

SPJ Meeting: March 14, 2011

- Attendees: Kenneth Oldham, Alycia King and Dr. David Loomis

TOPICS:

1) SPJ Symposium

- Topic: Social Media, News Media – “We” Media
- Date/Time: March 23, 2011, at 7-8:30 p.m.
- Venue: Ohio Room in the Hadley Union Building on IUP’s campus
- Panelists: A scholar on social and news media from [The Washington Post](#) (TBA); Rem Rieder, editor and senior vice president at [American Journalism Review](#); Steve Buttry, director of Community Engagement at an online start-up company in Washington D.C., <http://www.tbd.com/>, and was named Editor of the Year in February 2010 by *Editor & Publisher* magazine; Cindi Lash, former IUP graduate, Western Pennsylvania regional editor for [Patch.com](#), and former editor at the [Pittsburgh Post-Gazette](#); Eric Ebeling, executive editor, [The Indiana \(Pa.\) Gazette](#), the local family-owned daily newspaper
- Moderator: David O. Loomis, Ph. D
- Pre-event Dinner: HUB Conemaugh Room at 5-6:30 p.m. on March 23 provided by Aramark; SPJ officers/members, if you plan to attend, let Dr. Loomis know a.s.a.p.
- Table tents are prepared/will be prepared by IUP Journalism Department Secretary Lee Vest

- News release will be produced by Dr. Loomis and forwarded to The Indiana Gazette
- News release will be distributed to editors at The Penn by Alycia King
- Kenneth Oldham will handle the flyer
- Seeking an individual to hand out attendance vouchers for students who attend the event
- Seeking an individual to videotape the symposium
- Seeking individuals to disperse advertisements (flyers, Facebook, Twitter, etc.)
- Seeking timely, relevant and researched questions for panelists

TOPICS FOR NEXT MEETING:

- a) Elections
- b) Recruitment

Next Meetings – Lobby near Java City in Stapleton Library – are as follows:

- **March 28 at 8 p.m.**
- **April 11 at 8 p.m.**
- **April 25 at 8 p.m.**