

LESC Report to the University Senate (October 7, 2008):

FOR INFORMATION:

The following report is provided by Beverly Chiarulli as the LESC/University Senate liaison to ACPAC. This report reflects information provided to ACPAC during an ACPAC meeting on Wednesday, October 1, 2008.

Web Team Report to ACPAC

October 1, 2008

Currently

- Statuses for all websites (percentages are based on 172 total websites, 124 of which have been released to the Web Team)
 - Web Team is waiting for content: 48 sites (28%)
 - Content is ready for web team, awaiting migration: 26 sites (15%)
 - Content migrated, waiting for checkout: 41 sites (24%)
 - Final checkout complete: 57 sites (33%)

- Progress since May:
 - 56 additional sites have been released to the Web Team for migration
 - 58 sites have been migrated
 - 36 sites have been checked out (they have had the badge removed and are complete)

- Status for Academic Departments and Colleges:

College	Total Number of Sites	Sites Ready for Web Team	Sites Migrated	Sites Checked Out
Business	8	8 (100%)	7 (88%)	0 (0%)
Education	12	11 (92%)	12 (100%)	5 (42%)
Fine Arts	7	7 (100%)	6 (86%)	5 (71%)
Health and Human Services	14	7 (50%)	6 (43%)	3 (21%)
Humanities and Social Sciences	22	19 (86%)	19 (86%)	10 (45%)
Natural Sciences	14	12 (86%)	12 (86%)	5 (36%)
<i>Totals</i>	<i>77</i>	<i>64 (83%)</i>	<i>62 (81%)</i>	<i>28 (36%)</i>

(These numbers are from our status spreadsheet, located at X:\Public\WebTaskForce\Website Status Checklist.xls . If these numbers appear to be incorrect, Task Force members should make updates on the spreadsheet.)

Note that in the case of CHSS and CNSM, those sites that have not been made available to the Web Team are either new sites, with not content as yet developed, or sites that may not end up being migrated to the CMS.

- **Checkout has been the biggest bottleneck in the process.** Checkout involves documenting the structure of each site and verifying that all pages work and are reachable by menu.
- **The self-checkout initiative has helped.** We have posted the directions for doing a site checkout on the Web Team site (<http://www.iup.edu/page.aspx?id=49009>) and provided a form to allow units to request a provisional checkout. Any site that fulfills the listed requirements will have the red badge removed from their site.

Four sites have been through the self-checkout process this month (that's 27% of this month's checkouts). Two self-checkouts are currently in progress. We are hoping for more web maintainers to check out their own sites.

- The Web Team currently has **one temporary member working half-time**, and three full-time members whose duties include site migrations, approvals and maintenance on the CMS website, and other duties.
- The **search for an additional web developer has resumed, with new experience requirements.** The new job description better suits a temporary position, and we are receiving additional applications.

Achievements

- The **approval queue has operated as planned since May:** anything submitted to the Web Team is before 2 p.m. is published by the following day. (Note that sometimes web authors are confused about to whom they are submitting their content; there seems to be a good deal of content held up at the department/office approval level.)
- May: Caching implemented on the production server, resulting in page load times that are 3 to 5 times faster.
- June-July: Continued positive results seen from Google AdWords campaign for IUP at Monroeville.
- July: Each department website now has a separate content item for each program of study. Websites were populated with these pages where they were not already available. Not all of the content has been published, but as an example of how this content will appear on the web at the college level, see the Eberly College of Business and Information Technology's Departments and Programs page, <http://www.iup.edu/business/departments/default.aspx>. This change will provide a consistent presentation of our programs of study across all sites, which will improve site usability for current and prospective students, their parents, IUP employees, and other site visitors. A student worker assisted with this project.
- August: **Navigation improvements rolled out across the site.** This includes a "wordmark" for each unit site. Clicking on the wordmark brings you back to the home page for that unit.
- August: The **CMS site has been refreshed to match the new graphic standards**

- August: The **gallery template has been introduced**; this allows units to create slideshows of images with minimal setup. It is much easier to use than the ViewMaster and more appropriate for event pictures and virtual tours.
- August: The Web Team is **working more closely with Admissions** on the Undergraduate Admissions website.
- August: As a result of feedback from users, the **Web Team is making an effort to communicate more frequently with our website maintainers**. There have been (and will continue to be) more frequent posts to our news feed.
- August: **Relaunch of IT Support Center site**, including a faceted navigation tool.
- September: **The Web Maintainer summit, “Beyond Maintenance: Using Your Website to Promote Your Unit,” has been postponed until October 10**, so that all the new calendar features can be demonstrated there.
- September: **Personnel pages can now display photographs and additional text**.
- September: An Ektron Smart Form now makes it (relatively) simple to use **embedded streaming video on the CMS site**.
- September: **Improvements to the Ektron calendar are being rolled out over the next two weeks**. These improvements include an Ektron-based replacement for the old Central Calendar.
- September: **The “Get My Story” site has seen heavy traffic since the beginning of the new ad campaign**.

