

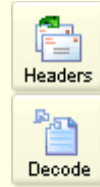
From: E.R.Gaffron@iup.edu

Subject: SPJ minutes and agenda

Date: Tue, 11 Sep 2007 12:53:10 -0400

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SPJ members,

Attached are the agenda and minutes from last night's meeting.

- Liz Gaffron, secretary



[Attachment: Sept. 10 agenda.doc](#) (30K)



[Attachment: Sept. 10 minutes.doc](#) (43K)

Society of Professional Journalists

IUP Chapter

Meeting minutes

September 10, 2007

The Commonplace

<http://www.chss.iup.edu/journalism/spj/>

Convened:

7:30 p.m.

Present:

Kelly Andrews

Jorden Beatty

Rae Burger

Liz Gaffron, secretary

Anna Goth, president

Scott Grandrino

Laurie Irion
Kaitlyn Johnston, treasurer
Sara Lamberson
David Loomis, adviser
Katie Morgan
Emily Mross

Sara Rising
Paul Rossman
Mary Sirianni, vice president
Hailey Stuart
Mike Wilson

Business

- **What is the SPJ?**
 - θ This is an IUP chapter of a national organization for professional and student members of the media who are committed to supporting ethical reporting, maintaining the freedom of information and press and encouraging excellence in journalism.
 - θ If you would like a brochure, pick one up by the SPJ bulletin board on Davis Hall's fourth floor, across the hall from Randy Jesick's office.
 - θ Meeting minutes will be posted at www.chss.iup.edu/journalism/spj/ after each meeting.
- **Meeting time suggestions**
 - θ 7 p.m. Tuesdays has been suggested as a new meeting time
 - θ To suggest other times or comment on Tuesdays, please e-mail an officer
- **Officer Contact Info**
 - Anna Goth, president A.L.Goth@iup.edu
 - Mary Sirianni, vice president M.C.Sirianni@iup.edu
 - Kaitlyn Johnston, treasurer K.K.Johnston@iup.edu
 - Liz Gaffron, secretary E.R.Gaffron@iup.edu
 - Dr. David Loomis, adviser doloomis@iup.edu
- **Member Information Forms**
 - If you could not attend tonight's meeting, please fill out a member information form during the next meeting.
- **Dues**
 - National dues to belong to the organization are \$36 annually. Dues can be paid through the national SPJ Web site SPJ.org or by visiting Dr. Loomis.
 - Students receiving financial aid may be eligible to have their SPJ dues paid for by the journalism department's Sweeney Fund. Show documentation of financial aid to Dr. Loomis.
- **Committees**
 - θ The following committees are not set in stone. If you have any ideas for committees, share them. Potential committees for the year include:
 - **Alumni Support** – Committee members would be in charge of contacting a list of journalism department alumni to ask if they would be interested in speaking here or, possibly, donating money to the SPJ. Would work with Programs and Workshops Committee to arrange speakers.

- **Finance and Fundraising** – In charge of working with treasurer to brainstorm and implement fundraising events and tactics. May work with Programs and Workshops to arrange fundraisers.
 - **Indi Week in Review** – In charge of hour-long Sunday afternoon news show on IUP-FM, called Indi Week in Review. Show features interviews, news briefs and panel discussions. No radio experience necessary.
 - **The Penn** – The Penn committee is in question this year. Its purpose is to examine ways to support and improve The Penn, through recruitment and training of writers and investigating stances on Penn business.
 - **Programs and Workshops** – Exists to organize speakers' visits, special events and learning workshops.
 - **Also:** Loomis suggested an ethics committee, because the SPJ strongly emphasizes ethical reporting. Scott Grandrino suggested a communications committee in his membership form that would bridge the gap between the various types of media.
- **Goals**
 - θ A Spring 2008 multimedia convergence symposium with panelists representing a variety of news outlets (Anna's idea)
 - θ Journalism department recognition reception in Spring 2008 to recognize academics, professors and seniors. Such an event could include newswriting contests possibly judged by the SPJ. (Mary's idea)
- **Pennsylvania Newspaper Association Conference, Student Editor's Interest Group**
 - θ There is a free conference on campus newspapers in Harrisburg on Sept. 18. Transportation will be leaving IUP Sept. 17. Interested students must notify Dr. Loomis ASAP, because registration is already over.
- **Treasury**
 - θ Currently, the SPJ has \$433 in its bank account, thanks to a spring fundraiser at the Brown Hotel.
- **Fundraising**
 - θ Shirts: We would like to sell journalism department tee-shirts. Please think about possible shirt designs or slogans. Unfortunately, printing the shirts would probably require more than the \$433 balance we currently have. In order to make money, we may have to collect chapter dues or raise money first through a different fundraiser.
 - Decals: Also, journalism department decals are a possibility. We may use decal money to print the shirts. You have to spend money to make money.
- **Bulletin Board**

- θ Check out the SPJ bulletin board on Davis fourth floor. Think of ways to change it. We will hold a bulletin board redecorating party sometime in the near future.
- **Next and future Meetings**
 - θ The next meeting has not yet been set. If you have any ideas about what day and time you'd prefer, let us know.
 - θ An option is for meeting times to rotate, based on what evenings are convenient for SPJ members.

Adjourned: 8 p.m.