

IUP Chapter Society of Professional Journalists
Regular meeting
January 28, 2014, 5:30 p.m., IUP Stabley Library 101

Attendance:

Kayle Scott
Eden Kayle
Kelsey Breunig
Dave Gershgor
Meghan McDonald
Jake Williams
Adam Haring
David Loomis, faculty adviser

Opened meeting at 5:35 p.m.

Last Meeting:

- 1) Ethics Week (March 25-28) opportunities:
 - a. Proposal final touches
 - i. send to Loomis for final evaluation and recommendations
 - b. Cost cutting measures?
 - i. Finances/budget, speakers, advertising?
 - c. Tuesday, March 25; Friday, March 28:
 - d. Hadley Union Building rooms booked by Loomis
 - i. Monongahela Room
 - ii. Delaware Room
 - e. Tom Rosenstiel: keynote speaker?
 - i. Other names and ideas as a backup plan?
 - f. Kayle Scott = PRSSA involvement with the event
 - i. Tentatively planned: a Thursday, March 27, event regarding PR and journalism ethics
 - g. Going forward
 - i. Assign roles to SPJ members to hold students accountable for certain tasks
 - ii. Alerting journalism professors to the event by way of a brief, one-page document
 1. Including www.poynter.org and other ethics related resources to supply professors with information regarding this topic
- 2) Get Down at The Brown, March 7 annual fundraiser
 - a. Performers
 - i. Name of Hannah's friends' band?
 - ii. Ryan & Dave (Gershgor) will perform
 - iii. Meghan McDonald will perform
 - iv. Kandace Mecham & hula-hoopers
 - v. Grist for the Mill (Loomis' band)
 - vi. Knot Sew Gewds?
 - vii. William Forrest , Look Left, and others
 - b. Advertisement/promotion
 - i. Twitter = #tbd
 - ii. The Penn

- iii. Posters/dead tree advertisements
 - iv. E-mail blasts for J-Department → Lee
 - v. Etc.
- 3) William Harder Scholarship Fund conventions, enrichment opportunities
- a. Boston University April 4-6
 - i. Adam to send in write up about conference along with expenditures chart
 - ii. 1-2 Day instead of full 3-day registration
 - iii. <http://www.bu.edu/com/narrative/index.html>
 - b. Press Photography Conference
 - c. Dave Gershgorn will attend; will prepare a proposal to request Harder funds
- 4) Radio: The Hawk Report on WIUP-FM
- a. Inaugural broadcast: Feb. 9
 - b. Staff: Kelsey Breunig, Gave Gershgorn, Eden Kahle, Sean Yoder, Dr. Loomis
- 5) Next meeting
- a. Tuesday, Feb. 11, 5:30 p.m., 101 Stabely