

SPJ Meeting: October 25, 2010

- Attendees: Rob Miller, Amber Grady, Danielle Bashore, Kenneth Oldham, Alycia King and Dr. David Loomis

TOPICS:

1) Marcellus Shale Symposium Press Kits

- SPJ President Alycia King emailed PRSSA Social Chair Tiffany Fasig about press kits for the Marcellus Shale Symposium being held Nov. 3 – 5
- No action has occurred on the issue since this email
- Dr. David Loomis will email Dr. Laurence Kruckman to get a gauge on the amount of press kits needed for media attending the event

2) Marcellus Shale Symposium Volunteers

- Seeking more volunteers to participate in the symposium events
- If anyone is interested, please contact Dr. David Loomis or SPJ President Alycia King

3) J-Jobs Event

- Cindi Lash, IUP journalism graduate and former editor at the Pittsburgh Post-Gazette, has been contacted by Dr. Loomis
- Lash now works as a Western Pennsylvania regional editor for an online media startup called <http://www.patch.com/>
- The J-Jobs event is preferable before Thanksgiving break
- Dr. Loomis will inform SPJ of the status of Cindi Lash's visit

4) Co-sponsorship of a Business Etiquette Workshop with PRSSA

- There is an opportunity to co-sponsor a business etiquette workshop with PRSSA
- Amber Grady and PRSSA President Jessica Brown have been discussing details and a \$500 flat rate was mentioned
- All members were in agreement to endorse this event if possible
- The Sweeney Fund was mentioned as a means for paying for the event

5) SPJ Fundraiser Update

- Brown Hotel remains a possibility as a venue, although it reportedly has been sold
- Interest was expressed in Wolfie's and The Coney as backup venues
- Danielle Bashore will contact The Coney to figure out preliminary details such as public address system (P.A. system) and open-gate options
- Brian Hayes & Friends, a local blues trio, is confirmed as an artist
- Gina M. Szepesi, a local musician, has expressed interest in performing
- A tentative date is set for a Fri. or Sat. at the end of January or early February
- Any time early in Spring 2011 semester is preferable

6) SPJ-sponsored Symposium

- Daniel Victor, a graduate of Pennsylvania State University and former journalist for The Patriot-News, is a possible speaker for the event
- Victor now works in online journalism and would comment on the role of social media in modern journalism
- Seeking a journalist who is a critic of social media to provide an antipode to Victor's argument

7) SPJ - Next meeting is Nov. 8 at 8:00 p.m. in the common area outside of Java City in Stapleton Library