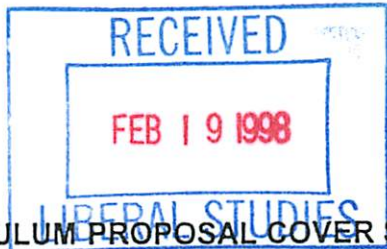


LSC Use Only  
Number: \_\_\_\_\_  
Submission Date: \_\_\_\_\_  
Action-Date: \_\_\_\_\_



UWUCC USE Only  
Number: 97-529  
Submission Date: \_\_\_\_\_  
Action-Date: \_\_\_\_\_

**CURRICULUM PROPOSAL COVER SHEET**  
University-Wide Undergraduate Curriculum Committee

**I. CONTACT**

Contact Person Richard Lamberski Phone x3771  
Department Communications Media

**II. PROPOSAL TYPE (Check All Appropriate Lines)**

**COURSE** Aesthetics/Theory CM  
Suggested 20 character title

\_\_\_\_ New Course\* \_\_\_\_\_  
Course Number and Full Title

\_\_\_\_ Course Revision \_\_\_\_\_  
Course Number and Full Title

\_\_\_\_ Liberal Studies Approval + \_\_\_\_\_  
for new or existing course Course Number and Full Title

\_\_\_\_ Course Deletion \_\_\_\_\_  
Course Number and Full Title

**Number and/or Title Change** CM 200 Images  
Old Number and/or Full Old Title

CM 150 Aesthetics & Theory of Communications Media  
New Number and/or Full New Title

**Course or Catalog Description Change** CM 150 Aesthetics & Theory of Communications Media  
Course Number and Full Title

\_\_\_\_ **PROGRAM:** \_\_\_\_\_ Major \_\_\_\_\_ Minor \_\_\_\_\_ Track

\_\_\_\_ New Program\* \_\_\_\_\_  
Program Name

\_\_\_\_ Program Revision\* \_\_\_\_\_  
Program Name

\_\_\_\_ Program Deletion\* \_\_\_\_\_  
Program Name

\_\_\_\_ Title Change \_\_\_\_\_  
Old Program Name

New Program Name

**III. Approvals (signatures and date)**

[Signature] 12-15-97  
Department Curriculum Committee

[Signature] 12/17/97  
Department Chair

[Signature] 2/17/98  
College Curriculum Committee

[Signature] 2/17/98  
College/Dean

+ Director of Liberal Studies (where applicable)

\*Provost (where applicable)

## **Part II. Description of Curriculum Change**

1. Complete catalog description with the new number, title, catalog description, number of credits, prerequisites and new course description.

### **Old catalog description, number, and title:**

CM 200 - Images

3c-01-3sh

**Prerequisite:** CM 101

The course examines the basic visual and aural elements, the strategies and options of techniques, the psychological and physiological implications of creative composition, and the range of media and formats.

### **New catalog description, number, and title:**

CM 150 - Aesthetics & Theory of Communications Media

3c-01-3sh

**Prerequisite:** CM 101

The course examines the theoretical assumptions of sight, sound, and motion as applied to the design of communication products for different media formats. Within the course, strategies for creative composition are demonstrated. The psychological and physiological implications of images are discussed.

2. Listing of proposed changes

A catalog description change, number change and title change as stated above.

3. Justification/rationale for the change

The course description is being changed because the previous course description was confusing to students. The new course description better explains the course content in terms our freshmen students can understand. The course number is being changed because students take this course in the second semester of their freshman year and a 100 number is more appropriate. The rationale for changing the course title is the same as the rationale for changing the course description and that is to provide a more descriptive title our students will understand.

## **Part III. Letters of Support**

These changes do not affect other departments.