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Subject: SPJ minutes 2/2

Date: Wed, 04 Feb 2009 17:09:20 -0500

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Hi everyone,

Attached are minutes from Monday's meeting 2/2. On a side note: if you are receiving SPJ emails and updates on events, but would like to be taken off our email list, please email me back at k.l.andrews@iup.edu. Thanks and make sure you guys come out to the benefit concert this weekend at The Brown Hotel!

Kelly Andrews
SPJ secretary



[Attachment: SPJ minutes 2-2-09.docx](#) (18K)

Society of Professional Journalists

IUP Chapter

Meeting minutes

Feb. 2, 2009

8:30 p.m.

The Commonplace Coffeehouse

<http://www.chss.iup.edu/journalism/spj/>

Present:

Kelly Andrews, secretary
Landon Garside, president
Kaitlyn Johnston, treasurer
Dr. Loomis, faculty adviser
Natalie Schaeffer
Melissa Thompson
Mike Wilson, vice president

Business:

SPJ Fundraiser/Benefit

- Benefit concert at 9:00 p.m. this Saturday, Feb. 7 at The Brown Hotel
- The cost will be \$3 at the door, proceeds will benefit SPJ
- Performances will include: Sidewalk Talk with Vice President Mike Wilson, Grist for the Mill with Dr. Loomis, Natalie Schaeffer on vocals, blues guitarist Jeff Kelley and former SPJ President Bill Harder
- Promotional fliers will be in Dr. Loomis' mailbox before the weekend, please hang up around campus and spread the word

Indi Week In Review (IWIR)

- Next show is tentatively scheduled for this Sunday from 10 a.m.-11 a.m.
- Possible topic is problems with efficiency of Reverse 911 on last Wednesday's snow day
- Need to find students who encountered problems with being notified, perhaps commuters
- Need to find out who is in charge of the Reverse 911 program on IUP's campus and who bought the program
- Find out details about holds on registration if students are not registered for the program
- Find out what the cost to student's cell phones if they do not have text messaging services
- Lasting Impressions is helping with promotion of program
- Still need volunteers to help with reporting and on-air programming

Symposium

- Gorrell Recital Hall in Sutton is booked for the event as well as Susquehanna Room at The HUB as a backup
- Scheduled for April 8 from 7-9 p.m.
- Set up time at Gorrell is from 5:30-7 p.m.
- Will have one hour to clean up after the event
- There is no tech equipment provided in Gorrell so we will need to set all of this up ourselves, Landon agreed to talk to Dr. Dudt or Eric Lauber about recruiting Communications Media students to help with the set-up
- Contact IUP police about parking for the event around campus and at the parking garage
- At later date, make signs for the event that gives directions to Sutton Hall and inside to direct students and guests to Gorrell
- Dr. Loomis to email 4-5 contacts for panelists
- Teri Henning, a member of the Pennsylvania Newspaper Association, is unable to attend
- Possible networking dinner before symposium either in the Blue Room in Sutton or the Delaware Room at the HUB, depending on location of symposium, provide catered food from either Aramark or other organization, depending on budget
- Possible panelist: find local representative who voted against the Right to Know Law
- Dr. Loomis to call House and Senate clerks for voting information
- Dr. Loomis to meet with Lasting Impressions Vice President Jake Kocan to discuss promotion of symposium (as well as IWIR)
- Some cost-effective promotional ideas include posting fliers in Indiana shops on Philadelphia Street as well as around campus
- Landon agreed to speak to someone at the Chamber of Commerce to get possible discounted ad prices in The Indiana Gazette

Recruitment

- Weekly emails to the journalism listserv
- Volunteers to plug SPJ at the beginning of journalism classes (JRNL 102, 105 if possible with permission from instructors)
- Dr. Loomis will notify us via email when he has placed fliers in his mailbox for the next meeting
- Pick up fliers and post around campus when you have time (at the library, Leonard, the HUB and anywhere else you think journalists/writers could be hiding)

Alumni Panel

- Purpose is to invite IUP alumni to discuss issues such as how to get a job, how to keep a job, networking skills, etc.
- There is a list of contacts available and ready for use
- Need someone to volunteer to call and invite guests
- Funding is available for panelists

Adjourned

- 9:40 p.m.

Next Meeting

- Monday Feb. 16, at the Commonplace Coffeehouse