

# UNDERGRADUATE CATALOG 2017–18

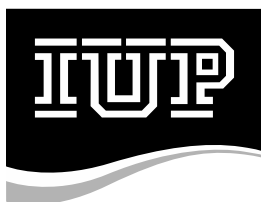
## DEPARTMENT OF JOURNALISM AND PUBLIC RELATIONS

COLLEGE OF HUMANITIES AND SOCIAL SCIENCES

[www.iup.edu/journalism](http://www.iup.edu/journalism)

This document is a direct extract from the full 2017–18 *Undergraduate Catalog*. As a result, the original page numbering will appear.

For information on other colleges at IUP, or about specific courses, please consult the full 2017–18 catalog, available at [www.iup.edu/registrar/catalog](http://www.iup.edu/registrar/catalog). Earlier catalogs are also available at this web address.



Indiana University of Pennsylvania

## Department of Journalism and Public Relations

**Website:** [www.iup.edu/journalism](http://www.iup.edu/journalism)

**Michele Papakie, Chairperson;** Jesick, Lauber, Loomis, Miller, Mukasa; and professors emeriti DeGeorge, Furgiuele, Heilman, Truby

A bachelor of arts degree with a major in journalism and public relations at IUP prepares students to thrive in a wide variety of career fields, such as news media, public relations, entertainment, magazines, advertising, visual journalism, online journalism, web design, marketing, and social media.

In addition to these traditional, journalistic career fields, department graduates combine their outstanding communication skills with other fields about which they are passionate and land jobs in hospitals, hotels, politics, advocacy, sports, and planning, just to name a few, where strategic communication is essential.

This major's curriculum is flexible enough to allow students to pick up a second major, or a minor or two, and still graduate within four years. This is how journalism and public relations majors differentiate themselves in the workforce.

With six required courses (18 credits), students are empowered to individualize their degrees specifically in line with their interests and passions. Students choose six more major electives (18 additional credits), out of the 24 (72 credits) the department offers, to complete the major requirements.

All journalism and public relations students are required to pass a basic-writing-skills test before completing the degree. Students may make as many scheduled attempts as needed to pass the test with a grade of 70 percent or better.

Students in the College of Humanities and Social Sciences are also required to reach the intermediate level of a foreign language, which typically translates to three semesters (12 credits) of the student's choice of a foreign language. These requirements make journalism and public relations graduates more marketable.

For students who choose to major in something else at IUP, the department offers an 18-credit minor that complements any major.

Successful alumni of this program represent a network of professionals throughout communications industries. This network assists students who seek internships, which are plentiful and strongly encouraged. These practical experiences often lead to job opportunities after graduation. Employers know, if students can communicate professionally, they can succeed.

Students who choose to study journalism and public relations at IUP graduate as accomplished communicators. Study with the Journalism and Public Relations Department, and you will learn to change the world with your words.

### Course Sequence

<b>First Semester:</b>	JRNL 102 and 105
<b>Second Semester:</b>	JRNL 220 plus one journalism and public relations elective (100- or 200-level)
<b>Third Semester:</b>	JRNL 328 and 347
<b>Fourth Semester:</b>	One journalism and public relations elective (200- or 300-level)
<b>Fifth Semester:</b>	One journalism and public relations elective (300- or 400-level)
<b>Seventh Semester:</b>	JRNL 400 plus one journalism and public relations elective (300- or 400-level)
<b>Eighth Semester/Summer:</b>	JRNL 493 Internship (6cr)

The Journalism and Public Relations faculty offers the following operational policy for the course sequence and prerequisites.

1. Majors must complete JRNL 102, 105, 220, and 328 before completing 21cr in journalism and public relations.
2. Eighteen credits must be at the 300- and 400-level.
3. No more than 6cr of special topics courses in journalism and public relations may count toward the 34cr required for the major.
4. Required courses requiring a grade of "C" or better may be retaken two times each. If a student fails to achieve a grade of "C" or better on the second attempt, he/she must meet with his/her advisor.
5. Students are advised to examine course prerequisites so their plan of study can be most effective. Exceptions can be made to the prerequisites only by the faculty member teaching the course after extensive consultation with the student to ascertain his/her readiness to succeed in that course. In the case of the required courses, that decision will be made by the department as a whole.
6. Seventy-two of the 120 credits required for graduation must be outside Journalism and Public Relations (JRNL) and Communications Media (COMM) and within the Colleges of Fine Arts, Humanities and Social Sciences, and Natural Sciences and Mathematics. Credits beyond the 48cr of combined JRNL and COMM courses will be in addition to the 120cr required for graduation. This requirement applies to dual majors.

### Bachelor of Arts—Journalism and Public Relations

**Liberal Studies:** As outlined in Liberal Studies section with the following specifications: 49-50

**Mathematics:** 3cr

**Social Science:** 9 cr, no courses with JRNL prefix to program requirements

**Liberal Studies Electives:** 9cr, no courses with JRNL or COMM prefix

**College:** 0-6  
Foreign Language Intermediate Level (1, 7)

**Major:** 34

#### Required Courses:

JRNL 102	Basic Journalistic Skills (2, 5)	3cr
JRNL 105	Journalism and the Mass Media (2)	3cr
JRNL 220	Writing for Media (2)	3cr
JRNL 328	News Reporting (2, 5)	3cr
JRNL 347	Journalism Law and Ethics	3cr
JRNL 400	Professional Preparation	1cr

#### Controlled Electives:

Other JRNL courses (as listed in this catalog) (3, 6) 18cr

**Other Requirements:** 0

Department recommends a planned program of dual major, minor(s), or electives (4)

**Free Electives:** 30-37

**Total Degree Requirements:** 120

- (1) Intermediate-level foreign language may be included in Liberal Studies electives.
- (2) A grade of "C" or better is required for graduation with a degree in journalism and public relations.
- (3) A maximum of 6cr of internship can be applied to major.
- (4) Seventy-two of the 120 credits required for graduation must be outside Journalism and Public Relations (JRNL) and Communications Media (COMM) and within the Colleges of Fine Arts, Humanities and Social Sciences, and Natural Sciences and Mathematics. Credits beyond 48cr of combined JRNL and COMM courses will be in addition to the 120cr required for graduation. This requirement applies to double majors.
- (5) Course is not eligible for transfer from any other institution.
- (6) The last 15cr in journalism and public relations must be taken at IUP.
- (7) The foreign language requirement applies to all double majors.

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### Minor—Journalism and Public Relations (1) 18

#### Required Courses:

JRNL 102	Basic Journalistic Skills (1)	3cr
JRNL 105	Journalism and the Mass Media (1)	3cr
JRNL 120	Journalistic Techniques for Professional Writing (2)	3cr

#### Controlled Electives:

JRNL course of 300-level or higher	3cr
JRNL course of 300-level or higher	3cr
JRNL free elective	3cr

- (1) A grade of "C" or better is required for graduation with a minor in journalism and public relations.
  - (2) JRNL 102 is a prerequisite for JRNL 120.
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