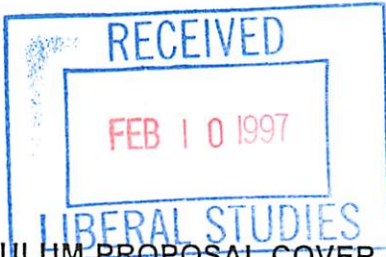


LSC Use Only  
Number: \_\_\_\_\_  
Submission Date: \_\_\_\_\_  
Action-Date: \_\_\_\_\_



98-3f 97-13f  
UWUCC USE Only  
Number: 96-57f  
Submission Date: \_\_\_\_\_  
Action-Date: Withdrawn 5/2/00

**CURRICULUM PROPOSAL COVER SHEET**  
University-Wide Undergraduate Curriculum Committee

**I. CONTACT**

Contact Person Robert Russell Phone x7831  
Department Journalism

**II. PROPOSAL TYPE (Check All Appropriate Lines)**

- COURSE** JN 340/FEATURE WRITING  
Suggested 20 character title
- New Course\*** \_\_\_\_\_  
Course Number and Full Title
- Course Revision** JN 321/FEATURE WRITING  
Course Number and Full Title
- Liberal Studies Approval +** \_\_\_\_\_  
**for new or existing course** Course Number and Full Title
- Course Deletion** \_\_\_\_\_  
Course Number and Full Title
- Number and/or Title Change** JN 321/FEATURE WRITING  
Old Number and/or Full Old Title  
JN 340/FEATURE WRITING  
New Number and/or Full New Title
- Course or Catalog Description Change** \_\_\_\_\_  
Course Number and Full Title
- PROGRAM:**  Major  Minor  Track
- New Program\*** \_\_\_\_\_  
Program Name
- Program Revision\*** \_\_\_\_\_  
Program Name
- Program Deletion\*** \_\_\_\_\_  
Program Name
- Title Change** \_\_\_\_\_  
Old Program Name

**III. Approvals (signatures and date)**

<u>Robert H. Russell</u> 2/3/97 Department Curriculum Committee	<u>[Signature]</u> 2/3/97 Department Chair
<u>[Signature]</u> 2/5/97 College Curriculum Committee	<u>[Signature]</u> 2/5/97 College Dean

+Director of Liberal Studies (where applicable) \*Provost (where applicable)

**DESCRIPTION OF CURRICULUM CHANGE**

1 JN 340 Feature Writing 3c-01-3sh

**Prerequisites:** JN 328 or permission

Designed for the student who might work in journalism or who might wish to write on a part-time or free-lance basis.

2 **SUMMARY OF PROPOSED REVISIONS**

**Current:** JN 321 Feature Writing 3c-01-3sh

**Prerequisites:** JN 102, JN 120

Designed for the student who might work in journalism or who might wish to write on a part-time or free-lance basis.

**Proposed:** JN 340 Feature Writing 3c-01-3sh

**Prerequisites:** JN 328 or permission

Designed for the student who might work in journalism or who might wish to write on a part-time or free-lance basis.

3 **RATIONALE:**

JN 328 is being proposed as a prerequisite for Feature Writing and should therefore have a lower course number.. Feature writing requires news reporting skills.

4 **SYLLABUS OF RECORD N/A**

**LETTERS OF SUPPORT N/A**

**I Catalog Description** JN 340 Feature Writing 3c-01-3sh

**Prerequisites** **Prerequisites** : JN 328 or permission

Designed for the student who might work in journalism or who might wish to write on a part-time or free-lance basis.

**II Course Objectives**

- experience different writing styles appropriate to journalism
- appreciate and develop the art of interviewing
- learn the “how-to” of how-to articles
- grasp the fine points of the personality profile
- explore techniques of marketing articles
- experience the “joys” of first reader; the “agonies” of rejection
- practice writing constructive critiques

**III Course outline**

Week One	What is a Feature Story? Chapters 1-2
Weeks Two to Four:	How To Interview - Chapters 3 and 4 The Personality Profile Query Letters and Proposals - Chapter 6 Interview story due Week Four with mentor/editor notes First Reader Selections/Critiques due Week Five Rewrite due Week Six
Week Five to Six:	The Review - Chapter 5 Review due Week Six with mentor/editor notes First Reader Selections/Critiques due Week Seven Rewrite due Week Eight
Week Seven:	Reviewing Class Work
Week Eight - Nine:	The How-to Story How-To story due Week Nine with mentor/editor notes First Reader Selections/Critiques due Week 10 Rewrite due Week 11
Week 10 - 11:	The Narrative Approach - Chapter 7 Narrative due Week 11 with mentor/editor notes First Reader Selections/Critiques due Week 12 Rewrite due Week 13

Week 12 - 13:                      Researching the Story  
Article 5 due Week 13 with mentor/editor notes  
First Reader Selections/Critiques due Week 14  
Rewrite due at Final

Week 14:                              The Best of Our Work

#### **IV Evaluation**

### **ASSIGNMENTS**

1.        Each student will write five articles of publishable quality: 1 interview story, 1 review, 1 how-to and 1 critique. The fifth article may be an additional article in any of these genres. Each student will be permitted one rewrite of each article.

            Each student will write two query letters to a specific publication and one proposal.

2.        Each student will participate in class exercises and discussions, including serving as a peer mentor, an editor and a first reader.

3.        Each student will contribute oral and written critiques.

**NOTE:** Each article **must** be submitted in two copies. One copy will go to the instructor with mentor and editor's notes. The second copy will go to the first reader. Students should retain the original both as a precaution and as a means of assessing the article's evolution. Mentor/editor's notes need to be submitted only to the instructor. First readers' selections/critiques **must** be submitted to both the instructor and the writer; therefore copies of these materials must be provided by the first reader.

### **GRADING**

Assignments under 1 will constitute 50% of the grade.

Assignments under 2 will constitute 25% of the grade.

Assignments under 3 will constitute 25% of the grade.

This course does not follow the University's Attendance Policy. However, missing deadlines and in-class exercises and discussions will affect a student's grade.

- |            |                               |  |
|------------|-------------------------------|--|
| <b>V</b>   | <b>Required Textbooks</b>     | <u>Voices of a Nation</u> by Folkerts and Tester |
| <b>VI</b>  | Special resource Requirements | None   |
| <b>VII</b> | Bibliography                  | N/A  |

## JN340 FEATURE WRITING

Prerequisite: JN328, Permission

### CATALOG DESCRIPTION

Designed for the student who plans to work in journalism or who might wish to write on a part-time or free-lance basis.

### COURSE OBJECTIVES

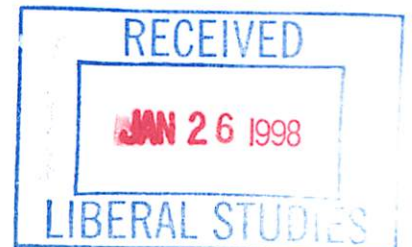
- experience different writing styles appropriate to journalism
- appreciate and develop the art of interviewing
- learn the "how-to" of how-to articles
- grasp the fine points of the personality profile
- explore techniques of marketing articles
- experience the "joys" of first reader; the "agonies" of rejection
- practice writing constructive critiques

### TEXT

Witt, Leonard, ed. **The Complete Book of Feature Writing.** Cincinnati: Writer's Digest Books, 1991.

### COURSE OUTLINE

- Week One: What is a Feature Story? Chapters 1-2
- Weeks Two to Four: How To Interview - Chapters 3 and 4  
The Personality Profile  
Query Letters and Proposals - Chapter 6  
Interview story due Week Four with mentor/editor notes  
First Reader Selections/Critiques due Week Five  
Rewrite due Week Six
- Week Five to Six: The Review - Chapter 5  
Review due Week Six with mentor/editor notes  
First Reader Selections/Critiques due Week Seven  
Rewrite due Week Eight
- Week Seven: Reviewing Class Work
- Week Eight - Nine: The How-to Story  
How-To story due Week Nine with mentor/editor notes  
First Reader Selections/Critiques due Week 10  
Rewrite due Week 11
- Week 10 - 11: The Narrative Approach - Chapter 7  
Narrative due Week 11 with mentor/editor notes  
First Reader Selections/Critiques due Week 12  
Rewrite due Week 13
- Week 12 - 13: Researching the Story  
Article 5 due Week 13 with mentor/editor notes  
First Reader Selections/Critiques due Week 14



Rewrite due at Final

Week 14: The Best of Our Work

## ASSIGNMENTS

1. Each student will write five articles of publishable quality: 1 interview story, 1 review, 1 how-to and 1 critique. The fifth article may be an additional article in any of these genres. Each student will be permitted one rewrite of each article.

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This course does not follow the University's Attendance Policy. However, missing deadlines and in-class exercises and discussions will affect a student's grade.

Final Period: Final exam.