

LSC Use Only
Number _____
Action _____
Date _____

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Number 93-75 ~~94-20~~
Action _____
Date _____

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. TITLE/AUTHOR OF PROPOSAL

Course/Program Title: BS in Management-Industrial Management Concentra-
Suggested 20 character course title: _____ /tion
Department: Department of Management.
Contact Person: Dr. Ramešh G. Soni or Dr. Manmohan D. Chaubey

ii. If a course, is it being proposed for:

- _____ Course Approval/Revision Only
- _____ Course Approval/Revision and Liberal Studies Approval
- _____ Liberal Studies Approval Only (course previously approved by Senate.)

III. APPROVALS

S.W. Osh
Department Curriculum Committee
S.W. Osh
College Curriculum Committee

manmohan
Department Chairperson
John C. Coats
* College Dean

Director of Liberal Studies
(where applicable)

Provost (where applicable)

* EACH COLLEGE DEAN MUST CONSULT WITH THE PROVOST BEFORE APPROVING CURRICULUM CHANGES. APPROVAL BY COLLEGE DEAN INDICATES THE PROPOSED CHANGE IS CONSISTENT WITH LONG RANGE PLANNING DOCUMENTS, ALL REQUESTS FOR RESOURCES IN THE PROPOSAL CAN BE MET, AND THE PROPOSAL HAS THE SUPPORT OF THE UNIVERSITY ADMINISTRATION.

III. TIMETABLE

Date Submitted: to LSC _____	Semester to be implemented: <u>Fall 1994</u>	Date to be published in Catalog <u>Summer 1994</u>
to UWUCC _____		

1. Bachelor of Science--Management (Industrial Management Concentration)

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 54-56

Mathematics: MA121

Social Science: EC121, PC101

Liberal Studies Electives: MA214, EC122, BE/CO/IM101,
no courses with MG prefix

College: Business Administration Core

33

Required Courses:

AD321	Business and Interpersonal Communications	3sh
AG201	Principles of Accounting I	3sh
AG202	Principles of Accounting II	3sh
BL235	Introduction to Business Law	3sh
FI310	Finance I	3sh
IM300	Information Systems: Theory and Practice	3sh
MG310	Principles of Management	3sh
MG330	Production and Operations Management	3sh
MG495	Business Policy	3sh
MK320	Principles of Marketing	3sh
QB215	Business Statistics	3sh

Major: Management (Industrial Mgt Concentration)

27

Required Courses:

AG300	Managerial Accounting	3sh
MG300	Human Resource Management	3sh
MG334	Quality Management	3sh
MG428	Seminars in Management	3sh
MG437	Operations Management System	3sh

Controlled Electives:

One Course from list:

IM251	Business Systems Analysis and Design	3sh
IM350	Business Systems Technology	3sh

Three courses from the following:

AG311	Cost Accounting	3sh
MG311	Human Behavior in Organizations	3sh
MG350	International Business	3sh
MG400	Wage and Salary Administration	3sh
MG/MK432	Business and Society	3sh
MG481	Special Topics in Management	3sh
MK420	Marketing Management	3sh
MK434	Marketing Logistics	3sh
QB380	Intro to Mgmt. Science	3sh
QB401	Forecasting Methods for Business	3sh
SA101	Introduction to Occupational Safety	3sh

Other Requirements:

0

Free Electives:

8-10

Total Degree Requirements:

124

2. The current Industrial Management (IM) curriculum was created in 1979 when the old Business Administration major was reorganized across three new departments in the College of Business. The Industrial Management curriculum, a concentration for Management major, was carved out of then existing Business Administration curriculum. Since then, the curriculum has not been updated. The reasons and justifications for the proposed revisions are the following:

- (1) The College of Business is in the process of acquiring American Assembly of Collegiate Schools of Business (AACSB) accreditation. The AACSB standards require a mission oriented, up-to-date curriculum. The proposed revision, including the new courses, incorporates the contemporary theories and practices in the field. It will help the College meet accreditation standards in the curriculum area.
- (2) The existing IM curriculum lacks focus and its content is mostly peripheral to the field. As a matter of fact, there are no specialized IM courses in the curriculum. The proposed changes will bring structure and focus to the program.
- (3) The AACSB further requires that the curriculum development process involve inputs from stakeholders, such as employers and alumni. Regular communications with our alumni, COB Advisory Board, and industry leaders and managers have brought the fact that the current IM curriculum does not meet the needs of the business world. The need for IM curriculum revision is pressing because it has not kept pace with the developments in the field. The proposed changes and new courses will bridge this gap.
- (4) Beset by the ever-increasing foreign competition, U.S. organizations are attempting to manage their operations more efficiently. It is imperative that IUP produces Industrial Management graduates who can tackle the challenges posed by global competition. Toward that end, the College of Business introduced a course on Productions and Operations Management (MG330) as Business Administration core since 1990. It must also be added that the Management Department, in the recent past, has successfully recruited faculty with expertise in the field. And, therefore, has the faculty resources to support the revised curriculum.

The Department of Management strongly believes that the proposed curriculum overcomes the shortcomings of the existing curriculum, and will help produce better prepared students.

Industrial Management Concentration (Department of Management)

95-3

Old Program

Bachelor of Science—Management (Industrial Management Concentration)

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 54-56
 Mathematics: MA121
 Social Science: EC121, PC101
 Liberal Studies Electives: MA214, EC122, BE/CO/IM101, no courses with MG prefix

College: Business Administration Core 33

AD321	Bus & Interpersonal Comm	3sh
AG201	Principles of Accounting I	3sh
AG202	Principles of Accounting II	3sh
BL235	Introduction to Business Law	3sh
FI310	Finance I	3sh
IM300	Info Systems: Theory & Practice	3sh
MG310	Principles of Management	3sh
MG330	Production and Operations Mgt	3sh
MG495	Business Policy	3sh
MK320	Principles of Marketing	3sh
QB215	Business Statistics	3sh

Major 27

Required Courses:

AG300	Managerial Accounting	3sh
MG300	Human Resource Management	3sh
MG428	Seminars in Management	3sh

Controlled Electives:

One course from the following or additional electives from above:

CO110	Prob Solving & Structured Prog	3sh
IM251	Business Sys Analysis & Design	3sh

Two courses from the following three areas:

Area 1

MG402	Seminars in HRM	3sh
LR480	Collective Bargaining	3sh

Area 2

MG401	Management Devel and Training	3sh
MG400	Wage and Salary Admn	3sh

Area 3

AG311	Cost Accounting	3sh
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Three Courses from the following:

BL336	Law of Business Organization	3sh
EC371	Economics of Labor Legislation	3sh
EC372	Economics of Wages & Emplt	3sh
EN310	Public Speaking	3sh

or

JN326	Public Relations I	3sh
FI320	Finance II	3sh
MA417	Statistical Applications	3sh
MG410	Decision Making in Business	3sh
MG481	Special Topics in Mgmt.	3sh
MG493	Internship	3sh
MK420	Marketing Management	3sh
QB380	Intro to Mgmt. Science	3sh
SA101	Intro to Occupational Safety	3sh

Other Requirements: 0

Free Electives: 8-10

Total Degree Requirement: 124

New Program

Bachelor of Science—Management (Industrial Management Concentration)

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 54-56
 Mathematics: MA121
 Social Science: EC121, PC101
 Liberal Studies Electives: MA214, EC122, BE/CO/IM101, no courses with MG prefix

College: Business Administration Core 33

AD321	Bus & Interpersonal Comm	3sh
AG201	Principles of Accounting I	3sh
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Major 27

Required Courses:

AG300	Managerial Accounting	3sh
MG300	Human Resource Management	3sh
MG334	Quality Management	3sh
MG428	Seminars in Management	3sh
MG437	Operations Mgt Sys	3sh

Controlled Electives:

One Course from the following:

IM251	Business Sys Anal and Design	3sh
IM350	Business Systems Technology	3sh

Three courses from the following:

AG311	Cost Accounting	3sh
MG311	Human Behavior in Organizations	3sh
MG350	International Business	3sh
MG400	Wage and Salary Administration	3sh
MG/MK432	Business and Society	3sh
MG481	Special Topics in Management	3sh
MK434	Marketing Logistics	3sh
QB380	Intro to Mgmt. Science	3sh
QB401	Forecasting Methods for Buss	3sh
SA101	Intro to Occupational Safety	3sh
MK420	Marketing Management	3sh

Other Requirements: 0

Free Electives: 8-10

Total Degree Requirement: 124

Summary of Proposed Changes:

95-3

Courses **added** to required courses: Two as listed below.

MG334	Quality Management	3sh
MG437	Operations Mangement System	3sh

Courses **deleted** from required courses: None

Courses **added** to electives: Six as listed below.

IM350	Business Systems Technology	3sh
MG311	Human Behavior in Organizations	3sh
MG350	International Business	3sh
MG/MK432	Business and Society	3sh
MK434	Marketing Logistics	3sh
QB401	Forecasting Methods for Business	3sh

Course **deleted** from electives: Fourteen as listed below.

AG311	Cost Accounting	3sh
BL336	Law of Business Organization	3sh
CO110	Prob Solving and Structured Programming	3sh
EC371	Economics of Labor Legislation	3sh
EC372	Economics of Wages and Employment	3sh
EN310	Public Speaking	3sh
FI320	Finance II	3sh
JN326	Public Relations I	3sh
LR480	Principles & Practice of Collective Bargaining	3sh
MA417	Statistical Applications	3sh
MG401	Management Development and Training	3sh
MG402	Seminars in HRM	3sh
MG410	Decision Making in Business	3sh

The students in the program will have no problems moving to this new program; no additional credit hours are required for graduation.

PART III

The course proposals for the new courses are attached.