

Do you want to Start a Business?

The First Step

2014 Dates: (You need only attend one)

January 21	February 18	March 18
April 15	May 20	June 17
July 15	August 19	September 16
October 21	November 18	December 16

Have you always had a dream to start your own business but didn't know where to start? This workshop will help aspiring entrepreneurs to begin the process of successful business ownership including evaluating business ideas, developing a business plan, and exploring financing options.

Attendees will learn:

- Unique lifestyle requirements involved in owning a business
- How to assess the feasibility of their business idea
- Differences between business organization structures
- How to develop a business plan
- How to obtain financing
- How to market their product or service
- The applications and licenses needed to start their company

Cost: \$15.00 (The fee is waived for veterans and the unemployed.)

Location: Indiana University of PA SBDC
Eberly College of Business & Information Technology, Suite 108
664 Pratt Drive
Indiana, PA 15705

Time: 7:00 p.m. – 9:00 p.m.

Registration: Visit www.iup.edu/IUPMarketplaceSBDC. If you do not have access to a computer, please contact our office. Pre-registration is required.

Contact: For more information or directions, contact the IUP SBDC at 724-357-7915, email iup-sbdc@iup.edu or visit our website www.iup.edu/business/sbdc.