

# Do you want to Start a Business?

## The First Step

*2013 Dates: (You need only attend one)*

|            |             |              |
|------------|-------------|--------------|
| January 15 | February 19 | March 19     |
| April 16   | May 21      | June 19      |
| July 16    | August 20   | September 17 |
| October 15 | November 19 | December 17  |

Have you always had a dream to start your own business but didn't know where to start? This workshop will help aspiring entrepreneurs to begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

### Attendees will learn:

- Unique lifestyle requirements involved in owning a business
- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- How to market their product or service
- The applications and licenses needed to start their company

**Cost:** \$15.00

**Location:** Indiana University of PA SBDC  
Eberly College of Business & Information Technology, Suite 108  
664 Pratt Drive  
Indiana, PA 15705

**Time:** 7:00 p.m. – 9:00 p.m.

**Registration:** Visit [www.iup.edu/IUPMarketplaceSBDC](http://www.iup.edu/IUPMarketplaceSBDC). If you do not have access to a computer, please contact our office. Pre-registration is required.

**Contact:** For more information or directions, contact the IUP SBDC at 724-357-7915, email [iup-sbdc@iup.edu](mailto:iup-sbdc@iup.edu) or visit our website [www.iup.edu/business/sbdc](http://www.iup.edu/business/sbdc).