

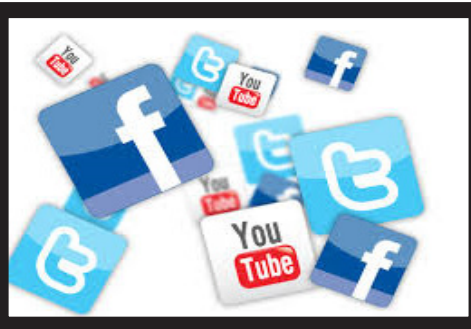


## Social Media Revamp

*Facebook, Twitter, and more..*

Social media has become a huge part of our daily lives. The ACE and AECT programs have recognized this and the Graduate Assistants have stepped up to a new and exciting challenge. Last semester, Matt Yeomans, a current AECT student, took the lead on managing the department's social media. In hopes to make more connections with past, present, and potential students, the department's Facebook has been completely revamped.

We are also aware of the increasing use of smart phones as a link to social media usage. According to recent statistics, 54% of Facebook members have used the



social network via a phone, and 33% use a phone as their primary way to access Facebook. Using this knowledge, Yeomans and his colleagues have designed QR codes that are being applied to any and all promotional materials being distributed by the department. Individuals can scan this code with their smart phones

which will instantly take them to the department's new social media sites.

The ACE and AECT programs are also one of the few graduate programs at IUP to take on Twitter. The Graduate Assistants have and will continue to research and implement social media strategies via Twitter in order use it as an efficient way to reach out to students. Also, keep a look out for the new, upbeat videos that will be surfacing on the University's Youtube account. These will also be posted on the latest social media sites. Check this out and stay plugged in to all of the latest updates about IUP's ACE and AECT programs!

### QR CODES

Twitter



Facebook



Scan QR code for @IUPACEAECT or scan QR Code for IUPACE Facebook Page  
<https://twitter.com/IUPACEAECT>  
<https://www.facebook.com/#!/pages/IUP-Adult-and-Community-Education/255204111188777>

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## Current Students Doing Big Things

A couple of our current AECT students have been doing some really cool things outside of the classroom. **Brittany Wells** had the amazing opportunity to speak at the national Commission on Adult Basic Education (COABE) and Pennsylvania Association for Adult and Community Education (PAACE) Conference that took place in Pittsburgh this year. The conference was held from March 16-March 19. She spoke about “Program Administration: Dictatorship or Democracy?” with Dr. Beth Duncan in the first session of the conference. She focused her presentation on grant writing for non-profit organizations. Wells



[Pictured above: Wells at the COABE PAACE Conference]

stated, “it was a really great networking event and I learned a lot from other adult educators from around the country!”

Over the past year, **Matt Yeomans** has been writing for a website called [Instructables.com](http://Instructables.com).

a site that let’s you explore, document, and share your artistic creations. He uses the skills he has learned in his undergraduate Art education degree to make compartment tables, hanging tables, an aerial photography picavet, jewelry boxes, teapots and other artistic creations. It has been a great outlet for his creativity, his love of making things, and his new skills in instructional design.



## COABE & PAACE in the City of Steel

The Commission on Adult Basic Education (COABE) paired up with the Pennsylvania Association for Adult and Continuing Education (PAACE) for their annual national conference. This year, the conference was held from March 17th through March 19th at the David Lawrence Convention Center in Pittsburgh, PA. Some of IUP’s ACE and AECT faculty and students had the exciting opportunity to attend this nationally known conference.

The conferences included everything from Green Rooms, to featured presenters. People who visited the COABE and PAACE Green Rooms were able to engage in round tables, book signings with noted authors, and discuss articles in respective journals. The featured presenters were able to share their knowledge with others who share the same interests and passion for adult education and professional development. ACE’s very own Dr. Ritchey had the opportunity to attend the event and was able to meet with prospective

students and catch up with numerous alumni. Ritchey stated, “It was awesome to see so many ACE and AECT alumni being successful in the field of Adult Education.” Next year’s national conference will be held in Denver, Colorado, so that adult educators can continue to make connections and advance their professional journey in Adult Education.





## Spotlight

# Destiny Long

## *An Outstanding Adult Educator*

Destiny Long, AECT alumni, recently received the Outstanding Adult Educator Award presented by PAACE at the National PAACE and COABE conference held in Pittsburgh this March. Since graduating, this nationally recognized adult educator has experienced great success. Before coming to IUP for her master's, she received her bachelor's degree from Penn State in Health Policy and Administration. Long went on to work for Tuscarora Intermediate Unit 11 (TIU 11). The program that she coordinates is called the PA Distance Learning Project. In her position, she helps people prepare for the GED and improves their English reading, and writing skills. She teaches online in both synchronous and asynchronous modes. It was her now husband of three years and former IUP ACE graduate, Andy Simpson, that convinced her to attend IUP's AECT program. Andy was also a very successful student in the ACE program, receiving the Margaret Mahler Outstanding Student award in 2005. When Long heard about the program, she felt the adult education focus combined with teaching with technology was a great match for her and her career goals. She continued work full-time while

completing the program and eventually graduated in 2009.

Going onto her 10th year with the agency, Long is now the Project Coordinator for the PA Distance Learning Project where she now works with 600 students each year. She feels that the AECT Program allowed her to better lead the team that she works with, along with improving her ability to transfer knowledge to her students. "The ACE classes confirmed some of the things I see in my everyday learners, while the COMM classes helped me to explore different ways of teaching students using technology. Overall it was great program." Long went on to explain how she uses a lot of the things she learned throughout the program every day in her career. "The program allowed me to explore new ways to help adult learners and enhance their learning experiences. It also helped me to really look at goals and objectives and evaluate if those goals have been met," Destiny stated. "Dr. Dean and Dr. Ritchey were so valuable to my education. It wasn't just what they taught me, but the way in which they taught me that impacted my education the most. It's clear that they really care about their students."

With all the success that she has had in the field of Adult Edu-

cation, it is no surprise that Long recently took home the same award that ACE's very own Dr. Gary Dean once was awarded--PAACE's Outstanding Adult Educator of the Year. Despite her accomplishments, Destiny felt completely shocked to have won the award and was honored to have even been nominated. "There have been so many people that have done so much for the Adult Education field, so I was extremely happy and honored to win this award," stated Long. She feels that she has the AECT program to thank for much of her success.



*"Keep in mind that the skills learned in the program can be transferred to so many settings, which is so valuable. Don't limit the opportunities you're looking for after the program."*

*-Destiny Long*



### Current Students Doing Big Things Continued..

There are people all over the world that are participating in this practice of sharing what they make, so the site is an amazing resource for all types of artists. The site also holds all sorts of contests that showcases peoples creations. Yeomans had competed and won several of these contests since for the site. He plans to continue to share and post his creations on the site. Yeomans stated "Writing for Instructables has been, and continues to be a wonderful experience; it has made me a more reflective artisan, has given me an audience to praise and critique my work, and has given me a reason to keep the arts and making as big parts of my life."



[ Pictured: a sliding puzzle compartment table, one of Yeomans' creations, custom designed and completely hand built by Yeoman's himself ]

### Congrats December 2013 Grads!

#### ACE

Deborah Barb  
Tori Blagmon  
Michelle  
Krepasky-Proctor  
Tyona Henderson  
Noelle Rosenblum

#### AECT

Lucas Chakot  
Siarra Cornelius  
Jennifer Lombardi  
Joshua Williams  
Aliyu Suleiman



## ACADEMIC CALENDER

### Summer 2014

Early Summer Session: May 12-30, 2014  
Summer Session 1 Classes: June 2 – July 3rd, 2014  
Summer Session 2 Classes: July 7 – August 7, 2014

### Fall 2014

Classes Begin: August 25, 2014  
Thanksgiving Break: Nov. 24- 30, 2014  
Final Exams Begin: December 9, 2014  
Final Exams End: December 12, 2014  
Commencement: December 13, 2014

### Inspiration Corner:

"Choose a job you love, and you will never have to work a day in your life." -Confucius

"Education is the most powerful weapon which you can use to change the world." -Nelson Mandela



## *What's Happening?!*

*Check out what ACE and AECT Alumni and current students have been up to during the past few months!*

**John Vaught** (Current ACE student) isn't expected to graduate until August of 2014, but is ahead of the game in advancing his career. At the end of March, he became a Senior Business Analyst for Knowledge Partners International in Washington DC. Here is a picture of him and his family!



**Matthew Spangler** (AECT '11) has utilized many of the skills acquired from the AECT program As the Director of Education and Community Engagement at 91.3FM WYEP and the Managing Director of FreeBurgh.



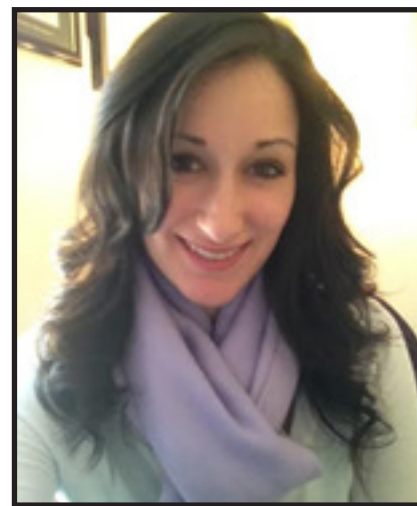
**Laura Sproull** (AECT '13) After starting her career here at IUP as a temporary Communications Media Instructor, Laura has taken the next step in building her career. She accepted a position at Excela Health and is now one of the Marketing Coordinators for the company. Great job Laura!



**Christine Vucinich Quinones** (AECT '99) was inducted into the ACM SIGUCCS Hall of Fame at a recent conference in Chicago for her contributions to this organization over the past 10 years. SIGUCCS is a professional organization for higher education information technology professionals.



**Noelle Rosenblum** (ACE '13) was offered a full-time position as Coordinator of Internships and Career Services in the Office of Talent and Career Development at Eastern University where she works with both undergraduate and graduate students to develop internship strategies that will fulfill requirements within their respective academic programs, as well as help students transition into the workforce after graduation. She also provides career counseling, social media marketing workshops, and resume and cover letter writing one-on-one sessions to help them prepare.



The ACE and AECT programs would like to encourage alumni and current students to share their success stories with them. All correspondence should go to Dr. Gary Dean at [gjdean@iup.edu](mailto:gjdean@iup.edu)



**PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN ADULT AND  
CONTINUING EDUCATION AND COMMUNICATIONS TECHNOLOGY  
2014 - 2015**

**The American Society of Training and Development International Conference and  
Exposition (ASTD)**

Washington, D.C., May 4-7, 2014  
[www.astdconference.org](http://www.astdconference.org)

**The Adult Education Research Conference (AERC)**

Harrisburg, PA, June 5-7, 2014  
<http://www.adulterc.org/>

**The society of Human Resource Management (SHRM)**

Orlando, FL, June 22nd-25th, 2014  
<http://annual.shrm.org/>

**The International Society of Technology in Education (ISTE)**

Atlanta, GA, June 28th-July 1st, 2014  
<https://www.iste.org/>

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