

# Do you want to Start a Business?

## The First Step: How to Start and Finance a Business

### 2018 Seminar Dates

July 17	August 21	September 18
October 16	November 20	December 18

### 2019 Seminar Dates

January 15	February 19	March 19
April 16	May 21	June 18
July 16	August 20	September 17
October 15	November 19	December 17

Have you always had a dream to start your own business but didn't know where to start? This workshop helps aspiring entrepreneurs begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

#### Attendees will learn:

- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- About marketing their product or service
- The applications and licenses needed to start their company

**Cost:** \$15.00 (The fee is waived for veterans and the unemployed.)

**Location:** Indiana University of PA SBDC  
Eberly College of Business & Information Technology, Suite 108  
664 Pratt Drive  
Indiana, PA 15705

**Time:** 7:00 p.m. – 9:00 p.m.

**Registration:** Visit [www.iup.edu/IUPMarketplaceSBDC](http://www.iup.edu/IUPMarketplaceSBDC). If you do not have access to a computer, please contact our office. Pre-registration is required.

**Contact:** For more information or directions, contact the IUP SBDC at 724-357-7915, email [iup-sbdc@iup.edu](mailto:iup-sbdc@iup.edu) or visit our website [www.iup.edu/business/sbdc](http://www.iup.edu/business/sbdc).