 2015, 5:30 p.m., Stabely 101

Agenda

Attendance:

Attendance: Andrew Haring, Juliette Rapp, Dakota London, Maurice Williams, Kayla Ihrig, David Loomis, faculty adviser

Get Down at the Brown fundraiser:

1. New date = March 20 (now the same weekend as IUPatties)
 - a. Juliette band in WV, interested but not able to do March 20
 - b. Andrew Milliken to check with The Brown about cover, times and sound check
 - i. Loomis has advised Ed Jones, contact person at The Brown, that our cover charge is planned to be \$5
 - ii. Loomis also advised booker Jones that SPJ may pay a Brown gatekeeper \$30 for the night, or SPJ will provide our own gatekeeper
 - iii. Sound-system management and pay to be negotiated
2. Bring back the pre-GDATB festivities? Food at Chez Loomis?
 - a. Loomis will research and advise
3. Start with some fliers and work in a couple radio show announcements, post an announcement on the J-Dept. hallway TV? PSA for radio, try The Beak, TV prompter slide

Radio Program:

1. The Hawk Report on WIUP-FM: Those interested?
 - a. Andrew Metri, Juliette, Adam, Jedidiah Johnson, Kayla Ihrig on and off and possibly others
2. What day for a tentative kickoff?
 - a. Sunday, Feb. 22, and then every other week. Schedule:
 - i. Feb. 22, March 15, March 29, April 12, April 26.
 - b. Prepare basic production standards for broadcast stories and schedule another meeting with Jim Rogers possibly about consistency in audio-recording and interviewing techniques
3. Content ideas and suggestions?
 - a. IUPatties (anyone want to cover this?)

- b. Sports for IUP basketball playoffs (anyone interested in this?)
 - c. Black history month (anything coming up?)
 - d. Job fair on the 17th? (anyone want to cover this?)
 - e. Feb. 19 regional-plan meeting about bike lanes at KCAC from 5:30-7 open house, 7-9 p.m. (Community Design Workshop) (Anyone want to cover this?)
 - f. Student Government President Marissa Olean profile, preview of SGA elections scheduled for March (Juliette)
 - g. Tuition going up on a per-credit basis (Juliette)
 - h. Pedestrian safety on and around campus? (Adam)
 - i. Campus speaker on North Korea, March 2,
4. Advertise the first radio program and following ones on Maurice and Dakota's WIUP-FM show
 5. Create our own station call/ID
 - a. Music or weird background sounds, hawk screech, WIUP-FM, Indiana, etc.
 - i. Juliette spearheading this

Guest Speaker Progress:

1. Stephen A. Smith progress or update from agent (Maurice and Dakota)
 - a. **Going with Stephen A. Smith at \$20k speakers fee, not including expenses**
 - b. **Loomis checking in about HUB Ohio Room availability for later Thursdays in April**

Jake Williams Library and internship-support fund:

1. Library = first-come, first-serve basis for SPJ members; then open it up to all journalism department students/majors
2. Intern-support Fund = still needs to send money to officially start it up and working on writing something up for us about its respective use. Proceeds from this year's Get Down @ The Brown fundraiser will be deposited into this account.

Adjourn: 6:20 p.m.