

Society of Professional Journalists IUP Chapter Meeting

Oct. 9, 2012

Stabley 210

MEETING STARTED AT 7:01

Attending:

Andrew Volk
Hannah McCracken
Kayle Scott
Eden Kahle
Andrew Hesner (treasurer)
Kelsey Bruenig
Adam Harring (outreach)
Alycia King
Jake Williams (president)
Becka Burns
Sean Yoder (vice president, acting secretary)
Dr. David Loomis
Melissa Essing

- 1) MOVIE NIGHT 2
Davis 418. "All the President's Men," 7 p.m. November 13

- 2) Fall Symposium
Sean will check Susquehanna room in the HUB.
Tuesday Nov. 27 5:30 p.m.
Speakers: suggestion to do a PR person and a news person. Sports PR. Reach out to Scott Beveridge, a reporter for the Observer-Reporter in Washington, PA. Contact via Michele Papakie.
Adam Harring and Kelsey will look for a Sports PR person from the IUP alum list.

- 3) Fall fundraiser: Grist for the Mill (Loomis band). Spaghetti Benders. Time and date TBA. Sean will put a PSA in at the radio station. Andrew Volk will write a PSA, :15 seconds.

Spring fundraiser: Get Down at the Brown. March. Time and date TBA.

- 4) Update of the SPJ website.
 - Loomis contact
 - All officer contacts
 - The HawkEar radio program.

- J-Jobs Boot Camp
- photos. More visual appeal.
- Show old photos from fundraisers, mention fundraisers.
- Fun.
- Updated photos for all SPJ members.
- Movie night and symposium.
- Link to The HawkEye

Lee Vest is the webmaster. She is first to contact.

5) PASSHE Conference.

Jake recommends splitting this conference steering committee away from a regular SPJ meeting. Should be a committee of more than just SPJ. Committee is open to anyone: students, faculty, cyborgs, etc.

Next Wednesday, October 17, 7 p.m. first conference steering committee meeting. Will meet in Stabley 210.

Jake has talked to IUP spokeswoman Michele Fryling and President Mike Driscoll.

Oct. 12-13 2013 is the new tentative date. This will be voted on in the conference steering committee.

Things we need: food, lodging, venue.

Loomis says we need to make sure we get the money that Bloomsburg got, and nail it down.

Jake says he has a verbal word from PaSSHE spokesman Kenn Marshall that money will not be a problem. He says that it is not a problem that non-PASSHE students will come. However, there will be a registration fees for students coming from out of state, or non-PASSHE schools.

PSECU is still good with giving the conference the \$10,000.

Loomis said most of the student organizers at Bloomsburg didn't step up, and the burden shifted to faculty.

Jake hedges that all the speakers at Bloomsburg were paid. Bloomsburg tapped several different sources for funding.

6) SPJ Mascot

Adam came upon a baby pig, and it gave him inspiration as to having an SPJ mascot.

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SPJ MEETING ADJOURNED 7:36 P.M.

The next IUP SPJ meeting is Oct. 23 in Stabley 210 at 7 p.m.

The next PASSHE Conference Steering Committee Meeting is Oct. 17, 7 p.m., at Stabley 210.