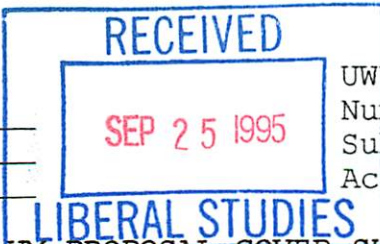


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UWUCC USE Only  
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Submission Date: \_\_\_\_\_  
Action-Date: \_\_\_\_\_

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App - 12/12/95  
Sen App - 2/6/95

**CURRICULUM PROPOSAL COVER SHEET**

University-Wide Undergraduate Curriculum Committee

**I. CONTACT**

Contact Person Donald W. Buckwalter Phone 357-2250

Department Geography and Regional Planning--Geography

**II. PROPOSAL TYPE (Check All Appropriate Lines)**

       **COURSE** \_\_\_\_\_  
Suggested 20 character title

       **New Course\*** \_\_\_\_\_  
Course Number and Full Title

       **Course Revision** \_\_\_\_\_  
Course Number and Full Title

       **Liberal Studies Approval+** \_\_\_\_\_  
**for new or existing course** Course Number and Full Title

       **Course Deletion** \_\_\_\_\_  
Course Number and Full Title

       **Number and/or Title Change** \_\_\_\_\_  
Old Number and/or Full Old Title  
New Number and/or Full New Title

       **Course or Catalog Description Change** \_\_\_\_\_  
Course Number and Full Title

  X   **PROGRAM:**        Major        Minor   X   Track

  X   **New Program\*** Bachelor of Arts--Geography/Economic Geographer Track  
Program Name

       **Program Revision\*** \_\_\_\_\_  
Program Name

       **Program Deletion\*** \_\_\_\_\_  
Program Name

       **Title Change** \_\_\_\_\_  
Old Program Name  
New Program Name

**III. Approvals (signatures and date)**

Gail S. Schriest 9/11/95  
Department Curriculum Committee

Susan Truber 9-11-95  
Department Chair

[Signature]  
College Curriculum Committee

[Signature] 9/25/95  
College Dean

+Director of Liberal Studies (where applicable)

[Signature] 12/11/95  
\*Provost (where applicable)

**Part II. Description of Curriculum Change**

1) Catalog description.

The Economic Track provides a broad framework of ideas and theories in addition to a task-oriented approach to location analysis. Site planners articulate the needs of the community for economic space, the demands for convenient transport, the role of private enterprise, and the management of growth. This inter-related group of courses is useful to students because economic geographers and developers are expected to analyze the interactions of concepts and variables. Market analysis for the location of new shopping centers, for example, requires understanding of economic principles, population characteristics, and the local political milieu all in a spatial context.

2) Detailed description.

a) Rationale/Justification:

Students who complete the Economic Geographer Track will have a broad base of knowledge in one of the main sub-fields of human geography. They will be ready for on-the-job training in private enterprise activities such as market analysis and site selection, civil service employment in agencies dealing with economic development at all levels of government, and graduate programs in economic geography or planning.

b) Credit Requirements:

Students will complete the Economic Geographer Track by taking the following five courses (15 credits).

GE 331 Population Geography	3 sh
GE 332 Urban Geography	3 sh
GE 333 Trade and Transportation	3 sh
GE 334 Political Geography	3 sh
GE 464 Land Use Policy	<u>3 sh</u>
	15 credits

The Economic Geographer Track does *not* change the total number of courses or credits required for the Bachelor of Arts in Geography major. The track will substitute for the five open controlled electives [five courses (15 sh.) from any other GE courses].

As recommended by the Economics Department, EC 383 Urban/Regional Economics is listed as a recommended Free Elective.

c) Sequencing:

The courses in the track may be taken in any sequence or concurrently; none have prerequisites. All five courses on the list are in the catalog and actively offered in regular schedule rotation. All are within the topical expertise of faculty currently in the department.

**Part III. Implementation**

- 1) Effect on students in the existing program.

The Economic Geographer Track will not adversely effect students in the existing program because it does not change their requirements or the sequence of course offerings in any way.

- 2) Effect on teaching loads.

The Economic Geographer Track will not effect teaching loads because all of the courses are already active and offered at regular intervals.

- 3) Effect on resources.

The Economic Geographer Track will place no new demands on the resources of the department except to increase the number of ditto copies that are made in courses that have larger numbers of students.

- 4) Effect on enrollments.

Modest enrollment increases are expected in the five track courses; we expect 0-5 students in the Economic Geographer Track. Identification of the Economic Geographer Track will make career opportunities in economic geography more visible to students, and this incentive should draw a larger number to the major. The department will benefit in a structural sense. These courses are offered because they are necessary for an academically credible geography program. Enrollment increases resulting from the new track will make use of existing capacity in the five track courses.

**Part V. Letters of Support.**

Following are letters of support from the Economics Department and Ronald Abler, Executive Director of the Association of American Geographers.

DATE: July 5, 1995

SUBJECT: SUPPORT FOR CURRICULUM CHANGE

TO: Dr. Donald Walker, Chair  
Economics Department

FROM: Susan Forbes, Chair *SF*  
Department of Geography and Regional Planning

We are reworking our curriculum for geography and for regional planning and would like to require EC 121 and EC 122 for two new tracks we have developed:

**GE/Economic Geographer Track**

**AND**

**RP/Economic Planner Track**

We expect this requirement will best serve the needs of students selecting these tracks. We would appreciate your support in this manner. Thank you.

SF:lh

July 14, 1995

The Department of Economics supports your requiring EC121 and EC122 for the above indicated tracks. We appreciate your including them in those programs, and will provide seats for your students with no difficulty.



Donald A. Walker, Chairperson



# Association of American Geographers

1710 SIXTEENTH STREET NW, WASHINGTON DC 20009-3198  
PHONE: 202-234-1450 FAX: 202-234-2744 BITNET: AAG@GWUVM  
INTERNET: AAG@GWUVM.GWU.EDU

Ronald F. Abler, Executive Director

12 May 1995

Dear Colleague:

I have a couple of items of immediate interest, and then some reflections.

### 1995 Geography Program Survey

Enclosed are the forms and instructions for the 1995 Survey of Geography Programs. Please complete and return your forms as quickly as you can, but no later than 30 May 1995. The results of the 1995 survey will be included in the 1995-1996 *Guide to Programs in Geography and AAG Handbook and Directory of Geographers*.

If you have returned an entry for the 1995-1996 *Guide*, you have already assembled the information on degrees completed and students in residence. Please enter those data on the survey form and add the additional information on the nature of your organization, applications to your graduate program, assistantship stipends, faculty, and salaries. Please provide the best counts or estimates you can muster. None of the data requested will be published for individual programs. Only aggregate data and statistics will be reported. Please call the AAG office if you have questions about how to proceed.

### 1995-1996 *Guide and Directory*

Thanks to those of you who have provided or revised your listing for the 1995-1996 *Guide*. If you have not yet returned your information, please return your forms immediately. As noted earlier, Linda Bradshaw will soon take maternity leave and the *Guide* must go to the printer before her leave begins.

Please note that the increase in the per-page charges for listing in the 1995-1996 edition is largely negated by an increase in page size. The 1995-1996 edition will be printed in a larger format than earlier versions in order to reduce the volume's page count. With the larger page size, your 1995 outlay should be about the same as last year's, assuming your entry is about the same length.

### Community College List

Enclosed is a draft list of community colleges with geography programs. Please send additions and corrections to Osa Brand at the AAG office. I would be especially grateful for the names and addresses of individuals who teach geography courses at two-year colleges that are not included in the current list.

### Geography Awareness Week, 1995

The National Geographic Society has announced the dates and the theme for Geography Awareness Week (GAW). GAW will be observed during the week of 12-18 November 1995. The theme is *Geography: Passport to the World*. Begin to plan now for your organization's GAW events.

President  
STEPHEN S. BIRDSALL  
Dean, College of Arts & Sciences  
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University of North Carolina  
Chapel Hill, NC 27599-3100

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Treasurer  
ELIZABETH K. BURNS  
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Arizona State University  
Tempe, AZ 85287-0104

Past President  
ROBERT W. KATES  
Independent Scholar  
P.O. Box 8075  
Trenton, ME 04605

## **Woodrow Wilson Fellowship Competition**

Applications for fellowships at the Woodrow Wilson International Center for Scholars for 1996-1997 are due 1 October 1995. Fellowships provide stipends for research at the Wilson Center in Washington. Fellowship recipients are provided with office space, access to the Library of Congress, a research assistant, and secretarial support. Fellowships are normally tenurable for an academic year. Applicants must hold a doctorate or demonstrate equivalent professional accomplishment. For application materials, write the Fellowship Office, Woodrow Wilson Center SI MRC 022, 1000 Jefferson Drive SW, Washington, DC 20560. Voice 202-357-2841.

## ***Deja Vu All Over Again . . .***

The following resolution was approved by the Association at its annual meeting in Cleveland in March, 1953.

### *Whereas*

Geography is not generally taught in high schools in the United States, a country now occupying a position of world leadership in which a knowledge of how humankind has occupied and apportioned the globe and utilized its resources is of paramount importance;

A more widely diversified and balanced curriculum for the future leaders of the nation in business and government and for good citizenship in general requires an acquaintance with the geography of our own country and of the world of which we are a part;

Young men and young women who serve in our armed forces should have a better understanding of the position of our country and its capabilities, and should have some idea of what ways of living to expect in other countries when assigned overseas;

Our nation does not provide the majority of its young men and women with the necessary knowledge of the geography of the United States and that of other countries of the world as a whole:

### *Therefore*

Be it resolved that the Association of American Geographers further encourages the Department of Health, Education, and Welfare of the United States and the appropriate non-governmental agencies to call this serious gap in our education to the attention of the National Education Association, state educational associations, school boards, parents, and educators, and to facilitate remedial action.

## **Proposed Devolution Research**

Enclosed is a draft outline of a collaborative research agenda on *The Changing Scale and Scope of the American State: Implications for a Diverse Society*. The draft is the result of discussion begun at the Chicago meeting of the AAG Council. If you or members of your program want more information on this effort, please contact Jan Kodras or J.W. Harrington.

## **Musings--Business Geographics**

The March AAG annual meeting is now pleasant memories of an enjoyable and stimulating gathering of 3,750 colleagues in Chicago. A second large geography conference was held in Chicago several weeks later. The fourth Business Geographics meeting sponsored by *GIS World* and *Business Geographics*, was held from 2-5 April at the Chicago Hilton and Towers. It attracted over 2,500 participants and over 50 exhibitors.

I spent a pleasant day in the exhibit hall and paper sessions at the Business Geographics '95 meeting, and participated in a panel discussion devoted to the topic "Business Geographers and the Academic Community--Can We Come Together?" Geographer Nora Sherwood, who edits the monthly *Business Geographics*, organized and chaired the panel. The answer to the question was a resounding "Yes!!" Speakers from the market analysis and site location industries are eager for the insights geographers can offer. They understand that they will make much more effective use of off-the-shelf analytical software if they can hire broadly educated individuals to interpret its results. They want people who can employ GIS tools appropriately and sensitively.

Academic institutions have a great opportunity to meet a growing need by establishing courses in Business Geography. If your program does not offer a course that prepares students for employment as market analysts and site location specialists, I suggest you think about starting one soon, perhaps as a collaborative venture with the business or economics program at your institution. A collaborative, cross-listed course focused on understanding the geography of retailing and site selection would open and cement links with other programs on campus and provide students who take it with a foundation for rewarding careers practicing geography in a growing segment of the private sector.

That's it for this month. Unless something urgent arises, I'll write again in July. I hope that you've scheduled some time for rest and relaxation during the Summer, and that you return to your post refreshed. I will try to do the same!

Sincerely,



Ronald F. Abler  
Executive Director

cc: Council  
Regional Division Chairs  
Specialty Group Chairs