

IUP Student Affairs Business Plan – 2010-2011 Objectives and Priority Actions

ACADEMIC EXCELLENCE

1. **Focus co-curricular and curricular-based experiences, structures, and support systems to improve students' achievement of learning outcomes by promoting synergy among Division resources devoted to student academic success**

MEASURES	OUTCOMES
Retention Participation in on-campus programs (CFR, etc.)	2% increase in persistence to the 2 nd year Improved participation

2010-2011 ACTIONS

- 1.1 Continue to develop IUP's Center for Student Success
- 1.2 Strengthen IUP's Living-Learning communities
- 1.3 Provide Experiential Learning, Student Leadership, and Engagement opportunities

STUDENT DEVELOPMENT AND SUCCESS

2. **Foster positive campus experiences through proactive environmental management practices**

MEASURES	OUTCOMES
Intra-Student Conflict Satisfaction with Campus Life	Fewer incidents Increased satisfaction (NSSE)

2010-2011 ACTIONS

- 2.1 Develop and implement a division-wide violence culture change strategic plan
 - 2.2 Increase involvement by all segments of university community to promote student engagement
- See also Marketing and Promotion Objectives

3. **Expand psycho-social, developmental, and health support and services by providing students with engaged and empowering experiences to enable their adoption of healthy behaviors and their openness to engage in the unfamiliar (Addresses University Safety and Security Goal)**

MEASURES	OUTCOMES
Intra-student conflict Reduced Alcohol Incidents Satisfaction with Recreation	Fewer incidents Fewer incidents; CORE; EBI findings Increased satisfaction

2010-2011 ACTIONS

- 3.1 Develop and make available a campus-wide fitness and recreation experiences
- 3.2 Engage students in alcohol culture change
- 3.3 Explore ways to promote students' self-management and emotional regulation skills

CIVIC ENGAGEMENT

4. **Continue to foster Student Affairs/Community partnerships**

MEASURES	OUTCOMES
IUP Image Delivery of community services to IUP students Image of Indiana as a college town	Fewer reports of vandalism Increase in student involvement in community agencies Improved perceptions

2010-2011 ACTIONS

- 4.1 Address neighborhood relations between students and community residents
- 4.2 Explore opportunities to include community in university events
- 4.3 Increase understanding of divisional commitment to community

5. **Partner to value, achieve, and manage diversity initiatives university-wide**

MEASURES	OUTCOMES
Collaboration among division and university partners	Increased collaboration

2010-2011 ACTIONS

- 5.1 Use the IUP Diversity Strategic Plan to scan opportunities to partner and support diversity initiatives

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MARKETING AND PROMOTION

6. Enhance the image of the Student Affairs portfolio of programs, services, and outcomes

MEASURES	OUTCOMES
Demonstrate impact of Student Affairs portfolio on retention, recruitment	Improved perception of IUP Student Affairs

2010-2011 ACTIONS

- 6.1 Develop and implement faculty awareness of Student Affairs programs and services to strengthen relationships with faculty
- 6.3 Create an electronic newsletter for students

ENROLLMENT MANAGEMENT

7. Manage incremental enrollment growth by improving enrollment practices and supporting improved student retention and persistence

MEASURES	OUTCOMES
University-wide Enrollment Planning Committee Campus Resources (Housing, Dining, Service areas) Technology-based programs Faculty to Student Ratio Retention	Committee formed Adequate Human Resources Lower Faculty to Student Ratio More On-Line Distance Ed programs Improved Retention

2010-2011 ACTIONS

- 7.1 Revise the five-year University Enrollment Plan with university-wide involvement
- 7.2 Study retention trends and implement strategies to improve the persistence of first-year students and four- and six-year graduation rates
- 7.3 Review scholarship award and institutional fee practices

CONTINUOUS IMPROVEMENT

8. Sustain the division's commitment to providing high-quality, effective, student-centered services and experiences

MEASURES	OUTCOMES
Student Learning Outcomes Program Commendations and Accreditation Staff Proficiency	Improved Attainment of Learning Outcomes Accreditation achieved Increased Staff Participation

2010-2011 ACTIONS

- 8.1 Assess student learning outcomes
- 8.2 Complete programs reviews
 - Health, Counseling, Athletics
- 8.3 Promote accountability through continuous improvement efforts
 - Recognized Greek Organizations
- 8.4 Invest in university-sponsored professional development opportunities

RESOURCE DEVELOPMENT

9. Provide physical plant and infrastructure resources to promote learning and community well-being

MEASURES	OUTCOMES
State-of-the-Art Physical Plant	Safe, modern, right-sized facilities and infrastructure

2010-2011 ACTIONS

- 9.1 Finalize Dining Vendor and develop Dining Facility Master Plan

10. Direct Division resources to sustain essential services supporting core mission of the university

MEASURES	OUTCOMES
Resources Available	Balanced Budgets Affordable Student Fees

2010-2011 ACTIONS

- 10.1 Improve efficiencies of student retention and success efforts through program reorganizations and consolidations
- 10.2 Balance 2011-12 Student Affairs - University E&G budget
- 10.3 Evaluate outcomes achieved through student fees and reallocate to achieve maximum effectiveness
- 10.4 Write university, state, and federal grants to support the work of the Student Affairs division