

# SPJ MEETING: NOVEMBER 8, 2011

**Members in Attendance:** Jake Williams, Kenny Oldham, Rachel Potts, Sean Yoder, Jeremy Hartley, Junene Taylor, Adam Haring, Barbara Burdett and Dr. Loomis

## **Items of Business:**

### 1) J-Jobs Boot Camp

- Nominees: Keith Robinson, Bureau Chief, Associated Press; Anna Weltz, PR Manager, Seven Springs Mountain Resort; Jeffrey Moran, Director of PR/Events and Sponsorship, The Absolut Spirits Co. Inc; Johnna Pro, Journalist, Pittsburgh Post-Gazette; Jennifer Henderson, Publishing Assistant, International Book Publishing; Dr. Jill Swavely, Assistant Professor, Temple University; and Jeffrey Katarski, Bureau Chief, Pittsburgh Tribune-Review
- Tentative Date & Time: March 21/22, 2012, 5 p.m.
- Dr. Loomis will begin contacting nominees to check availability

### 2) [SPJ Conference at Stony Brook University on March 23 – 24](#)

- Sean Yoder, Jake Williams, Danielle Bashore, Junene Taylor, Jeremy Hartley and Adam Haring expressed interest in attending the spring 2012 SPJ conference in Stony Brook, N.Y.
- Topics: How to Get a Job in Journalism, Narrative Writing, Journalists' Toolbox, [Mobile Tools for Journalists](#), Music Journalism, Video Storytelling, First Amendment Legal Issues, Celebrity Journalism, Newspaper Redesign, and The Evolution and Future of Hyperlocal News
- All members who wish to attend the conference must submit a letter of intent and a few paragraphs through email to Dr. Loomis by January 1, 2012, explaining how this conference will affect your education, why you want to go, etc.
- Dr. Loomis contacted a representative from the national SPJ arm and got the go ahead to move to Region 1 from Region 4 if preferred
- Dr. Loomis will check to see if due-paying membership in SPJ is required to attend
- Dr. Loomis will also check the monetary amount rewarded to past recipients of the Bill Harder Scholarship Fund to establish a budget limit for this conference (\$800 - \$1000 was suggested)

### 3) Global Alert Revival

- Jake Williams, Sean Yoder, Alycia King, Jeremy Hartley, Adam Haring and Chris Galiszewski (right spelling) have all expressed interest in the production of the show

- A pilot version of the show may be released at the end of this semester, and should be planned before Thanksgiving break
- The first official show will be aired at the end of January 2012
- Dr. Loomis will schedule a walk-through with Jim Rogers, IUP-FM, to get acquainted with equipment and technical issues
- Possible time slots for the show include every other Friday (2 – 3 p.m.) or every other Sunday afternoon (2 – 3 p.m.)

#### 4) SPJ Symposium

- Topic Ideas: Social Media
- Tentative Title: Social Media & The Role of Journalism in Social Change
- Other topic ideas are to be generated by SPJ members/Journalism majors
- Dr. Loomis will check the availability of the Ohio Room in early March 2012
- Kenny Oldham will generate a list of potential candidates by the end of the fall semester 2011
- Arrangements will need to be made regarding the Sweeney Fund and the candidate's accommodations and pay
- SPJ Symposium is temporarily on hold pending the availability of the Ohio Room; among others

**Next SPJ Meeting: November 29, 2011, 8 p.m., in 203 Stabley  
Library**

**Future Meeting Dates: December 6, 2011, at 8 p.m.**