



International Business, BS

Department:

Management

College:

Eberly College of Business and Information Technology

Website:

<https://www.iup.edu/management/undergrad/international-business-bs/>

Contact Information:

See your MyIUP for advisor information ECB 304,
Management Department
Eberly College of Business and Information Technology
Phone: 724-357-2535



Career Opportunities:

The Bachelor of Science in International Business degree prepares you for a career in the global business market. Corporations, in their quest for worldwide opportunities, are always in search of well-educated and skillful new graduates to set the stage for developing sound business strategies for entering the international market, to advise them on the diverse aspects of the economic and sociopolitical environment, to underscore major business trends in certain countries, and to identify potential risks and opportunities. According to current reports, the demand for leaders with international perspectives has increased dramatically since the spread of coronavirus.

Program Features:

In addition to sharing the common business core courses, students that major in international business take specialized classes in international trade, international economics, global supply chain, foreign language, and international management and strategy. Further, students are able to choose their area of concentration (marketing, finance, human resources, and accounting).

Student Organizations:

The International Business Association disseminates information to increase the awareness of cross-cultural and international business issues. Additionally, IBA fosters world diversity and friendship among its members, encouraging members to have a global outlook and to explore the world of diverse cultures with enthusiasm and respect.

Experiential Learning:

At IUP, our international business major makes it possible to sharpen skills and cultivate qualities for our students to be leaders in their area. These qualities enable them to compete effectively and obtain jobs in various other parts of the world. Furthermore, by studying abroad for one semester, students gain new perspectives, making them not only competitive, but also well-rounded citizens.

Additional Comments:

An important feature of the major is the opportunity to study abroad for one semester as part IUP's international partnership program with schools in countries such as Spain, France, the UK, and China.



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Degree: Bachelor of Science
Calendar Year: 2020-21
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Program Description: The bachelor of science degree program in international business offers students an opportunity to acquire a thorough understanding of managing global operations in the contemporary business environment. In addition, students develop skills in a traditional functional area (finance, human resources, marketing). The combination of these two objectives enables students to successfully perform in today's competitive global economy.

Freshman Year:		Fall	Spring	
HIST 196/197/198 US History/European History/Global History	3cr		ENGL 101 Composition-1	3cr
MATH 107 & 108 Business Math/Application	4cr		MATH 214 Prob & Statistics for Bus Majors	3cr
Foreign Language-201	4cr		ECON 122 Principles of Microeconomics	3cr
ECON 121 Principles of Macroeconomics	3cr		Foreign Language-202/2XX	3cr
Free Elective 1 (MGMT 101)	3cr		IFMG or COSC 101 Comp Lit. or IFMG 110 Bus Spread.	3cr
	TOTAL 17cr			TOTAL 15cr
Sophomore Year:		Fall	Spring	
QBUS 215 Bus. Statistics (MATH 214)	3cr		ACCT 202 Accounting Principles II (ACCT 201)	3cr
ENGL 202 Composition II (ENGL 101/Soph Standing)	3cr		BLAW 235 Legal Environment of Business	3cr
ACCT 201 Accounting Principles I (Sophomore Status)	3cr		Philosophy 122	3cr
PSYC 101 General Psychology	3cr		ENGL 121/FNLG 121 Humanities Literature (ENGL 101)	3cr
Foreign Language-202/2XX	3cr		Choose one Social Science Course from the UG Catalog: SOC 151/161, ANTH 110/211, GOEG 101/102/103/104, PLSC 101/111, JRNL 105, and more choices	3cr
	TOTAL 15cr			TOTAL 15cr
Junior Year:		Fall	Spring	
COMM. 143/COSC 143/ECON 143/FCSE 143/FDNT 143/FIN 143/KHSS 143/NURS 143	3cr		BCOM 321 Bus & Interpersonal Comm (ENGL 202)	3cr
MGMT 330 Prod. & Op Mgmt (Math 115,214)	3cr		IFMG 300 MIS: Theory & Prac (COSC/IFMG 101/IFMG 110)	3cr
FIN 310 Fund of Finance (ACCT 202, MATH 214)	3cr		ARHI 101/MUHI 101/THTR 101/DANC 100/THTR 101	3cr
MGMT 310 Prin of Management	3cr		Natural Science + Lan	4cr
MKTG 310 Prin of Mktg (ECON 122)	3cr		MGMT 350	3cr
	TOTAL 15cr			TOTAL 16cr
Senior Year:		Fall	Spring	
ECON 345 Labor Economics (ECON 121,122)	3cr		MGMT 495 Bus Policy (Bus Core + Grad Senior)	3cr
MGMT 459 Seminar in International Management	3cr		Concentration 3	3cr
Concentration 1	3cr		Natural Science	3cr
Concentration 2	3cr		MGMT 454 International Competitiveness	3cr
Free Elective 2	3cr			
	TOTAL 15cr			TOTAL 12cr
Total Credits for Degree:				120 Credits

*Due to curriculum changes from future semesters, the official version of this document will be located in the department office.