

Bradley M. Rohlf, M.A., Doctoral Candidate

brohlf@mtafoy.edu
253 South 14th Street
Indiana, PA 15701
724-840-4054

Education

Indiana University of Pennsylvania Indiana, PA Expected Graduation: Spring 2016

Ph.D., Communications Media and Instructional Technology

- Assistant Editor: *Journal of Communications Media Studies*
- Graduate Assistant: Ph.D. program recruitment research

Indiana University of Pennsylvania Indiana, PA August 2008

M.A., History with a Concentration in Public History

- Scored in 97th percentile for GRE analytical writing assessment in 2006
- Public History, American History through Reconstruction, Irish history
- National History Day, 2007-2008: served as judge for two consecutive years in the competition at the Indiana University of Pennsylvania

Indiana University of Pennsylvania Indiana, PA May 2005

B.A., History

- American and European History; Women's History; Anthropology; Museum Studies; Archaeology

Academic Accomplishments

Publications

- Rohlf, B. (2014). Social media, crisis communication, and emergency management: Leveraging web 2.0 technologies. [Review of the book *Social media, crisis communication, and emergency management: Leveraging web 2.0 technologies*, by Connie M. White]. *Journal of Communications Media Studies*, 6 (1),130-132.

Articles Under Review

- Rohlf, B. *John Lyde Wilson's code of honor: Rationalizing dueling in the Antebellum South*. Under review by The Journal of Southern History.
- Rohlf, B. *Posters, handkerchiefs and murals: Gender separation during the troubles through visual media*. Under Review by the Journal of Communications Media Studies.

Paper Presentations (Conferences)

- Rohlf, B. (2015, April). *Here "R" the nominees: Critical theory, mass society, blockbusters and Oscar winners*. Paper presented at the annual PCA/ACA National Conference, New Orleans, Louisiana.
- Rohlf, B. (2014, April). *Posters, handkerchiefs and murals: Gender separation during the troubles through visual media*. Paper presented at the fifth annual Laurel Highlands Communications Conference, Indiana, Pennsylvania.

Bradley M. Rohlf, M.A., Doctoral Candidate

brohlf@mtafoy.edu
253 South 14th Street
Indiana, PA 15701
724-840-4054

- Rohlf, B. (2014, February). *John Lyde Wilson's code of honor: Rationalizing dueling in the antebellum south*. Paper presented at the ninth annual History Graduate Student Conference, College Park, Maryland.

Professional Experience

Mount Aloysius College
Adjunct Professor

Cresson, PA
January 2013-Present

Critical Thinking in Literature (Fall 2014)

- Literary analysis of various genres
- Utilized film as a means of portraying and understanding literature
- Similarities of children's and adult literature

Rhetoric I (Fall 2014, Spring 2015)

- Critical thinking and writing for first year students
- Popular culture as a means of rhetorical analysis
- Video production assignment

Ireland in the 1960s (Spring 2013)

- Designed entire course
- Utilized multimedia including film, news media, photography and folk music to study Irish history, society, politics and current events
- Instructed students on interpretation of popular media as means of propaganda and their influence on society

World Civilizations to 1500 (Spring 2013, 2014, 2015)

- Cultural, political and social history including subtopics of race, gender and ideology
- Class discussions and assignments focusing on contemporary media including films, television shows and video games dealing with historical topics

World Civilizations after 1500 (Fall 2013, 2014)

- Cultural, political and social history including subtopics of race, gender and ideology
- Class discussions and assignments focusing on contemporary media including films, television shows and video games dealing with historical topics

Connections: Self, Community and Learning (Fall 2013)

- Liberal Arts course: writing and reading intensive
- Instructed students on critical thinking and writing
- Film criticism and analysis assignments

Bradley M. Rohlf, M.A., Doctoral Candidate

brohlf@mtafoy.edu

253 South 14th Street

Indiana, PA 15701

724-840-4054

Connections III: A Seminar in Self (Online, Spring 2014, Summer 2014, Fall 2014)

- Liberal Arts course: writing intensive
- Instructed students on critical thinking and writing

Journal of Communications Media Studies

Indiana, PA

Assistant Editor

August 2013-Present

- Review and recommend submissions for publication
- Serve as intermediary between authors and reviewers
- Solicit and review manuscripts
- Maintain electronic records
- Develop and coordinate promotional strategies

Broadsword Historical Services

Indiana, PA

Owner/Operator

August 2010-May 2013

- Historical and genealogical research, reports and projects
- Sole-proprietorship; responsible for research, advertising, marketing and financial aspects of business
- Development and maintenance of business website

U.S. Census Bureau, 2010 Census

Johnstown, PA, LCO

Crew Leader, NRFU Operation

April 2010-July 2010

- Supervised 10-20 enumerators and two crew leader assistants during field operations.
- Performed preparatory duties such as checking boundaries and becoming familiar with the areas where employees would work.
- Assigned duty areas to employees, observed employees in the field, and provided on-the-spot assistance and supervision.
- Reviewed and certified daily payroll and progress reports and ensured that work was completed within established time schedules.
- Advised supervisor of progress and performance, and made recommendations for dismissal of those who could not or would not perform required duties.

Skelly and Loy: Engineering-Environmental Consultants

Pittsburgh, PA

Archaeological Field Technician

October 2008 – October 2009

- Archaeological excavation and study
- Reported to management and clients regarding cultural resource management
- Used various Microsoft Office applications to catalogue artifacts and communicate

Colonial Williamsburg Foundation

Williamsburg, VA

Academic Internship

May 2008 – July 2008

- Interpretation, analysis, and interpretive program (including guided tours) development through research of archaeological records as well as primary and secondary historical sources
- Research and report on American Indian activity and presence within Colonial Williamsburg prior to European settlement
- Public interpretation, program development, archaeological excavation, and interpretive instruction for College of William and Mary field school students

Bradley M. Rohlf, M.A., Doctoral Candidate

brohlf@mtafoy.edu

253 South 14th Street

Indiana, PA 15701

724-840-4054

Professional Association Memberships

The Broadcast Education Association (BEA)

The Popular Culture / American Culture Association (PCA/ACA)