

Boyertown School District *announces position of Superintendent of Schools*



Superintendent Position

The next superintendent of the Boyertown Area School District will be expected to:

- Possess and maintain a high standard of ethics and role of leadership
- Have proven ability to develop and maintain positive staff, community and board relations while fostering a collaborative environment
- Possess the ability to develop and maximize human and financial resources
- Have excellent verbal and written communication skills
- Demonstrate experience in improving and maintaining high academic performance
- Be experienced with the development and implementation of curriculum, school finance, budgeting and cost effectiveness strategies
- Have proven ability to effectively administer school code, policies and administrative regulations
- Exhibit a proven ability to effectively and professionally delegate responsibility with focus and effectiveness
- Possess a strong proficiency in labor relations, school construction, staff development and evaluation
- Be proficient in their knowledge of Common Core Standards, and technological practices and advancement
- Be able to establish and maintain a district-wide culture of professional and academic excellence

The successful candidate should have central office experience and must possess a Pennsylvania Letter of Eligibility. The salary is negotiable and competitive, based on training and experience.

Finances

The Boyertown Area School District's 2012-13 budget is \$92,726,518. The district receives an overwhelming majority of its funding from local sources; 68% from property, earned income and per capita taxes. The largest portions of remaining revenues, 29%, arrive from the commonwealth. The district also receives 1% of its total dollars from the federal government, while the remaining funds come from other sources.

The District

The Boyertown Area School District is an outstanding school district that enjoys a reputation for strong teaching and effective administrative leadership. The staff serves approximately 7,100 students in grades K-12. Boyertown Area is a district that covers a wide geographical area, nearly 100 square miles, in the suburban Philadelphia region. With ample room, the district anticipates continued steady student growth in the immediate future. Boyertown Area School District includes seven elementary schools (Boyertown, Colebrookdale, Earl, Gilbertsville, New Hanover-Upper Frederick, Pine Forge and Washington), two junior high schools (Junior High East and West), and the Boyertown Area Senior High School.

The district has an extensive instructional program available for the children of the Boyertown area. It has been designed to be rigorous, deliver the Pennsylvania Academic Standards, and to accommodate the various ability levels and learning styles of the students. In addition, the district makes every effort to have all students grow intellectually and socially; and the district strongly encourages all students to become involved in extracurricular activities to compliment the district's rich academic curriculum.

In addition to the many curricular and extracurricular programs, the district has demonstrated a commitment to enhancing technologies. The Boyertown Area School District's 21st Century Learning Initiative is designed to provide students with a learning environment that promotes "anytime, anywhere" learning. This year, all high school students (grades 10-12) will have the opportunity to bring in their own personal computer (laptop, netbook or tablet) for educational use throughout the school day.

The Boyertown Area School District also offers a Cyber Program that provides a high-quality online education, while allowing children to receive all of the rights and privileges each student receives in a traditional school setting.

Boyertown Junior High West was the first school in Pennsylvania to be certified by the Anti-Defamation League as a "No Place for Hate" school. Currently, all ten schools throughout the Boyertown Area School District have been certified as part of the NPFH program. In 2012, the district was awarded the Barry Morrison Courageous Conversations Award by the Anti-Defamation League. It continues to be proud of its community

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leadership in the area of diversity and its participation in the NPFH program.

Boyertown Area School District offers students exceptional arts and music education programs that have received widespread recognition. The Award winning BASH Art program offers three levels of instruction (Introduction, Intermediate, and Advanced) in Drawing, Painting, Ceramics, Computer Graphics, Animation, Weaving and Crafts, Mixed Media, as well as AP Studio Art and Dual Enrollment for college credit.

The music program offers a variety of options for student participation to include Orchestra, Marching Band, Jazz Ensemble, Choir and Musicals at the Junior High level. In addition to these offerings, the Senior High also offers Concert Band and the Performing Arts Tour in which periodically students from the BASH music program travel to Europe to perform in culturally significant venues. Boyertown Area School District was recognized by the National Association of Music Merchants as a "Best Communities for Music Education 2010."

The district is also committed to provide the staff with opportunities to learn and grow. The Professional Education Council (PEC) is comprised of professional staff and administrators who are responsible for assisting in the planning, developing and monitoring of our professional development initiatives. PEC members meet monthly to provide input into the staff development programs and also serve as liaisons in their respective schools.

The Community

The Boyertown Area School District is located in southeastern Pennsylvania, crossing into both Berks and Montgomery counties. The district has a total population of approximately 42,409 residents, and serves the Townships of Colebrookdale, Douglass, Earl and Washington and the Boroughs of Bally, Bechtelsville and Boyertown in Berks County plus the townships of Douglass, New Hanover and Upper Frederick in Montgomery County.

While a short trip to many major metropolitan centers, including Philadelphia, New York, Baltimore and DC, the district still retains some of its rural character. The district is slowly, but steadily shifting from a predominance of farming and blue collar homes to a suburban-type residential community.

Many residents find their employment outside the district boundaries in the King of Prussia, Exton, Allentown or Reading areas. Residents are not far from the city of Philadelphia, an

Mission

To enable all students
to succeed
in a changing world

international tourist attraction and one of America's foremost destinations for the history and cultural enthusiast.

Nearby shopping experiences include the quaint boutiques of Skippack Village, the brand new Philadelphia Premium Outlets, VF Outlet, Coventry Mall and the King of Prussia Mall, one of the largest shopping malls in the country. In addition,

the region offers a number of recreational activities, including Bear Creek Ski and Recreational Area, and Dorney Park & Wildwater Kingdom, as well as the Reading Phillies baseball team and the Reading Royals hockey team.

Several major highway interchanges (Rte 422, PA Turnpike E/W and Northeast extension, Routes 100 and 73) are nearby, and access to the Lehigh International Airport, Philadelphia International Airport makes travel very convenient.

With some of the country's best medical schools in the Philadelphia area, residents are secure in the knowledge that they have access to and receive exceptional medical care. Pottstown Memorial Medical Center, Reading Hospital and Medical Center, Lehigh Valley Hospital, and St. Joseph Medical Center are all just a short distance away. Many colleges, large and small, are located throughout the region, offering residents a wide variety of higher education opportunities. Temple University, University of Pennsylvania, Villanova University, Drexel University, Albright College, Alvernia University, Kutztown University, St. Josephs University, LaSalle University, Reading Area Community College, Montgomery County Community College, Ursinus College and Immaculata College are located in the vicinity.

With virtually every type of cultural event convenient to Boyertown Area residents, the district provides an attractive place to work and live!

Application Procedure

Interested candidates should send a signed cover letter, two-page resume, PA Letter of Eligibility (copy), sealed university transcripts, Act 24 clearance, current Act 34 and Act 151 clearances, and FBI fingerprints (dated within one year) to School Personnel Services, Boyertown Area School District Superintendent Search, Pennsylvania School Boards Association, P.O. Box 2042, Mechanicsburg, PA 17055. Please provide a secure email address. Interested candidates will be required to complete and return an application. To request an application, Michelle Kunkel at (717) 506-2450, ext. 3365 or michelle.kunkel@psba.org. Applications received by June 17, 2013 are assured a review by the board. EOE