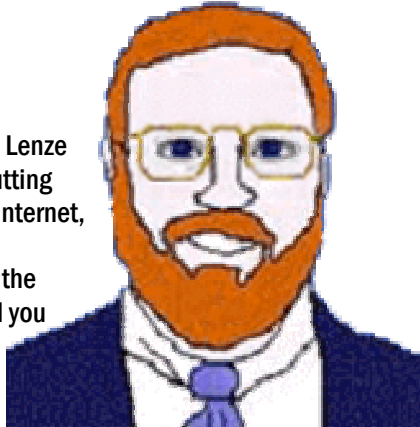




For the alumni of Indiana University of Pennsylvania's Department of Communications Media

SPOTLIGHT ON FACULTY

Internet savvy Jim Lenze is conscious of putting his image on the Internet, but this is a good representation of the man we know and you remember



Dr. James Lenze has been an Assistant Professor in the Communications Media Department for four years, but his ties go farther back. In 1988, Dr. Lenze received his bachelor's degree in Communications Media from IUP and found his way back to his alma mater to teach in 2000.

After IUP, Jim went on to Penn State where he earned a Master of Science in Curriculum and Instruction in 1990 and then a PHD in Instructional Systems in 1992. He taught at Lawrence Technological University and the University of Michigan-Dearborn before joining the Department of Communications Media.

Jim teaches at both the graduate and undergraduate level. His courses include Survey of Communications Media (COMM 101), Digital Instructional Media (COMM 103), Internet and Multimedia (COMM 201), Research in Communications Media (COMM 302), Instructional Computing Basics (COMM 614), and Seminar in Adult Instruction (ACE 650).



In 1999, Jim began using electronic portfolios while at the University of Michigan-Dearborn to evaluate his students abilities to use technology. At this time, he did not know that accrediting agencies would be recommending the use of electronic portfolios for assessment. When he came to IUP, the College of Education and Educational Technology had already decided to use them in the K-12 teacher preparation program, and his knowledge and experience fell into place to help the College reach it's goals.

Electronic portfolios are part of the assessment scheme for maintaining accreditation. They allow students, faculty and accrediting agencies to see samples of student work instead of scores on tests or qualifications of faculty as a measure of program quality. At the present time, electronic portfolios are a requirement for any student in the teacher education program within the College of Education and Educational Technology.

Electronic portfolios include the student's resume, a professional philosophy, unofficial transcripts, any required clearances or health screenings, and project work which demonstrates that students can meet professional standards which are set by professional societies in the student's major area of study. Jim's work in this area has been a welcomed addition to his teaching of Comm 103, Instructional Computing Basics.

Dr. Lenze lives in Indiana with his wife, Sylvia, and his six children: Ben, Adam, Jessica, Samuel, Hannah and David. Jim and Sylvia will be welcoming number 7 to the bunch in October. To learn more about Jim visit his [web page](#) or contact him via email at jlenze@iup.edu.

Be sure to look for this symbol inside this issue for details on how to join the Department's alumni message board!

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WIUP-TV wins awards

Many Comm-Media alumni fondly spent their years in the Department as an active member of the staff at WIUP-TV. Current students are following in your footsteps, only they are working for an award winning station. WIUP-TV was recently chosen out of over 10,000 applicants to receive three Telly Awards, nationally recognized film and video production awards. WIUP-TV was given two bronze awards for it's first scripted comedy sitcom, [Adventures in Idiocy](#) and for football programming, and was awarded a silver award for a movie entitled Emergence.



Joel Goodling, WIUP-TV Station Manager,
demonstrates the switcher

Over all, WIUP-TV has not changed very much according to [Dr. Jay Start](#), General Manager for the past 17 years. Courses offered have remained constant beginning with Basic Television Production, Advanced Video Production and Media Field Studies, but the most advanced and dedicated students learn by actual participation in station activities. "The major of Communications Media is growing tremendously at IUP, and people still gravitate toward the television station," says Dr. Start. At any given time there are close to 100 students involved in the station where they can gain valuable experience in all behind-the-scenes activities as well as being on-air.

What has changed with the station is that it is now a semi-commercial operation, airing commercials on the community marquee throughout the day and on weekends. Student programming can be viewed Monday through Friday after 9PM. Another change is the conversion of materials from 3/4" u/matic tape to VHS to now being completely digital. WIUP-TV now even has a complete mobile production unit used for any large remote productions such as football games or other events. It is also available for student use.

To learn more about the programming and happenings at WIUP-TV, visit their website at <http://www.coe.iup.edu/wiuptv/> for more detailed information.

Networking Opportunities

As promised in the last issue of the Link, we have created a Yahoo Group for alumni to share their information with other alumni and current students who may be seeking a mentor, as well as to post messages for all to see. To access this user group you will need to have or create a Yahoo user name and password and click the "join now" button.



Another option to find your fellow classmates is to use the University's Records and Systems Assistant ([URSA](#)) web page to access Alumni and Friends Services. As an alumni, you may have already been given a username and password to access this site or you can contact the [registrar's office](#) to obtain one. Alumni and Friends Services on URSA allows you to review or update your university interests profile, find a classmate, tell what's new with you, respond to surveys, and update your address, phone number and e-mail.



Alumni Brian Albert ('03) signing up for the Yahoo Comm-Media Group

IN THE NEWS...OUTSTANDING ALUMNI

Cliff Stroud—'84

Cliff Stroud, a 1984 Communications Media graduate knew exactly what he wanted while at IUP, a career in television. And, no matter where you live, you've seen his work. Whether it be a major sporting event like basketball, hockey or football, or something a little more serious like the Democratic and Republican National Conventions, Cliff is there to bring all the action right into your home.

Cliff began working for TBS shortly after graduation when he moved to Atlanta, GA in 1986. There he mastered the skills he learned as a regular participant of WIUP-TV. In 1993, Cliff decided to be his own boss and began working as a free-lance camera operator. In the ever changing field of television he learned quickly that you must understand rejection and accept constructive criticism, learn from it, use it and keep going.

As a freelancer, Cliff's duties are varied. Behind the scenes he acts as a stage

manager, does some producing, and lighting. But Cliff just doesn't stay behind the camera, he also is a voice-over artist, does commercials and some acting, as well as being an on-air personality for a Christian radio station in Athens, GA.

According to Cliff, he found "all the classes useful and applicable to this world called life," but particularly useful was Career Planning in Communications Media (COMM 395) where he learned the value of networking. His involvement in the television and radio stations also helped him earn the experience he needed to be the success he is today. He fondly remembers Dr. Dudt, Dr. Leidman, and Dr. Lamberski and the impact they had on his life and career decisions. He calls IUP "the best years of my young life."

To get back in touch with this old friend, or to make a new one, email Cliff at cliffstroud@mindspring.com.

"It was the best years of my young life!"



Susan Johnson Mann -'90 President of Conemaugh Health Foundation in Johnstown, PA, Susan Johnson Mann ('90) turned her internship studies for IUP in to a successful career. Susan completed her internship prior to graduation with the Mercy Medical Center Foundation and was later asked by her supervisor to help begin a foundation for the newly formed Conemaugh Health System, of which Mercy Hospital later became a part of. With only Susan and the Executive Director, Nick Jacobs, the Conemaugh Health Foundation was formed in 1993. She helped to establish the foundation, recruiting a board of directors and incorporating it. In that first year of operation, the foundation raised \$89,000 for the Health System.



"IUP taught me how to communicate with all types of people...weather one-on-one or in front of large groups."

Her first job title was Development Assistant, then Development Officer, to Executive Director and ultimately President in 1995. In addition to managing a staff of two full-time and two part-time fundraisers, Susan's days are full and busy. She must oversee the entire foundation, be responsible for raising funds for each of the four hospitals in the system, and day-to-day fundraising activities for the foundation such as the 5-year, \$10-million campaign they are pursuing right now, \$4 million of which has already been secured. Fundraising is achieved through direct mail, on-line giving, bi-weekly e-mail notices, planned giving, and one-on-one solicitation. Susan's efforts resulted in \$1.4 million last year. The key to her success? "Being passionate about the work that I do and being able to make a difference in the lives of others." She also credits her success to "Working more effectively to raise money by using targeted appeals and activities." Susan is originally from the Johnstown area and sees the need for continued quality local healthcare all around.

While at IUP, Susan knew she needed to work with people and children and her time as a Communications Media major definitely helped her to communicate to all types of people. Scriptwriting and other writing courses, as well as theater classes, helped her to become a better communicator and be comfortable talking one-on-one or in front of large groups of people. At IUP, Susan wanted to do production and behind the scenes work, and is now doing just that but not in TV as she had originally thought. She has transferred her skills into a successful and rewarding career.

Susan currently lives in Johnstown with her husband, Tim and sons, 9-year-old Tyler and 11-month-old Jacob. To get back in touch with Susan, she can be reached by phone at 814-534-3188 or at smann@conemaugh.org via e-mail.

Where are they now? . . .

Paul Birkhimer ('86) is the Administrative Assistant with WGLM Radio in West Lafayette, IN. His duties include copywriting, traffic, billing, continuity, and overseeing the Public File and EEO Outreach Programs. He been with WGLM for almost 7 years. Paul is married, has two sons, and lives in West Lafayette, IN.

Remy Bibaud ('90) is President and CEO of a technology consulting company she founded in 2003 called [IntelAgent Resources](#), a consulting company focused on improving technology in education. [IntelAgent Resources](#) applies business solutions and "know how" to the education landscape. She earned a M.S. from Robert Morris University in 1997 in Communications and Information Systems. Remy lives in Pittsburgh.



Dana (Horrell) Ritchie ('90) went on to earn a MEd from the University of Pittsburgh ('93). She currently manages the Instructional Design and Development for a department at Progressive Insurance and lives in Cleveland with her husband Jim ('90), daughter, Jordan and son, Jacob.

[Mary Ann Rapach](#) has been the Department Secretary for 23 years! Mary Ann fondly remembers many alumni and would love to receive emails from you.

Karl Roper ('91) recently returned from a six month deployment in Iraq with his Marine Corps Reserve Unit. He was happy to be home with his wonderful daughters, Kaitlin (11) and Courtney (5). Karl works for Goodyear in Wexford. He is currently in his first semester of the Adult Education and Communications Technology (AECT) master's program at IUP.

Jason Reed ('94) is a Foreign Expert with the English Department at the Changchun Teacher's College where he teaches Communications Arts to English and Business majors. Jason lives in China where he met and married his wife, So-Kyung Kwak .

Erin Dixon Chorney ('92) is an Economic Developer with North Central Pennsylvania Regional Planning and Development Commission, located in Ridgway, PA. Once a year, Erin serves as floor director/stage manager for the annual Cancer Society telethon. She also co-founded, produced and anchored a local news program at this station 7 years ago, which is still running today. Erin, her husband Jim, and step-daughter Samantha live in Kersey, PA.

Nancy Senger ('95) is the Director of Communications for Penn Lakes Girl Scout Council (Edinboro, PA) for 2 1/2 years. She is responsible for internal and external communications for the council which serves around 11,000 girls and adults in her area. She is also on the Board of Directors for the Erie Advertising Club. Nancy will become Nancy Irwin on April 17. Congratulations Nancy!



Dr. Dudt has sent an extra special message just for all you alumni! Please play the video to hear what he has to say!

[Play Video](#)

We encourage your feedback and welcome your suggestions. Please e-mail any comments or information about yourself to [the Link](#).

As always, we would love to hear from you!

Christopher Reese ('96) went on to earn a master's degree in Instructional Technology from Bloomsburg University after graduating from IUP. He is currently consulting as an instructional designer and media producer. For the past three years, Christopher has been teaching video production courses at the Art Institute of Washington. In August of this year he will marry Karmen Cramer, another IUP alumni. Best wishes! Christopher lives in Washington, DC.

Erica Rubach ('97) has had much success in the television industry and is currently the Marketing Manager for NBC in Philadelphia at NBC10. She is responsible for working with local, regional and national sales teams to develop and sell community outreach programs, sports promotions, and event sponsorships. She has also served on the Board of Directors for the Washington DC Ad Club, and was elected Vice President in 2002. Erica reports that her most rewarding position is that of Mom to her five-year-old daughter, Maya.

Diane R. Grenell ('97) moved back to Johnstown, PA after graduation because of her strong sense of loyalty to her community. To prove this she is currently promoting the region and working to make it a better place as Membership Relations Manager for the Greater Johnstown/Cambria County Chamber of Commerce. It is her responsibility to recruit and retain businesses to the Chamber. She is also a Junior Achievement classroom volunteer.

Stephanie Webb ('97) will be completing a M.A. in August in Adult Education and Communications Technology (AECT). She earned a MA in Corporate Communications from Duquesne University in December 2003. Stephanie lives in Indiana with her daughter, Elora (3).



Dr. Dennis Ausel takes time out to smile for the camera and say "hello!"

Michelle Babusci ('98) has been in the staffing industry ever since leaving IUP. After spending five years in Charlotte, NC, she moved to Chicago where her duties include sales, marketing, recruiting and HR skills. At this time Michelle reports that she is still single and loving life in Chi-Town!

Dr. Richard Lamberski: always helping his students!



Amy Muntean ('99) is back in Pittsburgh after a stint with Good Morning America in New York City. Amy produces the Fred Honsberger Show for KDKA Radio.

Jamie Petor ('00) has been working for McKesson Automation since graduation. She is currently a Training Specialist/New Employee Orientation Coordinator responsible for training internal employees and external customers on product implementations. Jamie currently lives in Pittsburgh.

Mike Spezialetti ('00) has had a successful career in advertising sales/promotions for the past four years. Mike started in print with In Pittsburgh Weekly, then in radio with WDVE and KISS-FM, and now is in television with Comcast.

Brian Albert ('03) will be graduating in August from the Adult Education and Communications Technology (AECT) master's program at IUP and is currently a graduate assistant with Dr. Kurt Dudd. Brian will be completing an internship over the summer with ARIN-IU 28 and is looking for full-time entry level permanent positions in the area's of instructional design and/or information technology.

Ann Fife ('03) is currently in the Adult Education and Communications Technology (AECT) master's program at IUP and is a graduate assistant with Dr. Lamberski. She will be presenting a research paper entitled "A survey of Prerequisite Resources to Maximize Distance Learning Courses" at the 2004 National Education Computing Conference sponsored by the International Society for Technology in Education in New Orleans in June. The paper was co-written by Dr. Lamberski and Philip Wu, a former AECT graduate



*For the alumni of Indiana
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[HTTP://WWW.COE.IUP.EDU/CM](http://www.coe.iup.edu/cm)

Our mission

As a professional and theoretical emphasis area of higher learning, the Department of Communications Media of IUP is committed to the creation, preservation, expansion, and transmission of knowledge.

The Department has the responsibility to include, within its concern, the needs of the profession as a whole and the society at large as its resources allow.

In meeting these responsibilities, the Department is committed to preparing students for communications professions. In doing so, it offers quality undergraduate programs in which students learn to design, produce, and evaluate media messages.

OH HOW WE CHANGE...

Documentary Photography took a temporary break from the Communications Media offerings over the past several years, but a revised version of the course was reintroduced in Spring 2004. Although the objective of the course remains the same, new topics have been added to give the students a broader perspective on documentary photography and film production.

The course focuses on outstanding historical and contemporary photographers, whose work transcends time and space. Areas included are war, expedition, and social issues such as child labor and AIDS. Fashion photography was also explored to examine its impact on culture. Much emphasis is placed on identifying themes and messages in photo-essays produced by outstanding photographers. As a final project, students will identify their own theme and produce a photo-essay.

Also, students studied the work of outstanding Jamaican Docu-drama Producer, Cynthia Wilmot. Through her work, Communications Media students learned aspects of Caribbean History. They also had the opportunity to identify the elements of a docu-drama production, critique her work and compare it with other Documentary productions.

On March 2, students participated in an audio conference with the 83-year-old Documentary Producer. From her beach-side home in Jamaica, Mrs. Wilmot cheerfully fielded questions from students. They inquired about her style,

constraints to producing documentary productions, stages involved in a documentary production and the impact of her work on Jamaicans locally and overseas.

On March 19, students also had the opportunity to meet with Movie Producer Marie Cantin who is currently finishing work on "Collateral" starring Tom Cruise. The students were again able to ask questions about working and how to get started in the industry.

Documentary Photography is being taught by Dr. Kurt Dudd, assisted by Graduate Assistants Claudette Thompson and Stephanie Webb.



Jason Julliette (Senior) and Angie Lockwood (Junior), work together to complete their Documentary Photography final projects.

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