

**IUP Chapter Society of Professional Journalists  
Regular Meeting  
Dec. 3, 2013, 5:36 p.m., IUP Library Room 101**

- Attendance:
  - Adam Harring, Kelsey Breunig, Hannah McCracken, Rachel Clippinger, Christine Zopf, Sean Yoder, Kayle Scott, Meghan McDonald, Dave Gershgorn, Jake Williams, Dr. Loomis
  - Officers:
    - President: Jake Williams
    - Vice President: Adam Harring
    - Secretary: Hannah McCracken
    - Treasurer: Eden Kahle
    - Outreach Coordinator: Rachel Clippinger
  
- Convened at 5:36 p.m.
- -There are cookies and cider
- Business
  - Conferences
    - Adam's Conference Initiative
    - Dave's Conference Initiative
    - NPBA sign up should be available
  - Ethics Week (March 25-28)
    - Jake and Adam will work on proposal
    - via Google docs/e-mail any and all members are welcome to participate
    - Plan to have proposal completed by the start of next semester
    - Rachel and Loomis have room reservation information
      - Must reserve a hall(s) ASAP
        - Susquehanna room: Tuesday
        - Delaware room: Friday
        - Seating between 50-75
      - Tuesday "kick off"
      - Topics:
    - Libel (Law and Ethics Day)
    - Covering death
    - Ethics in the news (local and national)
    - Campaigns
    - When should Journalists call BS
    - PR vs. Journalism

- Kayle Scott will handle PRSSA participation in p.r. v. JRNL panel proposal
- Eden meet with Loomis for 15 minutes, you are on the budget committee congrats!

--Jake would love a “ballpark idea” by the end of break

--Draft one page proposal for professors to offer extra credit for attendance or to at least mention ethics week during classes

---save as PDF and have sign-ups at the events

--Speakers

- Days for topics

Wednesday-When should journalists call BS (Tom Rosenstiel)

Thursday-JRNL vs. PR

Friday-Local media

--SPJ retreat Friday, Dec. 6, after 9 p.m. movie night and Stir Fry at Jake’s

- Next meeting: Tuesday, Jan. 28, 2014
- Meeting adjourned at 6:18 p.m.