

## Society of Professional Journalists – IUP Chapter

Meeting Minutes Jan. 24, 2012, 8 p.m., IUP Library

Attendance: David Loomis, Alycia King, Jake Williams, Sean Yoder, Danielle Bashore, Adam Herring, Jeremy Hartley, Charlene Adams, Becka Burns, Amanda Whiteman.

### Agenda:

- Annual Spring Fundraiser: April 7, 2012, 9 p.m., SPJ benefit concert at The Brown Hotel, downtown Indiana, Pa.
  - Preliminary lineup of benefit performers: award-winning bluesman Jeff Kelley and friends, Grist for the Mill, Ray's Firecracker Grits (reunion tour), and others TBA. Door admission proceeds go to IUP SPJ.
  - Loomis to check with The Brown to see whether underage performers are OK.
- SPJ Spring Conference, Region 1, Stony Brook, N.Y., March 23-24, 2012.
  - Jake Williams and Sean Yoder will attend and will be reimbursed by the Bill Harder Scholarship Fund for their registration fees upon proof of attendance. Latecomers who apply for Harder fund reimbursement will be considered on a case-by-case basis by IUP SPJ officers.
- Annual J-Jobs Boot Camp:
  - Date to be determined. An IUP Journalism alumnus and Pittsburgh Tribune Review reporter is booked for the camp; one other guest speaker also may be invited. Dr. Loomis will update.
- Annual Spring SPJ Symposium:
  - Not scheduled for spring 2012. Jake Williams proposed moving the event to fall 2012 semester. Suggested symposium topic: From dead trees to digital: print media in the 21<sup>st</sup> century.
  - Possible panelists: media technologist Steve Buttry, Jake Williams's contact at the NY Post and the woman from Johnstown Magazine.
- Movie Night II:
  - Tentative dates and film titles were discussed
    - "All The President's Men," "Fear and Loathing in Las Vegas," others?
    - Danielle Bashore will promote the event to boost attendance when details are solidified.
- Annual SPJ Reports:
  - The chapter's annual report is due to SPJ HQ in Indianapolis by April 30, 2012.
  - Dr. Loomis would like officers and those who have been involved with 2011-2012 activities to submit copy for the report. Items should include descriptions of:
    - IUP SPJ Movie Night events
    - J-Jobs Boot Camp
    - IUP SPJ fundraiser
    - Spring Fundraiser report, including summaries from attendees supported by Harder fund reimbursements
    - Financial report, including summary of expenditures and revenues.
- The HawkEar, IUP SPJ-sponsored news radio program on WIUP-FM
  - Inaugural broadcast is scheduled for Thursday, Feb. 2, 4-5 p.m., and every other Thursday for the remainder of the spring semester.
  - Recordings of the broadcasts will be posted on The HawkEye online newspaper website.
  - Danielle Bashore and Adam Herring will promote the inaugural broadcast through various local media
  - Reporters and story ideas welcome.

- Next meeting:
  - Tuesday, Jan. 31, 8-9 p.m., Stapleton Library, outside Java City coffee shop.

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