

Journalism - 2014

Title/Author	Call Number
Journalism and media convergence / edited by Heinz-Werner Nienstedt, Stephan Russ-Mohl and Bartosz Wilczek.	Electronic Book
It's not just PR [electronic resource] : public relations in society / W. Timothy Coombs, Sherry J. Holladay.	Electronic Book
Routledge companion to advertising and promotional culture / Edited by Matthew P. McAllister, Emily West.	HF5823 .R6788 2013
Public relations, activism, and social change : speaking up / Kristin Demetrious.	HM1221 .D46 2013
Public relations : the basics / Ron Smith.	HM1221 .S769 2014
Mediating the message in the 21st century : a media Sociology perspective / Pamela J. Shoemaker and Stephen D. Reese.	P91 .S46 2014
Media/history/society : a cultural history of U.S. media / Janet M. Cramer.	P92.U6 C73 2009
Rereading America : cultural contexts for critical thinking and writing / edited by Gary Colombo, Robert Cullen, Bonnie Lisle.	PE1127.H5 R4 2013
New ethics of journalism : principles for the 21st century / Kelly McBride, the Poynter Institute ; Tom Rosenstiel [editors].	PN4756 .N49 2014
News gap : when the information preferences of the media and the public diverge / Pablo Javier Boczkowski and Eugenia Mitchelstein.	PN4784.O62 B63 2013
Wired city : reimagining journalism and civic life in the post-newspaper age / Dan Kennedy.	PN4784.O62 K48 2013
Informing the news : the need for knowledge-based journalism / Thomas E. Patterson.	PN4788 .P38 2013
Future of quality news journalism : a cross-continental analysis / edited by Peter J. Anderson, George Ogola, and Michael Williams.	PN4815.2 .F88 2014
Journalism ethics : a casebook of professional conduct for news media / edited by Fred Brown and the SPJ Ethics Committee.	PN4888.E8 J675 2011
Reporting at the southern borders : journalism and public debates on immigration in the US and the EU / edited by Giovanna Dell'Orto and Vicki L. Birchfield.	PN4888.I518 R46 2014
Making the news : politics, the media, and agenda setting / Amber E. Boydston.	PN4888.P6 B66 2013
Porcupine, Picayune, & Post : how newspapers get their names / Jim Bernhard.	PN4888.T58 B47 2007
Out of print : newspapers, journalism and the business of news in the digital age / George Brock.	PN5114.F5 B76 2013
Ethical practice of social media in public relations / edited by Marcia W. DiStaso & Denise Sevick Bortree.	TK5105.878 .E784 2014
Encyclopedia of public relations / edited by Robert L. Heath, University of Houston.	[REF] HD59 .E48 2013
Campaigns and conscience [electronic resource] : the ethics of political journalism / Philip Seib.	Electronic Book

Attacks on the press [electronic resource] : journalism on the world's front lines / Committee to Protect Journalists.	Electronic Book
Sports journalism [electronic resource] : the inside track / by James Toney.	Electronic Book
Practicing convergence journalism [electronic resource] : an introduction to cross-media storytelling / Janet Kolodzy.	Electronic Book
Journalism ethics : arguments and cases for the twenty-first century / Roger Patching and Martin Hirst.	Electronic Book
Remake, remodel [electronic resource] : women's magazines in the digital age / Brooke Erin Duffy.	Electronic book
Advertising and public relations research / by Donald W. Jugenheimer, Larry D. Kelley, Jerry Hudson, and Samuel D. Bradley.	HF5814 .J77 2014
Pathways to public relations : histories of practice and profession / edited by Burton St. John III, Margot Opdycke Lamme and Jacquie L'Etang.	HM1221 .P38 2014
Citizens rising : independent journalism and the spread of democracy / David Hoffman.	P96.A44 H64 2013
Journalism and Memory / edited by Barbie Zelizer and Leren Tenenboim-Weinblatt.	PN4731 J687 2014
Br(e)aking the news : journalism, politics and new media / Janey Gordon, Paul Rowinski and Gavin Stewart (eds).	PN4749 .B685 2013
Journalism ethics : a philosophical approach / edited by Christopher Meyers.	PN4756 .J665 2010
Journalism ethics and law : stories of media practice / Janine Little.	PN4756 .L58 2013
Search : theory and practice in journalism online / Murray Dick, Brunel University, UK.	PN4784.O62 D53 2013
Online journalism : the essential guide / by Steve Hill, Paul Lashmar.	PN4784.O62 H55 2014
Women and journalism / Suzanne Franks.	PN4784.W7 F73 2013
Future of journalism : developments and debates / edited by Bob Franklin.	PN4815.2 .F878 2013
Environmental journalism / edited by Henrik Bodker and Irene Neverla.	PN4888.E65 E68 2013
Partisan journalism : a history of media bias in the United States / Jim A. Kuypers ; foreword by Larry Schweikart.	PN4888.O25 K84 2014
Thinking clearly : cases in journalistic decision-making : teaching notes / edited by Thomas Rosenstiel and Amy S. Mitchell.	
Scholastic journalism / C. Dow Tate and Sherri A. Taylor.	
Sports Journalism : A Practical Introduction.	