



Mark your Calendars!!!

April 28, 2011



Expanding the Mainstream

“2011 Business Opportunities Fair”

**Kovalchick Convention and Athletic Complex
Indiana, PA**

Featured Speaker: Mr. Rhys R. Reese co-founder Superior Well Services

Sponsored by the IUP Supplier Diversity Council, Expanding the Main Stream Business Opportunities Fair is an initiative to provide opportunities for business to business and business to government matching and networking opportunities. Develop business relationships and contacts that will benefit you and your organization. The event is the first of its kind in the brand new 143,000 square feet KCAC located on the Indiana University of Pennsylvania (IUP) campus.

A successful entrepreneur, Mr. Reese will discuss the 15 year journey from a “what if” between three co-workers to a \$900 million cash buy-out. The various steps, milestones, entities, acquisitions, partners and relationships required to reach Superior’s current status will be discussed. From 5 employees in the spring of 1997 to a 1000 employee NASDAQ listed company in the summer of 2004, growth through acquisitions to 3800 employees in 2009 and currently completing a merger/buyout with the world’s largest land based driller, Nabors Industries, Ltd in 2010. The discussion will provide insight into what strategies and relationships proved successful.

In addition to our exciting and inspiring speaker the Expanding the Main Stream Business Opportunities Fair will allow you to spot light your organization, commodities and services with government representatives and successful businesses enterprises. Sponsorships and Prime Exhibitor Space will be available. Registration will begin January 26, 2011 on the IUP Procurement Services website <http://www.iup.edu/procurement> and click on **2011 Business Opportunities Fair**.

If you have questions please contact the IUP Procurement Services Offices at 724-357-3077 or e-mail ad-buyer@iup.edu.