

CURRICULUM VITAE

Dana C. Hackley, M.S.

99 Seneca Drive
Pittsburgh, PA 15228

EDUCATION:

Indiana University of Pennsylvania

ABD status obtained November 2011

PH.D. Communications Media & Instructional Technology 2013

Robert Morris University

M.S. Communications & Information Systems 2006

University of Maryland College Park

B.A. Journalism 2000

COURSES TAUGHT:

Wheeling Jesuit University

COMM 231 Visual Design and Desktop Publishing

COMM 258 Public Relations Writing

COMM 208 Intercultural Communication

Point Park University

JOUR 101 Survey of Mass Communication

JOUR 150 Journalistic Skills I

JOUR 151 Journalistic Skills II

JOUR 280 Introduction to Multimedia

JOUR 304 Broadcast News Writing

JOUR 504 Broadcast News Writing (Master's)

Harrisburg University

LTMS 514 Media Selection, Design and Production (Master's)

Robert Morris University

COMM 3030 Professional Writing

JOUR 2020 Copy Editing

JOUR 2035 News Writing

JOUR 3020 Journalism Production

JOUR 3031 Broadcast News Writing

WORK EXPERIENCE:

Director of Communications and Public Relations

Avonworth School District, Pittsburgh, PA

December 10, 2012 to Present

Visiting Instructor

Wheeling Jesuit University, Wheeling, WV

August 20, 2012 to December 7, 2012

Part-time Faculty

Robert Morris University, Moon Township, PA
August 22, 2011 to Present

Media Event Assistant

NASA Digital Learning Network, Wheeling, WV
June 20, 2011 to Present

Visiting Assistant Professor of Broadcast/Video Production & Broadcaster in Residence

Point Park University, Pittsburgh, PA
September 1, 2010 to August 31, 2011 (1 Year Appointment)

Adjunct Faculty

Harrisburg University Of Science And Technology, Harrisburg, PA
June 1, 2010 to October 30, 2010

School Of Graduate Studies and Research Graduate Assistant

Indiana University of Pennsylvania, Indiana, PA
September 29, 2009 to July 1, 2010

Sigma Kappa Sorority National Officer - Features Editor

Sigma Kappa Triangle, Nationwide
May 12, 2009 to Present

Broadcast News Writing Instructor

Robert Morris University, Moon Township, Pennsylvania
January 12, 2009 to May 15, 2010

Student Print and Television Media Adviser

Robert Morris University, Moon Township, Pennsylvania
August 1, 2007 to October 31, 2009

Production Coordinator

Robert Morris University, Moon Township, Pennsylvania
August 16, 2004 to August 1, 2007

Associate News Producer

WPXI-TV, Newsroom, Pittsburgh, Pennsylvania
May 23, 2006 to June 23, 2006

News Producer

Sinclair Broadcast Corporate Headquarters, Hunt Valley, Maryland
February 3, 2003 to June 30, 2004

Freelance Writer

Citysearch.Com, Nationwide
March 2004 to June 2004

Iraq Field Producer

Sinclair Broadcast Corporate Headquarters, Hunt Valley, Maryland
February 6, 2004 to February 22, 2004

Associate News Producer & Fill-In News Producer

Sinclair Broadcast Corporate Headquarters, Hunt Valley, Maryland
August 24, 2002 to February 3, 2003

Noon & Weekend Evening News Producer

WHAS, Newsroom (ABC), Louisville, KY
September 9, 2001 to April 30, 2002

Morning News Producer

WHAS, Newsroom (ABC), Louisville, KY
January, 2001 to September, 2001

WORKSHOPS PRESENTED:

Fall 2010: High School Media Day at Point Park University Workshop on Multimedia – “You Know, There’s an App for That”

Fall 2010: Allegheny Intermediate Unit High School seminar on Broadcasting

WORKSHOPS ATTENDED:

Fall 2010: Educause online seminar on blended learning

Spring 2011: USCJ C3NA/Jvillage Webinar, “Bringing Your Synagogue Website into the 58th Century”

PRESENTATIONS:

Hackley, D. & Leidman, M.B. (2013). *Jewdle: Attitudes toward the implementation of e-Learning in America's Jewish religious schools*. To be presented at the Eastern Communication Association Conference, Pittsburgh, PA.

Hackley, D. (2012). *Online Social Media Communication Makes the Transition to E-Discovery in a Civil Court of Law*. Presented at the Eastern Communication Association Conference, Boston, MA.

Hackley, D. & West, C. (2011). *Social media as legal evidence: The quest for online social capital at the expense of privacy causing offline legal consequences in family court*. Presented at the International Conference on Information and Communication Technologies and Applications, Orlando, FL.

Hackley, D. (2011). *In a Digital Daze: Better Technology Creates Poor Storytellers*. Presented at the Broadcast Education Association Conference, Las Vegas, NV.

Hackley, D. (2010). *TapelessU: Should Campus TV Trash the Tape? A Case Study*. Presented at the Consortium of College and University Media Centers Conference, Buffalo, NY.

Hackley, D. (2010). *9/11, Media & Ritual*. Presented at the Laurel Highlands Communications Conference, Indiana, PA.

Sittler, R., Sherman, C., Keppel, D., Hackley, D., Grossik, L. & Schaeffer, C. (2010). *A Planet in Peril!: Developing a 3D Game to Teach Students about Plagiarism*. Presented at the PASSHE

Library Conference sponsored by the Pennsylvania State System of Higher Education Library Cooperative (SSHELCO), Harrisburg, PA.

Hackley, D. (2009). *Media Mayhem: News Framing and Your Research*. Presented at the English Graduate Organization and Graduate Student Assembly Interdisciplinary Graduate Conference, Indiana, PA.

Hackley, D. (2004). *How to Tell a Story*. Presented at the Television Video Teachers Consortium, Moon Township, PA.

PUBLICATIONS:

Hackley, D. (2013). Integrating learning management systems in K-12 supplemental religious education.” Book Chapter in Cases on Educational Technology Implementation for Facilitating Learning edited by Dr. Albert D. Ritzhaupt, University of Florida and Dr. Swapna Kumar, University of Florida.

Hackley, D. & Hackley, G. (2012). “Friends” and Family: Social Media and Electronically Stored Information in Family Court. Reynolds Courts and Media Law Journal. 2(1).

Hackley, D. & West, C. (2011). Social media as legal evidence: The quest for online social capital at the expense of privacy causing offline legal consequences in family court. Proceedings of the International Conference on Information and Communication Technologies.

Sittler, R., Sherman, C., Keppel, D., Hackley, D., Grossik, L. & Schaeffer, C. (2011). Using digital games to teach information literacy skills: A Planet in Peril: Plagiarism Let the Games Begin! Engaging Students with Interactive Information Literacy Instruction. New York, NY: Neal-Schuman.

Hackley, D. (2010). Lights, Camera, Access.” Journal of Communications Media Studies. 2(1), pp.-68-78.

Hackley, D. (2010). Book Review. *Journal & Mass Communication Educator*. Founding Father: How C-SPAN's Brian Lamb Changed Politics in America.

Hackley, D. (2010). Book Review. *Journal & Mass Communication Educator*. Television News: a handbook for reporting, writing, shooting, editing & producing.

COMMITTEES:

Point Park University Broadcast Media Board, Robert Morris University Applied Journalism Curriculum Committee 2007; Pennsylvania State System of Higher Education Organizational Assessment of Administrative Operations Campus Efficiency Committee at IUP

AWARDS:

John P. Murtha Institute for Homeland Security 2010 scholarship
Thinking Worlds’ Serious Games Challenge Winner
2011 Videographer Award of Distinction
2010 Videographer Award of Distinction
Global Green Green Your Routine video contest

PROFESSIONAL SERVICE & LEADERSHIP:

Broadcast Education Association Festival Scriptwriting and Video Judge

International Conference on Information and Communication Technologies and Applications
Session Co-Chair
Sigma Kappa Sorority National Officer
Pittsburgh Alumnae Panhellenic Association Delegate & Scholarship Benefit Coordinator

PROFESSIONAL ASSOCIATIONS:

Association for Educational Communications Technology
Association for Education in Journalism and Mass Communication
Society of Professional Journalists
Broadcast Education Association
Consortium of College and University Media Centers
Women in Film and Media

SOFTWARE SKILLS:

Mac and PC platforms
Microsoft Office
HTML
Adobe Dreamweaver
Adobe Photoshop
Adobe AfterEffects
LiveType
Publisher
Adobe Acrobat Reader and Creator
Adobe InDesign
Avid iNews
Avid Editing
Final Cut Pro Editing
Adobe Audition

REFERENCES:

Anthony Moretti
Associate Professor of Communication
Robert Morris University
moretti@rmu.edu

David Grande
Part-Time Faculty
Point Park University
740-350-9712
dgrande@pointpark.edu

Mary Beth Leidman
Professor of Communications Media
Indiana University of Pennsylvania
724-357-5763
Mary.Beth.Leidman@iup.edu