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Submission Date: _____

Action-Date: App 4/16/02

Senate App 5/7/02

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. CONTACT

Contact Person Joette Wisniewski Phone 75912

Department Management

II. PROPOSAL TYPE (Check All Appropriate Lines)

 COURSE _____
Suggested 20 characters

 New Course* _____
Course Number and Full Title

 Course Revision _____
Course Number and Full Title

 Liberal Studies Approval +
for new or existing course _____
Course Number and Full Title

 Course Deletion _____
Course Number and Full Title

 Number and/or Title Change _____
Old Number and/or Full Old Title

New Number and/or Full New Title

 Course or Catalog Description Change _____
Course Number and Full Title

PROGRAM: Major Minor Track

 New Program* _____
Program Name

 Program Revision* _____
Program Name

 Program Deletion* _____
Program Name

Title Change Entrepreneurship and Small Business Concentration
Old Program Name

Entrepreneurship and Small Business Track
New Program Name

III. Approvals (signatures and date)

Joette Wisniewski
Department Curriculum Committee

Frankie B. W.
Department Chair

Joette Wisniewski
College Curriculum Committee

R. Camp
College Dean

+ Director of Liberal Studies (where applicable)

* Provost (where applicable)



Part II. Description of Curriculum Change

1. Catalog description for the revised program in the appropriate form.—Listed below is the new description for the catalog.

Department of Management

Graduates holding the Bachelor of Science degree in Management may find employment opportunities in both the public and private sectors. Opportunities are expected to be especially plentiful in the services sector (e.g. retailing health care, information technology, finance, and transportation) where these degrees will be especially valuable.

The Department of Management offers 3 separate degree programs Management, Human Resources Management and International Business.

The Bachelor of Science in Management offers three areas students can choose to concentrate on: General Management, Operations Management, and Entrepreneurship and Small Business Management.

General Management. While both management theory and application are taught, the track in General Management is distinguished by its greater flexibility that can be useful to the student who wishes to design a customized management specialization.

Operations Management. Students in the Operations Management track are well grounded in both theory and application, but their focus is more upon production, operations, quality issues and inventory and capacity management.

Entrepreneurship and Small Business Management. Students taking the

Entrepreneurship and Small Business Management track will focus on creation and operation of a small business. This track will also be for graduates who will be working in small businesses where the manager often must perform several managerial roles and manage several functions.

The Bachelor of Science in **Human Resource Management** prepares individuals in both the theoretical and applied aspects of managing the human resources function in organizations as a generalist or specialist. Students will gain expertise in areas such as job design, staffing, training, compensation, and performance appraisal.

The Bachelor of Science in **International Business** offers students an opportunity to acquire a thorough understanding of managing global operations in the contemporary business environment. In addition, students develop skills in a traditional functional area. The combination of these two objectives enable students to successfully perform in today's competitive global economy.

Old Program

Bachelor of Science - Management

Liberal Studies: As outlined in Liberal Studies section 54-56
With the following specifications:
Mathematics: MATH 121
Social Sciences: ECON 121, PSYC 101
Liberal Studies Electives: BTED/COSC/IFMG 101, ECON 122, MATH 214, no courses with MGMT prefix

College: Business Administration Core 33

Required Courses:

ACCT 201	Accounting Principles I	3sh
ACCT 202	Accounting Principles II	3sh
BLAW 235	Legal Environment of Business	3sh
BTST 321	Business and Interpersonal Communications	3sh
FIN 310	Finance I	3sh
IFMG 300	InfoSystems: Theory and Practice	3sh
MGMT 310	Principles of Management	3sh
MGMT 330	Production and Operations Mgmt	3sh
MGMT 495	Business Policy	3sh
MKTG 320	Principles of Marketing	3sh
QBUS 215	Business Statistics	3sh

Major: Concentration 27

Industrial Management Concentration

Required Courses:

ACCT 300	Managerial Accounting	3sh(1)
MGMT 300	Human Resource Management	3sh
MGMT 428	Seminar in Management	3sh

Controlled Electives: (2)

One course from list: COSC 110 or IFMG 251 3sh
Two courses from two areas on list: MGMT 402 or ILR 480, MGMT 401 or 400, ACCT 311 6sh

Three courses from list or additional elective from above: BLAW 336, ECON 371, ECON 372, ENGL 310 or JRNL 326, FIN 320, MGMT 481, MGMT 490, MGMT 493(3sh max), MKTG 420, QBUS 380, SAFE 101 9sh

General Management Concentration

Required Courses:

ACCT 300	Managerial Accounting	3sh(1)
MGMT 300	Human Resource Management	3sh
MGMT 428	Seminar in Management	3sh

Controlled Electives: (2)

Two advanced Business electives: 300/400 level courses 6sh(3)
Two advanced Economic electives: 300/400 level courses 6sh
Two other advanced electives: 300/400 level courses 6sh

Entrepreneurship and Small Business Management Concentration required courses:

ACCT 300	Managerial Accounting	3sh
MGMT 275	Introduction to Entrepreneurship	3sh
MGMT325	Small Business Management	3sh
MGMT 403	Small Business Planning	3sh
MGMT 492	Small Busn/Entrepreneurship Internship	6sh
Major Area Restricted Electives:		9sh

Other Requirements: 0

Free Electives: 8-10

Total Degree Requirements: 124

- (1) ACCT 301 may be substituted.
- (2) Note prerequisites for controlled electives in planning sequence.
- (3) Only one MGMT and/or one ACCT course may be included in this category.

New Program

Bachelor of Science—Management/Operations Management Track

Liberal Studies: As outlined in Liberal Studies section with the following specifications: 55-57
Mathematics: MATH 115

Social Science: ECON121, PSYC 101
Liberal Studies Electives: MATH 214, ECON 122, BTED/COSC/IFMG 101, no courses with MGMT prefix

College: Business Administration Core 33

ACCT 201	Accounting Principles I	3sh
ACCT 202	Accounting Principles II	3sh
BLAW 235	Legal Environment of Business	3sh
BTST 321	Business and Interpersonal Communications	3sh
FIN 310	Finance I	3sh
IFMG 300	Information Systems: Theory and Practice	3sh
MGMT 310	Principles of Management	3sh
MGMT 330	Production and Operations Management	3sh
MGMT 495	Business Policy	3sh
MKTG 320	Principles of Marketing	3sh
QBUS 215	Business Statistics	3sh

Entrepreneurship and Small Business Management Concentration required courses: 27

ACCT 300	Managerial Accounting	3sh
MGMT 275	Introduction to Entrepreneurship	3sh
MGMT325	Small Business Management	3sh
MGMT 403	Small Business Planning	3sh
MGMT 492	Small Busn/Entrepreneurship Internship	6sh
Major Area Restricted Electives:		9sh

Other Requirements: 0

Free Electives: (1) 7-9

Total Degree Requirements 124

(1) Entrepreneurship and Small Business track majors are required to take a minimum of 50 percent of their degree requirements -- i.e., a minimum of 62 credit hours -- in nonbusiness coursework. The student's first 6 credits of Economics (ECON121, ECON122,) will be considered "nonbusiness" for purposes of this calculation. Given the foregoing, a minimum of 6 hours of free-electives must be taken in nonbusiness coursework by most Management Department majors.

Rationale for Change:

The management department is putting through program revision for concentrations in Operations Management and General Management. The department has decided to change the name from concentration to track to

make it more consistent with the university nomenclature (i.e. Geography). To make the names consistent within the department, the department wishes to change the name of Entrepreneurship and Small Business Concentration to Entrepreneurship and Small Business Track.