

Small Business Development Center **Indiana University** of Pennsylvania

Helping businesses start, grow, and prosper.

Do you want to Start a Business?

The First Step: How to Start and Finance a Business

2020 Seminar Dates

January 21 February 18 March 17 April 21 May 19 June 16 July 21 August 18 September 15 October 20 November 17 December 15

Have you always had a dream to start your own business but didn't know where to start? This workshop helps aspiring entrepreneurs begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

Attendees will learn:

- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- About marketing their product or service
- The applications and licenses needed to start their company

Cost: \$15.00 (The fee is waived for veterans and the unemployed.)

Location: Indiana University of PA SBDC

Eberly College of Business & Information Technology, Suite 108

664 Pratt Drive Indiana, PA 15705

7:00 p.m. - 9:00 p.m.Time:

Registration: Visit the SBDC Marketplace Store. If you do not have access

to a computer, please contact our office. Pre-registration is required.

Contact: For more information or directions, contact the IUP SBDC at 724-357-7915,

email <u>iup-sbdc@iup.edu</u> or visit our website <u>www.iup.edu/business/sbdc</u>.

Indiana University of Pennsylvania SBDC

108 Eberly College of Business 664 Pratt Drive Indiana, PA 15705

P (724) 357-7915 F (724) 357-5985

iup-sbdc@iup.edu www.iup.edu/business/sbdc Funded in part by









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