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Number: \_\_\_\_\_  
Submission Date: \_\_\_\_\_  
Action-Date: \_\_\_\_\_

UWUCC USE Only  
Number: 93-19a  
Submission Date: \_\_\_\_\_  
Action-Date: App-UWUCC 2/15/94  
Senate 5/3/94

**CURRICULUM PROPOSAL COVER SHEET**  
University-Wide Undergraduate Curriculum Committee

I. CONTACT

Contact Person Dr. Patricia I. Heilman Phone 357-4411  
Department Journalism

II. PROPOSAL TYPE (Check All Appropriate Lines)

\_\_\_\_\_ COURSE \_\_\_\_\_  
Suggested 20 character title  
\_\_\_\_\_ New Course\* \_\_\_\_\_  
Course Number and Full Title  
\_\_\_\_\_ Course Revision \_\_\_\_\_  
Course Number and Full Title  
\_\_\_\_\_ Liberal Studies Approval + \_\_\_\_\_  
for new or existing course Course Number and Full Title  
\_\_\_\_\_ Course Deletion \_\_\_\_\_  
Course Number and Full Title  
\_\_\_\_\_ Number and/or Title Change \_\_\_\_\_  
Old Number and/or Full Old Title  
\_\_\_\_\_ \_\_\_\_\_  
New Number and/or Full New Title  
\_\_\_\_\_ Course or Catalog Description Change \_\_\_\_\_  
Course Number and Full Title

PROGRAM:  Major  Minor  Track  
\_\_\_\_\_ New Program\* \_\_\_\_\_  
Program Name  
 Program Revision\* JN220 Writing for Print Media  
Program Name  
\_\_\_\_\_ Program Deletion\* \_\_\_\_\_  
Program Name  
\_\_\_\_\_ Title Change \_\_\_\_\_  
Old Program Name  
\_\_\_\_\_ \_\_\_\_\_  
New Program Name

III. Approvals (signatures and date)

[Signature] 11/30/93 [Signature] 12/2/93  
Department Curriculum Committee Department Chair  
[Signature] 4/28/95 [Signature] 12/2/93  
College Curriculum Committee College Dean

+ Director of Liberal Studies (where applicable)

\*Provost (where applicable)

## **Part II. Description of Curriculum Change**

**1.. Catalog description of revised program**  
attached.

**2. a. Summary of changes.**

<b>Old program</b>	<b>New program</b>
JN 105 Journalism and the Mass Media	JN 105 Journalism and the Mass Media
JN106 Basic Journalistic Skills	JN 106 Basic Journalistic Skills
JN 120 Journalistic Writing	JN 220 Writing for the Print Media
JN 328 News Reporting	JN 328 News Reporting

**b. Associated course changes**

JN 321 Feature Writing	Prerequisite: from JN 120 to JN 220
JN 326 Public Relations	Prerequisite: change to JN120/JN220
JN 328 News Reporting	Prerequisite: from JN 120 to JN 220
JN 337 Editing	Prerequisite: from JN 120 to JN 220
JN 345 Sport Journalism	Prerequisite: from JN 120 to JN 220
JN 346 Advanced Reporting	Prerequisite: from JN 120 to JN 220
JN 348 The Editorial Page	Prerequisite: from JN 120 to JN 220
JN 350 Advertising Writing	Prerequisite: from JN 120 to JN 220
JN 390 Public Relations	Prerequisite: from JN 120 to JN 220
JN 391 Presentation Making	Prerequisite: from JN 120 to JN 220
JN 392 Problem Solving in PR	Prerequisite: from JN 120 to JN 220
JN 393 Document Design I	Prerequisite: from JN 120 to JN 220
JN394 Document Design II	Prerequisite: from JN 120 to JN 220

**3. Rationale for change.**

- a. To eliminate the potential confusion between JN120 for majors and JN 120 for non majors. In JN120, the department offered two sections: one for majors and one for non majors. Some students often confused the two and ended up registering in the wrong sections.
- b. To refine and enhance the basic writing course for majors. JN 220 reflects the increasing demands on journalists entering the field and

requires JN 106 (102 after renumbering change) as a prerequisite. JN 120 will remain the department's service course (Writing Intensive) for non majors and journalism minors.

**Part III. Implementation**

1. Majors who have taken JN120 prior to Spring, 1994, will have that course meet program requirements. Starting in Spring, 1994, majors must take JN 220.
2. No additional human or material resources needed.
3. Current resources are adequate.
4. No significant changes in student enrollment are anticipated

**Part IV. Course Proposals**

attached

**Part V. Letters of Support**

Since these changes affect departmental courses for majors, no letters of support are needed.

### Journalism Course Listings

JN102 Basic Journalistic Skills Prerequisite: EN101	3c-01-3sh
JN105 Journalism and the Mass Media Prerequisite: JN102	3c-01-3sh
JN120 Journalistic Writing Prerequisite: EN101, Non-majors, Minors	3c-01-3sh
JN220 Writing for the Print Media Prerequisites: JN102 (C or better), Majors Only	3c-01-3sh
JN243 History of the American Press Prerequisites: JN120/220	3c-01-3sh
JN321 Feature Writing Prerequisites: JN220, Majors only	3c-01-3sh
JN326 Public Relations I Prerequisites: JN102, JN120/220	3c-01-3sh
JN327 Layout Design and Production Prerequisite: JN220, Majors only	2c-3l-3sh
JN328 News Reporting Prerequisites: JN220 (C or better), Majors only	3c-01-3sh
JN337 Editing Prerequisites: JN102, JN220, Majors only	3c-01-3sh
JN338 News Analysis Prerequisites: JN105, junior/senior standing	3c-01-3sh
JN344 Issues and Problems Prerequisites: JN120/220	3c-01-3sh
JN345 Sports Journalism Prerequisite: JN220, Majors only	3c-01-3sh
JN347 Journalism Law Prerequisites: JN120/220	3c-01-3sh
JN348 The Editorial Page Prerequisite: Junior/senior standing	3c-01-3sh
JN375 World News Coverage Prerequisite: Sophomore standing	3c-01-3sh
JN393 Document Design I Prerequisite: JN220, Majors only	3c-01-3sh
JN423 Management in Mass Communications	3c-01-3sh

Prerequisites: JN493 or field experience

JN446 Advanced Reporting 3c-01-3sh  
Prerequisite: JN328 (C or better), permission of instructor

JN449 Public Affairs Reporting 3c-01-3sh  
Prerequisites: JN328, Majors only

JN450 Advertising Writing 3c-01-3sh  
Prerequisite: JN220, Majors only

JN490 Public Relations II 3c-01-3sh  
Prerequisite: JN326, Majors only

JN481 Special Topics var-1-3sh

JN482 Independent Study var-1-6sh  
Prerequisite: Departmental approval

JN491 Presentation Making 3c-01-3sh  
Prerequisite: JN220, Majors only

JN492 Problem Solving in PR 3c-01-3sh  
Prerequisite: JN220, Majors only

JN493 Internship var-6-12sh  
Prerequisites: JN105, JN106, JN220, JN328, junior/senior standing, department approval

JN494 Document Design II 3c-01-3sh  
Prerequisite: JN220, Majors only