

Do you want to Start a Business?

The First Step: How to Start and Finance a Business

2020 Seminar Dates

January 21

February 18

March 17

April 21

May 19

June 16

July 21

August 18

September 15

October 20

November 17

December 15

Have you always had a dream to start your own business but didn't know where to start? This workshop helps aspiring entrepreneurs begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

Attendees will learn:

- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- About marketing their product or service
- The applications and licenses needed to start their company

Cost: \$15.00 (The fee is waived for veterans and the unemployed.)

Location: Indiana University of PA SBDC
Eberly College of Business & Information Technology, Suite 108
664 Pratt Drive
Indiana, PA 15705

Time: 7:00 p.m. – 9:00 p.m.

Registration: Visit the [SBDC Marketplace Store](#). If you do not have access to a computer, please contact our office. Pre-registration is required.

Contact: For more information or directions, contact the IUP SBDC at 724-357-7915, email iup-sbdc@iup.edu or visit our website www.iup.edu/business/sbdc.