

IUP National Cyber Security Awareness Month

Creative Project Guidelines

IUP IT Support Center invites interested students to participate in the Cyber Security Awareness Month Creative Project contest. The deadline for submission is **11:59 pm Eastern Time, October 31, 2014**. Entrants can submit their projects electronically to it-support-center@iup.edu, or deliver their projects to the IT Support Center in Delaney Hall.

Guidelines

- Entrants must be IUP undergraduate or graduate students. Students from branch campuses are encouraged to participate.
- Submissions must include the attached entrance form.
- Submissions must focus on a Cyber Security-related theme and build awareness. For topic ideas, visit staysafeonline.org and onguardonline.gov.
- Creative projects may include posters, infographics, videos, public service announcements, podcasts, etc. Some example projects can be found on the [Educause Information Security Awareness Video & Poster Contest page](#).
- Creative projects must be original work and respect the copyright and intellectual property of others.

Evaluation Criteria

Award-worthy entries will demonstrate the following:

- An awareness of cyber security concepts, including a critical evaluation of information and the application of strategies in safe cyber citizenship.
- A clear, concise message that meets the needs of the intended audience.
- Creative expression of ideas
- Correct spelling, grammar, and punctuation
- Respect for the ideals of the academic endeavor, including diversity, copyright, and intellectual property.

Disclaimer

The content of your work represents Indiana University of Pennsylvania. Entries will be made publicly available through the IT Support Center website.

National Cyber Security Awareness Month Creative Project Entry Form

The following form must accompany your entry in the National Cyber Security Awareness Month Creative Project Contest.

Name:

Title of Project:

Address:

Phone Number:

Email:

Academic Department:

Briefly describe your intended audience and the rationale behind your project (cite any relevant sources):

I have read the guidelines for the submission of the Cyber Security Awareness Month Creative Project. I acknowledge that the project will be made publicly available through the IT Support Center website and grant permission to the IT Support Center to use my project.

Signature:

Date:

Criterion	4 Exemplary	3 Good	2 Fair	1 Needs Improvement
Content Knowledge	Project demonstrates a excellent understanding of the content, including the critical evaluation of the content and the application of strategies	Project demonstrates a good understanding of the content. Factual information is correct, and the student has done well at critically evaluating content and has offered some strategies	Project demonstrates a fair understanding of the content and has satisfied either the critical evaluation of content or the suggestion of strategies.	The project demonstrates little understanding of the content, critical thinking, or suggested strategies.
Clarity of Message	The message is well-constructed, clear, and concise. The intended audience is clear.	The message is mostly well-constructed with some issues in clarity and conciseness. The intended audience is clear.	The message well-constructed with some issues in clarity and conciseness and/or the audience is unclear.	The message needs improvement in clarity and conciseness and or the intended audience is unclear.
Creativity	The project demonstrates a high degree of creativity in both design and conveyance of the message. It is visually and/or auditorily interesting.	The project demonstrates some creativity in its design and or conveyance of the message. It contains visually or auditorily interesting	The project demonstrates some creativity in its design and/or conveyance of the message, and/or it contains some visually and/or auditorily interesting elements.	The project demonstrates little creativity and/or few elements of visual or auditory interest.
Spelling, grammar, and punctuation	The project contains no errors in grammar, spelling, and punctuation.	The project contains 1-2 errors in grammar, spelling, or punctuation.	The project contains 3-4 errors in grammar, spelling, or punctuation.	The project contains more than 5 or more errors in grammar, spelling, and punctuation.
Respect for diversity and copyright	The project demonstrates a respect for diversity. The project contains attribution and/or no violations of copyright.	The project demonstrates some respect for diversity and/or there are some questions regarding the disposition of copyright.	The project demonstrates fair respect for diversity and/or there are some questions regarding the disposition of copyright.	The project shows little respect for diversity and/or contains copyright violations.