

BRANDON SZUMINSKY

412-334-5410 • brandon.szuminsky@gmail.com

76 N Richhill St. Waynesburg, Pa. 15370

curriculum vitae •••

EDUCATION

Doctorate of Philosophy, Communications Media and Instructional Technology
Indiana University of Pennsylvania, Indiana, Pa. 2015 (expected)

Master of Business Administration, Leadership
Waynesburg University, Waynesburg, Pa. 2009

Bachelor of Arts in Communication, Journalism and Electronic Media
Waynesburg University, Waynesburg, Pa. 2005

ACADEMIC EMPLOYMENT

Lecturer, Second Tier, Waynesburg University

Department of Communication Aug. 2009 – current

Department of English Aug. 2008 – Dec. 2010

- Instructed undergraduates in mass media and journalism classes
- Created and administered exams, projects and assignments and managed all aspects of course development and completion
- Mentored seniors on resume writing and student newspaper staff as hands-on adviser
- Revamped the department's video camera sign out policy, drastically cutting down on lost and damaged equipment
- Contributed significantly to special events planning in the department
- Moving to second tier status in Fall 2011 and adding student advising responsibilities and serving as Director of Recruiting for the Department of Communication

TEACHING EXPERIENCE

10 semesters, 29 sections

Waynesburg University

Understanding Media (COM105)	Communication	F09/F10/S11/F11/S12/F12 9 sections
Print Journalism (COM211)	Communication	S11/F11/S12/F12/S13 6 sections
Journalism for Radio and TV (COM212)	Communication	S10/S11/S12/S13 4 sections
Independent Study (COM497)	Communication	S10/S11 3 sections
Business & Professional Writing (ENG329)	English	F08/S09/F09/S10/F10 7 sections

GRE SCORES

August 2010

Verbal	720 (98 th percentile)
Quantitative	570 (40 th percentile)
Analytical Writing	5.5 (94 th percentile)

RESEARCH INTERESTS

The sourcing practices of journalists covering environmental issues, the intersection of social media sharing and journalism, the structural nature of hoaxes in the mass media and social eras, and newspaper framing and bias in page design and headline choice.

UNIVERSITY SERVICE

Waynesburg University	Adviser Society of Professional Journalists, Waynesburg University Chapter	Fall 2012 – current
	Director of Recruiting Department of Communication	Fall 2011
	Adviser Yellow Jacket Student Newspaper	Fall 2008 – current
	Service Trip Leader Patzun, Guatemala Service Trips	2008, 2010, 2012
	Faculty-Staff Bible Study	Fall 2009 – current

NON-ACADEMIC WORK EXPERIENCE

Columnist, Copy Editor	Uniontown Herald-Standard	2009 – current
Freelance Writer	Waynesburg University Office of University Relations	2004 – 2012
Copy Editor	Black Box Network Services Department of Media Services	2007 – 2009
Copy Editor, Reporter	Uniontown Herald-Standard	2005 – 2007
Freelance Writer	Asayo Creative Inc.	2008 – 2009
Freelance Videographer	Viewpoint Productions	2002 – 2006

Videographer	WTOV-9 Steubenville	2005
Intern	KDKA-TV Pittsburgh	2004

PROFESSIONAL SERVICE

PCA/ACA, Member		2013 – current
AEJMC, Member		2012 – current
Habitat for Humanity, Board of Directors, Greene County Chapter		2008 – 2009
Society of Professional Journalists, Member		2012 – current

PUBLICATIONS

Book Chapters

Stiegler, Z. & Szuminsky, B. (forthcoming, 2013). "Mediating Misinformation: Hoaxes and the Digital Turn." In Hayes, J. and Hilton-Morrow, W. (eds.), *War of the Worlds to Social Media: Mediated Communication In Times of Crisis*. New York: Peter Lang Publishing.

Peer-Reviewed Publications

Szuminsky, B. (2012 Fall). [Review of the book *The Decline of the Daily Newspaper: How an American Institution Lost the Online Revolution*, by K. L. Herndon]. *The Newspaper Research Journal*, 33(3), 117-118.

PRESENTATIONS

Szuminsky, B. & Stiegler, Z. (2013, April). "*Mediating Misinformation: Hoaxes After the Digital Turn.*" Presented at the Eastern Communication Association, Pittsburgh, Pa.

Szuminsky, B., Sherman, C., Minns, C., & Keppich, K. (2013, March). *Red and Blue and Read All Over: How newspapers in different states covered the 'Obamacare' ruling*. Presented at the National Pop Culture Association/American Culture Association (PCA/ACA) Conference, Washington D.C.

Szuminsky, B. (2012, September). *Social News: Online Personal Influence and the Future Of Journalism*. Poster session presented at the Social Media Technology Conference & Workshop (SMTECH), Howard University, Washington, D.C.

Szuminsky, B. (2012, November). *Red-Blue Divide: Newspaper Coverage of the Supreme Court's 'Obamacare' Ruling*. Presented at the Laurel Highlands Communication Conference, Indiana, Pa.

Sherman, C. & Szuminsky, B. (2012, November). *Using the Social Network Reddit for Research*. Presented at the Laurel Highlands Communication Conference, Indiana, Pa.

Stiegler, Z. & Szuminsky, B. (2012, November). *Bat-Men, Martians, and Balloon Boys: Hoaxes of the Mass Media Era*. Presented at the Laurel Highlands Communication Conference, Indiana, Pa.

NON-ACADEMIC PUBLICATIONS

Uniontown Herald-Standard

100+ columns

175+ editorials

200+ articles

The Lamp, Waynesburg University

20+ profiles, features and articles

AWARDS AND HONORS

Academic

Senior Honors Award, Journalism Option, 2005

Waynesburg University Department of Communication

Dean's List, Waynesburg University

Fall 2001, Fall 2003, Spring 2004, Fall 2004, Spring 2005

Professional

2012 - Lucas D. Hathaway Award for Teaching Excellence, Waynesburg University

2010 - MarCom Awards Competition: Gold Award, Writing/Magazine

2010 - MarCom Awards Competition: Gold Award, Annual Report/Educational Institution

2008 - Press Club of Western Pa. Golden Quill Awards: Finalist, Feature

2008 - Press Club of Western Pa. Golden Quill Awards: Finalist, Spot News

2007 - Pa. Society of Professional Journalists Spotlight Award: Third Place, Team Entry

2006 - Pa. Newspaper Association Keystone Awards: Second Place, Ongoing coverage

2005 - Pa. Newspaper Association Keystone Awards: Honorable Mention, Photo Series

2005 - Pa. Newspaper Association Keystone Awards: Honorable Mention, Editorial

2004 - Pa. Society of Professional Journalists Mark of Excellence Awards: First Place, Feature

2003 - Women's Press Club of Pittsburgh Gertrude Gordon Writing Contest: Third Place, Profile