

Clare Blossman

484-894-2808

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Bethlehem, PA

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Education

DeSales University, Center Valley PA

Graduated May 2019

Bachelor of Arts in Communication, concentration in Advertising, Marketing, Public Relations

Study Abroad - Centro Linguistico Italiano Dante Alighieri, Rome Italy

August 2018 - December 2018

Higher Education Experience

AmeriCorps VISTA, DeSales University

July 2019 - Present

- Supervise three work study students to plan programs and communicate with parents
- Run groups for elementary and middle school students with attendance barriers in the Allentown School District
- Collaborate with DeSales University student life staff to plan events for student volunteers

Freshman Leadership Summit, DeSales University

January 2017 - Present

- Attended as a first-year student and have been invited back four consecutive years to serve different planning and leadership roles
- Mentor first year students on a winter weekend retreat to become more confident with and develop leadership skills
- Present and educate students on leadership traits and career development
- Led a group of six student retreat leaders to prepare for a successful retreat

DeSales University 2019 Orientation Staff

May 2019 - July 2019

- Organized first-year student information to ensure all was accurate and current for a smooth move-in process
- Assisted in planning and overall management of first-year student move in

Character U Peer Mentor, DeSales University

August 2017 - May 2019

- Mentored ten First-year students during one academic year
- Planned and organized service and entertainment events for students

DeSales University Career Development Center, Career Ambassador

August 2016 - May 2019

- Aided students in their career development through providing one-on-one individualized resume reviews and conducting in-person mock interviews
- Designed and facilitated presentations for clubs, organizations and classes on campus on topics including resume and cover letter reviews, interview preparation and professionalism
- Marketed events via social media utilizing Hootsuite to engage with college students through: Snapchat, Instagram, Facebook
- Worked with the assistant director to improve employer communication and manage student and employer relations through Bulldogs4Hire on the Simplicity platform

Global Service Experience

Feed the Children- Managua, Nicaragua

March 2017

- Educated community on health and safety
- Distributed Toms shoes to children
- Sponsored a child to ensure individual would receive daily meals
- Developed relationship with sponsor child by showing empathy and compassion to child and family

Clare Brossman

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Internship Experience

ASR Media and Social T Marketing, Hellertown PA, Marketing Intern January 2019 - May 2019

- Planned and organize events
- Data analytics for LinkedIn, Twitter, Instagram and Facebook

Vatican, Rome Italy, Secretariat for Communication Intern August 2018 – December 2018
Secretariat for Communication Intern

- Used Tweetdeck to track hashtags relating to the Vatican
- Researched trends of tweets with Talkwalker to track positive or negative sentiment
- Collected data from @fransiscus Instagram account to record trends

Da Vinci Science Center, Allentown PA, Communication and Marketing Intern May 2017 - August 2017

- Conducted research for WISE (Women in Science and Engineering) campaign
- Created content to market events for the Donor Newsletter
- Organized marketing schedule for upcoming school year

Collegiate Involvement

The Minstrel, DeSales University

- Staff writer

January 2018 - May 2019

National Society for Leadership and Success, DeSales University

- Member

September 2017 - May 2019

Center for Service and Social Justice, DeSales University

August 2015 - May 2019

Alpha Phi Omega, DeSales University

August 2015 - May 2018

- Founding Member
- Sergeant at Arms

Additional Work Experience

Sodexo, DeSales University

2017 - Present

- Set up and break down events
- Utilize customer service skills to serve event attendees
- Communicate with coworkers to ensure events run smoothly