IUP

Great Things are Happening! 2005-2006

Eberly College of Business and Information Technology

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Notables

EBERLY SELECTED BY "THE PRINCETON REVIEW" FOR SECOND YEAR IN A ROW!

The IUP Eberly College of Business and Information Technology is included in the 2005 and 2006 editions of The Princeton Review - Best Business Schools. Our inclusion in this listing is based largely on student feedback. More than 11,000 students were surveyed internationally. Our students appreciated our faculty, networking opportunities, career placement efforts, class size, diverse faculty/student culture, great facility, and state-of-the-art technology.

EBERLY SELECTED AGAIN BY "PA BUSINESS CENTRAL" AS "TOP 100 BUSINESSES"

The Eberly College of Business and Information Technology was named to the "Top 100 Businesses – 2004" and "Top 100 Businesses - 2005" by Pennsylvania Business Central. From the biggest banks to the smallest retailers, each of the top 100 has done plenty to improve the quality of life and economic success of central Pennsylvania. PBC petitioned its readers for nominations and had the editorial staff identify "who the movers and shakers were for the year." Selections were based on successes and contributions in the boardroom, in the marketplace, and in the communities they serve. PBC congratulated the Top 100 Businesses for helping to keep the wheels of industry turning in central Pennsylvania and for helping to reshape the economic landscape of the commonwealth well into the future.

EBERLY INCLUDED IN TOP 100 ENTREPRENEURIAL COLLEGES FOR 2005

In January 2006, IUP was recognized in Entrepreneur Magazine under a listing of the Top 100 colleges and universities in the nation ranked for excellence in "entrepreneurship emphasis." The magazine developed the rankings after surveying directors and professors at top-level entrepreneurship education centers across the country and alumni of these programs. The magazine editors recognize the colleges and universities included in the rankings for "teaching everything from planning to perseverance… giving their students a competitive advantage in the real world." The Eberly College offers a Bachelor of Science Degree in Management with a concentration in Entrepreneurship and Small Business Management, has developed a Fine Arts minor in entrepreneurship, and works to integrate student learning into activities related to economic development and community outreach.

Graduate and Undergraduate Programming

Goal #1 - The Eberly College will offer its first cohort MBA program in Bangalore, India and work towards development of a second cohort.

After over a year of discussions and negotiation, twenty students enrolled in the IUP MBA program in August 2005 through a partnership with the People's Educational Society, Bangalore, India.

During the first year, eleven IUP faculty have had the opportunity to teach in Bangalore. In May 2006, five IUP students traveled to Bangalore for coursework.

Dr. Marlene Springer, the President of Staten Island University, spent two days in January 2006 reviewing the IUP-PES MBA program for Middle States (substantial change standard). Dr. Springer was full of praise for the program objectives, design of the program, the faculty, the student body, the PES infrastructure, and the vision & leadership at PES. In her report, Dr. Springer indicated that "Overall, I was impressed with the IUP program. The students at PES are following the IUP curriculum, taught by a majority of IUP tenured or tenure track faculty. The facilities certainly meet the criteria promised in the proposal. The program seems firmly grounded within the scope of IUP's accreditation."

Program Coordinator, Dr. Prashanth Bharadwaj, and Assistant Dean Moreland traveled to India in February for recruitment and relations. Cohorts II and III have total of 90 students to begin in August 2006.

Revisions have been made to make the program more viable including Senate approval to allow PES to teach 1/3 of coursework for MBA.

Goal #2 - The Eberly College Strategic Planning Council will explore doctoral programming for business.

The ECOBIT Strategic Planning Subcommittee reviewed efficacy of PhD in Business during 2005-2006. The discussion focused on downtown Pittsburgh versus main campus delivery. A Proposal will be completed Fall 2006 and include budgetary needs.

Goal #3- The Eberly College will maximize use of graduate assistantships toward support of faculty research and scholarship.

ECOBIT is highly efficient in utilization of GA allocation. By splitting GA's into 1/2 time, we were able to make 28 awards. This supports both recruitment and retention efforts. ECOBIT GA's are assigned primarily to research support.

Goal #4 - The Eberly College will provide support, as requested, to develop a formula associated with the graduate assistantship base.

Dean Camp put forward request for new distribution formula that gives stronger consideration to ability to generate enrollments.

Goal #5 - The Eberly College will start a new Executive MBA in Monroeville with its revised curriculum.

Twenty-four students enrolled in revised executive MBA program in Summer 2005. Cohort will complete in December 2006. Recruitment is underway for new cohort to commence Fall 06.

Goal #6 - The Eberly College will create specialized concentrations in the MBA program to enhance recruitment/retention

Eight concentrations completed and approved at college level. Proposal is going to be with the UWGC this summer and they will consider the proposal first thing in Fall.

Goal #7 - The Eberly College will be an active participant in the development of a Masters in Information Assurance Program in partnership with Criminology, Computer Science, and Political Science

This proposal has entailed collaboration with 5 Campus Departments. The program received ECOBIT College approval in Spring 2006 and has been forwarded to UWUGC.

Goal #8 - The Eberly College will begin recruitment for the Masters of Science in Information Technology

Recruitment has commenced for Fall 2006.

Goal #9 - The Eberly College will begin discussions with Northpointe and Butler Community College regarding the offering of an EMBA program.

Agreement reached with BC3 to commence EMBA on-site January 2007.

Goal #10 - The Eberly College will complete development of an on-line post-bac degree in International Business.

All Business coursework approved for on-line delivery for post bac in international business. Summer contract provided to support development of marketing plan.

Goal #11 - The Eberly College will review program titles for market currency

Titles reviewed. Operations Management concentration was upgraded to Supply Chain Management consistent with market interest. Considering programs in E-Commerce and Web Design.

Other: ECOBIT continues to develop and offer one-credit courses to both business and non-business majors. These courses, created in 2004-2005, have been designed to enhance employability through selected skill development. This has been a great opportunity for students to take special coursework and increase their knowledge base. Students that are taking less than 18 credits can take these courses at no additional charge. Enrollments, however, contribute to funding formula earnings.

Other: ECOBIT has developed and offered nearly 40 on-line courses.

Regional Campuses

Goal #12 - The Eberly College will collaborate with both Northpointe and Punxsutawney to explore/offer programming and services for business students

Programming and service for business students at branch locations continue to be explored. Primary work was done at Northpointe in 2005-2006.

Continue to work with students from both campuses with emphasis on advising and transition to main campus.

Goal #13 - The Eberly College will work to expand management services to the Northpointe region

Created workforce education position for assignment at Northpointe. Position is being reviewed for classification.

Self-Employment Assistance Program offered April-May at Northpointe site for first time in Spring 2006. Twelve individuals from the area participated in the program.

Goal #14 - The Eberly College will work with BC3 to develop and offer an undergraduate degree at Northpointe.

Agreement reached with Northpointe and BC3 to deliver BS in Marketing on-site at Northpointe. Promotion materials will be developed by early Fall 2006.

Undergraduate Research

Goal #15 - The Eberly College will encourage and support students in professional development activities and research activities

The Eberly College of Business and Information Technology continued to support students in their attendance at various regional, state, and national conferences and events during 2005-2006 such as sponsoring the Finance Association visit to Wall Street, Phi Beta Lambda participation in state outstanding chapter challenge, Finance student attendance to RISE (Redefining Investment Strategy Education) symposium.

ECOBIT created and managed a $1,000 intra-collegiate portfolio management competition in the Financial Trading Room.

ECOBIT finance students were afforded the opportunity to manage a $200,000 portfolio for the IUP Foundation. Returns to the portfolio met expectations.

Small Business Institute had fourteen business cases in 2005-2006 where students in senior level coursework provided real world businesses with consulting advice and support. Won the SBI National Case of the Year Award - Graduate Division (Third Place) for the case with Indiana Regional Medical Center.

ECOBIT administrators, faculty, and advisors assistant student organizations in securing speakers for topic review and discussion.

ECOBIT students are active and vital participants on the College Strategic Planning Council, Undergraduate Curriculum Committee, Graduate Curriculum Committee, and Technology Committee.

Phi Gamma Nu partnered with Ohio State branch campus for Professional Day

Pi Omega Pi participated in the Pennsylvania Business Education Association Conference in Hershey.

Student Accounting Association hosted Accounting Career Day, co-sponsored by the Pennsylvania Institute of Certified Public Accountants (PICPA). Guests included representatives from 26 employers and 125 students from 15 colleges and universities.

Students in Free Enterprise SIFE) attended a regional competition in Cleveland, OH, March 28-29.

Student Marketing Association participated in the American Marketing Association Best Marketing Plan competition.

Society for Human Resources Management worked with Management faculty to develop a one-credit prep course for the PHR exam.

Eberly hosted regional SHRM (Society for Human Resource Management) meeting and made several presentations to the group.

Professional Development

ECOBIT Faculty Publications

Published Books: 5
Published Book Chapters: 5
Published Articles: 43
Published Reviews: 1

ECOBIT Faculty Presentations

International: 39
National: 18
Regional: 29

Goal #16 - The Eberly College will continue to place a high priority on faculty professional development through its bi-annual proposal and funding process, research/service/journal support.

ECOBIT has a commitment to provide alternative workloads to support faculty research. Enrollment generated complement is utilized to provide faculty with research workload assignments.

ECOBIT has a travel funding proposal process that is utilized twice per year to support conference presentations and board memberships. Nearly $40,000 of the Eberly operating budget (representing nearly 40% of the Dean's Budget) was

spent on non-administrative (faculty or student) professional development travel in 2005-2006.

ECOBIT is very pleased to add Dr. Robert Boldin to its list of Fulbright Scholars. Dr. Boldin will use the award to teach and conduct research in Macedonia. This is the 7th Fulbright award made to ECOBIT faculty member in the past ten years.

The Eberly College of Business and Information Technology held "Working Paper Series" six times during 2005-2006. This program provides faculty with the opportunity to review their research topics with their colleagues.

Dean Camp and faculty in ECOBIT have editorial roles in nine refereed journals, accounting for nearly 1/3 of campus-wide editorships including:

- Journal of Digital Business – Dr. Raj Garg – Edit and Publish
- National Association of Business Teachers Educators Review (NABTE) – Dr. Wayne Moore – Edit
- Journal of E-Business (JEB) – Dr. Raj Garg – Edit and Electronic Publishing
- Journal of Business and Information Technology (JBIT) – Dr. Kustim Wibowo – Edit and Publish
- Competition Forum – Dr. Abbas Ali, Dr. Prashanth Bharadwaj, and Dr. Robert Camp – Edit and Publish
- Journal of Global Competitiveness (JGC) – Dr. Abbas Ali, Dr. Prashanth Bharadwaj, Dr. Robert Camp, Dr. Manton Gibbs – Edit and Publish
- Competitiveness Review (CR) – Dr. Abbas Ali, Dr. Prashanth Bharadwaj, Dr. Robert Camp, Dr. Manton Gibbs - Edit and Publish
- Advances in Competitiveness Research (ACR) – Dr. Abbas Ali, Dr. Prashanth Bharadwaj, Dr. Robert Camp – Edit and Publish
- International Journal of Commerce and Management (IJCM) – Dr. Abbas Ali, Dr. Prashanth Bharadwaj, Dr. Manton Gibbs – Edit and Publish

Dr. Lisa Sciulli conducted Focus Group Training Session and Survey Construction Seminar for the American Cancer Society on February, 22, 2006. The seminar was funded by an Evaluation Grant sponsored by the Lance Armstrong Foundation and awarded to Cancer Control Specialists of Western Pennsylvania.

Goal #17 - The Eberly College will hold a Fall Retreat for Faculty to discuss programs and services

Retreat held in August 2005 for all ECOBIT faculty and administrators. Topics covered included Accreditation, Business Honors, On-line and Hybrid Delivery, Accounting programming, and Doctoral programming.

Goal #18 - The Eberly College will hold a training session, in collaboration with the Instructional Design Center, to explore and improve upon on-line course offerings

Co-sponsored a best practice workshop with IDC for the Eberly Faculty in order to promote collaboration and enhance content development for on-line delivery.

Goal#19 - The Eberly College will encourage and support professional development of administration and staff.

Dean Camp - Presented at two national conferences and published a refereed journal article.

Dean Camp - Active editor for Advances in Competitiveness Research, Competitiveness Review, Journal of Global Competitiveness, Competition Forum.

Dean Camp - Serve on Board of Directors for American Society for Competitiveness and International Academy of Business Disciplines.

Administrators/Chairpersons - Attended and participated in regional, national and/or international conferences.

Goal #20 - The Eberly College of Business and Information Technology will continue implementation of mechanisms to track workload, scholarly activity/research, and service

ECOBIT has a contract with SEDONA software systems to record and report scholarly activity, service, and other faculty data. We are continuing our work to maximize use of the program to enhance collection and reporting of faculty statistics.

Diversity

Goal #21 - The Eberly College of Business and Information Technology will participate actively in university efforts to recruit African American students, Latino students, and International students.

ECOBIT administration and faculty work closely with admissions and athletic department in recruitment of students from diverse backgrounds. We regularly host group and individual student prospects (and often parents) for tours, meetings, and orientation sessions.

Recruited and engaged currently enrolled black business students to send letters to prospective black students.

Supported and assisted in advising the International Business Association student organization.

Goal #22 - The Eberly College will continue to provide opportunities for cross-cultural learning to students, faculty, and staff

Partnership with PES, Bangalore, has enabled 11 faculty and one Assistant Dean to travel to India and work with faculty, students, and administrators in India.

We continue to support faculty and student exchanges. ECOBIT has approximately 20 active exchange agreements.

Encourage faculty to participate in international conferences and educational offerings.

Hosted alumni Terry Dunlap (President of Allegheny Ludlum) for a discussion session with MBA students about international, cross-cultural management issues.

Dean Camp and AD Strittmatter participated in Pittsburgh World Affairs Council - discussion group - Mapping the Global Future – Challenges of Intelligence and Policy. The featured speaker was the former chairman of the US National Intelligence Council (2003-2005), Ambassador Robert Hutchings. Hutchings currently serves as a Diplomat-In-Residence at Princeton University.

Hosted S.K. Bhagavan, General Manager of Talent Transformation from WIPRO, Bangalore, India. WIPRO is the leading IT solutions and services provider in application development, system integration, product implementation and consulting services. This is one of most sought-after companies for graduates in Bangalore, India. Explored partnership options.

Worked with GBSA (Graduate Business Student Association) and IBA (International Business Association) in the creation of the International Display program for Business Day, April 2006.

Goal#23 - The Eberly College will work in collaboration with the American Language Institute in providing skill development programming for those with English written/verbal deficiencies

Continue to co-sponsor the English Language Workshop in collaboration with the ALI. Proposal developed with ALI to require academic credit coursework in English by foreign students with less than satisfactory TOEFEL scores.

Goal #24 - The Eberly College will continue to work to attract a highly qualified, diverse pool of faculty applicants

ECOBIT continues to place a high priority on recruitment of a high quality, diverse faculty pool. In 2005-2006, ECOBIT was successful in hiring seven highly qualified faculty.

Prepared and conducted a survey for PASSHE Business Deans regarding hiring and retaining qualified business faculty. Report prepared, presented to Vice Chancellor for Academic and Student Affairs.

Performance Funding Plan

Goal #25 - The Eberly College will seek to better understand the performance funding program and begin to identify strategies for improvement where needed

ECOBIT continues to work to enhance results in recruitment, retention, graduation, placement, and minority recruitment.

Summer Programming/Services

Goal #26 - The Eberly College will provide administrative support the Senator Don White in the Student Government Seminar Program - Summer 2006

Worked in collaboration with Senator White's Office to host over 200 high school students in a highly successful seminar with legislative leaders.

Goal #27 - The Eberly College will continue to review summer program offerings (in-class and on-line) to ensure offering of viability and service

Conduct regular review of course offerings and enrollments to ensure a fiscally viable summer program. In addition, work to best accommodate individual student needs

Goal #28 - The Eberly College will continue to provide a significant number of online courses to encourage summer enrollments

Offered 25 highly enrolled on-line sections in Summer 2006.

Workforce Education and Economic Development

Goal #29 - The Eberly College will continue to promote the programs and services of the Management Services Group

Developed materials for the Murtha Expo in May 2006.

Submitted comprehensive MSG materials for the PASSHE for Economic Development Survey.

Submitted MSG proposal materials for the PASSHE best practices program

Goal #30 - The Eberly College will continue mechanisms to expand services and participants in the Small Business Incubator

Prepared and distributed survey to 5,087 Alumnus in order to access interest in establishing a business with the possibility of locating in the Incubator.

Renovation of Incubator is in progress to enhance space.

$45,000 Ben Franklin Grant received to support Incubator operations.

11 current clients, 75 jobs created.

$2.9M Tenant Sales.

Incubator tenant received $175,000 Ben Franklin Grant 2005-2006.

Goal #31 - The Eberly College will continue to operate a viable Small Business Development Center

$95,000 Grant to support SBDC operation

Supported 100 clients to date - helped 22 clients raise $8.8 in debt and equity capital, 33 clients completed business plans, 2 marketing plans, assisted with 13 successful start-ups and/or business purchases

Developed marketing materials and undertook research for various clients

4600 hours of consulting services

Goal #32 - The Eberly College will continue to serve as the liaison between the University and the Pittsburgh Technology Council

ECOBIT continues to serve as liaison with PTC, ensuring accurate membership lists and distribution of programs/services.

Goal #33 - The Eberly College will continue to operate a viable Government Contracting Assistance Program

86 clients served, 108 counseling sessions, 5 sponsored/co-sponsored seminars, 29 contract wards for $4M

Goal #34 - The Eberly College will continue to operate a viable Workforce and Economic Development Program

WEDnetPA - 88 grants awarded for $1,049,550.

Goal #35 - The Eberly College will continue to operate a viable Customized Job Training program

3 CJT grants approved for $787,900. 2 CJT grants pending $324,750

Goal #36 - The Eberly College will continue to operate a viable Small Business Institute

Completed 14 projects.
SBI National Case of the Year Award - Graduate Division (Third Place) – case with Indiana Regional Medical Center.

Goal #37 - The Eberly College will seek to engage both students and faculty in the activities of the Management Services Group

Have worked to engage broader group of faculty and students in economic development activities of the MSG.

Goal #38 - The Eberly College will continue to expand Business Seminar offerings

Completed the second MBA Certificate offering to the Armstrong County Manufacturing Consortium. Conducted training for IRMC. Established partnership with MetLife for creation of database/mining process.

Goal #39 - The Eberly College will hold an event to recognize an outstanding family business that has contributed to the economic development of the region

Family Business Day was not held in 2005-2006, primarily due to the resignation of the Director in Summer 2006. Currently seeking to refill position.

Goal #40 - The Eberly College will participate in the creation of an application for Keystone Innovation Zone status and participate in program development to support KIZ status

Dean Camp played major role in creation of application for zone status.

Goal #41 - The Eberly College will be represented on the Indiana County Chamber of Commerce, Indiana County Development Corporations, and the Indiana Center for Economic Operations (CEO).

Dean Camp serves on Board of Director's of Chamber and ICDC.
MSG Directors served on CEO tech committee
Eberly hosted/funded the Chamber of Commerce Business After Hours event.

Goal #42 - The Eberly College will continue to operate a viable Self Employment Assistance Program

$86,555 awarded to IUP – ECOBIT in 2005-2006.

25 clients served. 80% of clients started their own business with SEAP support.

Each year the School of Graduate Studies and Research and the IUP Research Institute review funded projects to be recognized during Research Appreciate Week. Their work on the SEAP project was selected this year for Outstanding Achievement in Public Service. The principles of the SEAP project are Dr. Prashanth Bharadwaj, Dr. Tom Falcone, and Dr. Steve Osborne.

Community College

Goal #43 - The Eberly College will explore partnership options with Butler County Community College

See Goal #12 through #14 above.

Goal #44 - The Eberly College will explore partnership options with the Pittsburgh Technology Institute

Met with PTI representatives, evaluated coursework, and established transfer agreement to facilitate transfer of PTI students to ECOBIT.

Goal #45 - The Eberly College will continue to offer quality programming to the Community College of Allegheny County

Offered four courses per term in the evening at CCAC leading to BS in Mgt. Provided on-site advisement and recruitment.

Goal #46 - The Eberly College will actively recruit transfer students from community colleges

2005-2006 primary focus on recruitment from CCAC and BC3.

Worked closely with the Transfer Credit Evaluator Office to identify and meet with transfer prospects.

AD Moreland participated in several off-campus recruitment programs for prospective transfer students.

Advised Undeclared Business Transfer Students.

AD Moreland attended the Western PA Transfer Advisory Council meeting hosted by IUP Transfer Office.
Interacted directly with community college administrators and faculty regarding curriculum requirements, transferability of credits, and availability of scholarship funding.

Goal #47 - The Eberly College will encourage civic engagement of both undergraduate and graduate students

Encouraged and monitored community service activities conducted by 14 business student organizations and the College of Business Student Advisory Council

International Business Association

Fundraiser to help Hurricane Katrina victims

Management Association/Delta Epsilon Chi

5K Run for Hurricane Katrina Relief
Bowl for Kids Sake – April 2006
Participation in Lay Up for Leukemia

Phi Beta Lambda

Food Drive for Indiana County Community Action Program
Volunteer for Salvation Army
Volunteer for American Cancer Society

Phi Gamma Nu

5K Run for Hurricane Katrina
Participated in Lay Up for Leukemia

Society for Human Resources Management

Collected food items for Alice Paul House and HAVIN
Visited Saint Andrews – continuing care retirement community
Katrina Relief Fund

Students in Free Enterprise

Major Project- Teach a Child about Business
Major Project – Scam a Student

Student Accounting Association

Sponsored a Blood Drive for the American Red Cross
Participated in Indiana County Highway CleanUp Project

Student Marketing Association

Participated in Love Basket program with Big Brothers/Big Sisters of Indiana County

Participated in Bowl for Kids Sake

Goal #48 - The Eberly College will encourage civic engagement of faculty and administrators.

Encourage faculty and staff to play an active role in community affairs. MSG engages both faculty and students in casework for local agencies and nonprofits

Participate as member of Board of Directors - Lora Phillips Charitable Foundation

Participated in various fund-raising golf outings.

Attended various Indiana County "After Hours" events.

Participated in "Business Etiquette" dinners.

Dr. Lisa Sciulli conducted Focus Group Training Session and Survey Construction Seminar for the American Cancer Society on February, 22, 2006. The seminar was funded by an Evaluation Grant sponsored by the Lance Armstrong Foundation and awarded to Cancer Control Specialists of Western Pennsylvania.

Goal #49 - The Eberly College will continue to work with its Business Advisory Council toward the betterment of student programs and services

Held meeting with BAC in April 2006 to explore marketing challenges and program initiatives.

Maintain communications with BAC members throughout the year.

Goal #50 - The Eberly College will continue community outreach through its Management Services Group

See Workforce Education and Economic Development Section.

Goal #51 - The Eberly College will encourage student organizations to include community outreach in activities and services

See #47above.

Murtha Institute

Goal #52 - The Eberly College will continue to interface with the Murtha Institute in an effort to generate viable projects for commercialization

Director recently assigned - meeting has been scheduled.

Cultivation of Prospects

Goal #53 - The Eberly College will participate actively in the annual fund efforts - Dean's Ask, Thank You to donors, Holiday Cards, Internal Faculty Fund Drive

ECOBIT developed a Dean's Ask letter in collaboration with IA, worked with IA to send personalized letters to all donors, and conducted an internal faculty fund drive for departmental scholarships.

Goal #54 - The Eberly College will sponsor its 16th annual golf classic to generate scholarship revenues for recruitment and retention purposes

Summer 05 classic generated more than $30,000 for scholarship endowment.

Secured numerous sponsorships and auction prizes

Goal #55 - The Eberly College of Business and Information Technology will continue to make fundraising a priority through individual asks and visits

Worked directly with IA staff to cultivate high wealth donors previously unsolicited. Recently created proposal for endowed professorship.

Goal #56 - The Eberly College will provide support, as requested, in the capital component/planning associated with the RDC

No support requested.

Goal #57 - The Eberly College will continue its brick campaign to graduating seniors

Promotion to all graduating seniors and selected alumni groups.

Alumni Relations

Goal #58 - The Eberly College will continue to interface with alumni, particularly for Business Day, Business Advisory Council, and Homecoming Festivities

Business Day held on April 20 - more than 700 students, alumni, campus representatives, and business advisory council members.

Administrators and Chairpersons participate regularly in campus alumni activities.

Goal #59 - The Eberly College will participate in alumni events and programs when possible

Regularly attend alumni events to support alumni association and institutional advancement initiatives.

Attended alumni-related events, Golf outings, Chapter-related social gatherings

Marketing

Goal #60 - The Eberly College will work collaboratively with IA, Student Affairs, Video Production, etc, in the branding and marketing of the institution, college, and services

Worked with Bill Hamilton to schedule video production for Eberly - currently being edited.

Contributed to production of Perfect Fit video regarding Eberly College.
Worked with Student Affairs in review and update of recruitment materials.

Continue working with IA on major update of College Viewbook.

Goal #61 - The Eberly College of Business and Information Technology will continue to enhance marketing of programs and services through media, web, and print materials.

Contacted high schools around the region and placed Eberly advertisements in the high school year books.

Created video to solicit support for atrium renovation.

Working in collaboration with IA on development of a new view book (as noted above).

Created ads for the FBLA State Conference Program Booklet.

Created ads for the IUP Business Golf Classic Program Booklet regarding programs offered in the Eberly College, the benefits of attending IUP/Eberly, and the opportunity of establishing student scholarship awards.

Reviewed and contributed to Eberly printed and video promotional materials.

Promoted IUP/Eberly College at off-campus recruiting events.

Goal #63 - The Eberly College will continue to promote individual and college achievements

Eberly regularly publishes a NEWSFLASH during the year to promote student, faculty, administrative, and alumni achievements. Information from these publications are collected and used for other college reports.

Created and distributed College of Business Student Advisory and 14 business student organizations activities newsletter to alumni, business constituents, faculty, administrators, and other business students.

Goal #63B - Communication as a priority within the college.

Hold weekly meetings with chairpersons to review and discuss university and college issues. Distribute information, accomplishments on regular basis. Meet daily with various students, faculty, and staff.

Athletics

Goal #64 - The Eberly College will participate on the search for a new head football coach

Dean Camp served as member of Search Committee.

Goal #65 - The Eberly College will participate actively on the NCAA Division I athletic programming committee

Dean Camp serving as active member of Division I committee.

Fiscal Resources

Goal #66 - The Eberly College will ensure fiscal responsibility for the 2005-2006 Fiscal Year with all university, foundation, research institute, and student cooperative association funds

Worked in collaboration with accounting department to develop monthly access reports that provide overview of all Eberly university accounts.

Worked on a regular basis with foundation to ensure fiscal solvency of over 60 foundation accounts (unrestricted, restricted, endowments, and quasi-endowments). Ensured utilization of funds in compliance with donor restrictions.

Worked regularly with RI to monitor account activity, process consulting agreements and invoices, and ensure appropriate fund tasking.

Goal #67 - The Eberly College will complete the space and facility study for our complex in a timely and efficient (on-line) manner)

Completed assignment in collaboration with Provost's Office and Engineering and Construction.

Goal #68: The Eberly College of Business and Information Technology will participate in efforts to improve Business operations in order to a. streamline paperwork b. reduce time to complete c. rethink committee structures d. data reporting ad retrieval

Regular communication with administrators, chairpersons, faculty, and student groups to identify and implement improved processes.

Goal #69 The Eberly College of Business and Information Technology will seek to maximize utilization of scholarships for use in recruitment and retention.

Distributed all Foundation and university scholarship monies for the College of Business. Total allocation was over $90,000.

Promoted available freshmen College scholarships to Pennsylvania high schools.

Interacted directly with community college administrators and faculty regarding transferability of credits and availability of scholarship funding.

Called every admitted student with a 1200 or higher SAT score to negotiate offers.

Identified and contacted other high-ability admitted students to negotiate offers.

Screened freshmen, upper-class, and transfer scholarship applications; identified qualified candidates; determined amounts of awards; and disseminated money.

Tracked each recipient awarded renewable money and verified eligibility for continuance.

Promoted external private scholarship offerings to appropriate business students and faculty.

Distributed all Foundation and university scholarship monies for the College of Business based on merit and meeting donor's criteria.

Maintained/developed relationships with donors and prospective donors.

Enrollment Management

Goal #70 and #71 - The Eberly College will initiate and participate in extensive activities associated with recruitment/retention of students.

Recruitment

Participated in numerous group, individual, and parent recruitment activities.

Worked closely with Admissions Office and Transfer Credit Evaluator Office in identifying and meeting with prospects.

Created/revised/mailed freshman recruitment letters with promotional materials to: SAT filers, all business admits, Phone/mail/email inquiries

Conducted mailing to minority students by business minority students.

Coordinated and oversaw faculty and student volunteer phone calls to all prospective students.

Assisted in coordination, participated in, and presented a number of on-campus and off-campus recruitment programs.

Analyzed and approved/rejected prior coursework of students returning after ten years.

Analyzed and approved/rejected all readmission applications of students not in "good academic standing."

Worked closely with the Honors College in identifying and meeting with prospective HC students and served on the Honors College Applicant Review Committee.

Retention

Counseled probationary students.

Encouraged high-ability students to get involved in College affairs.

Monitored and advised students regarding College Junior Standing Policy to keep them on track academically.

AD Moreland served as academic standing policy administrator making decisions regarding extended probations and dismissals.

Communicated with faculty about individual student misadvising issues and student advisement concerns.

AD Moreland played an active role on the Adeans' Council in preparing/revising policies for students' benefit.

AD Strittmatter served as liaison with Business Floor students. Met with student floor leaders several times throughout the year to address programming needs. Two events held during past year for Business Floor students, funded by Eberly. Held the "Get down to Business" campaign which included distribution of special t-shirts for all Business Floor residents.

Goal #72 - The Eberly College will continue to make quality advising a high priority

Continue to work with college chairpersons to review advising concerns and opportunities for enhancement.

Worked with faculty in developing effective advising strategies.

Met with students on advising issues and graduation issues.

Advising was a focus discussion for the Summer 2006 Chairperson's Retreat.

Advanced Technology

Goal #73 - The Eberly College will continue to explore and provide technologies that support faculty development and student learning

Ensured high-tech service to students, faculty, administrators and other constituent groups.

Maintained nearly 700 workstations and 20 file servers.

Provided service and support for the 24-hour lab that is open to all campus students and extensively used for orientation/registration.

Support wireless access.

Operated seven computer labs to support student learning and faculty instruction/development.

Continued working with Engineering and Construction on planning for completion of the Financial Trading Room renovation. Sponsorships will be sought after completion.

Worked in collaboration with Academic Technology Services (ATS) in utilization of Technology Fee hardware and software funds.

Worked in collaboration with college chairpersons and Technology Council in utilization of Educational Services Fee (ESF) funding.

Goal #74 - The Eberly College will ensure that technology supports curriculum development

Collaborate with college chairpersons to identify cutting edge technology for instructional delivery.

Middle States Accreditation

Goal #75 - The Eberly College of Business and Information Technology will play an active and supportive role in the universities work towards Middle States Accreditation.

Dean Camp served on the Leadership Subcommittee.

AD Strittmatter served on Planning and Resource Allocation Subcommittee.

AD Strittmatter participating on Middle States visiting team for Standard #1,2,3,4 at University of Maryland University College (UMUC).

Dr. Marlene Springer, the President of Staten Island University spent two days in January 2006 reviewing the IUP-PES MBA program for the Middle States accreditation (substantial change standard). The review was quite comprehensive. During the wrap-up meeting, Dr. Springer was full of praise for the program objectives, design of the program, the faculty, the student body, the PES infrastructure, and the vision & leadership at PES. In her report, Dr. Springer indicated that "Overall, I was impressed with the IUP program. The students at PES are following the IUP curriculum, taught by a majority of IUP tenured or tenure track faculty. The facilities certainly meet the criteria promised in the proposal. The program seems firmly grounded within the scope of IUP's accreditation."

Supported initiatives established and continued current practices needed to continue accreditation.

Maintenance of AACSB Accreditation

Goal #76 - The Eberly College of Business and Information Technology will continue work towards maintenance of AACSB Accreditation.

Dean Camp served as review team member of public university in Texas - gained knowledge regarding maintenance requirements.

Completed annual report - Fall 2005 for Eberly.

Completed AACSB annual salary survey and business school questionnaires.

Accreditation continues to be a standing agenda item for the Eberly Strategic Planning Council and Chairpersons' Council addressing accreditation issues.

Continuous Improvement - Assessment

Goal #77 - The Eberly College of Business and Information Technology will participate actively in developing processes and procedures that improve student outcomes assessment

ECOBIT Strategic Planning Subcommittee delivered report on outcomes assessment. Work continues Summer 06 and Fall 06. Assessment was a high priority for Strategic Planning Retreat - Chairpersons - June 29.

Participated in NCATE assessment processes/procedures.
Requested and obtained special funding for 3-year assessment program to begin in 2006-2007 including ETS satisfaction and performance.

Created a tool for evaluating the officers and operations of the business student organizations.

Career Placement

Goal #78 - The Eberly College of Business and Information Technology will seek to enhance Career Placement opportunities and processes for its students.

Eberly has worked in collaboration with Career Services to relocate the interview operation from Pratt to Eberly. This has been highly positive for both students and employers. Students are able to stay in their environment for the interview. More personalized service/coaching provided to students. Employers are able to meet with Dean, Chairpersons, and/or faculty members and are able to see/tour the Eberly facility/student learning environment.

25 employers visited Eberly in 2005-2006 and 155 student interviews were conducted.

The Student Accounting Association (SAA) held its annual Accounting Career Day in Fall 2005. The event was co-sponsored by the Pennsylvania Institute of Certified Public Accountants (PICPA). The President of the Southwestern Chapter presented a plaque and a $500 scholarship to freshman accounting major, Richard M.Valenti. Representatives from 26 firms and organizations were present along with 125 students from 15 other colleges and universities.

Eberly and Career Services co-sponsored @PGH.cafe job fair trip for MIS/TST/Computer Science.

Regularly discuss internship and career placement opportunities with Business Advisory Council and other community/regional business leaders.

Worked in collaboration with Institutional Research to create a survey for graduating seniors to access student success in obtaining positions, and collect related career placement data.

Began dialog with A&F Division regarding work experience for business majors in related areas such as accounting, finance, HR.

Provided oversight and closed the $115,000 Stay Invent the Future Grant Program that was a MIS/TST/Comp Science Partnership that provided funding for internships in regional high-tech positions.

Facilities

Goal #79: The Eberly College of Business and Information Technology will continue to provide students, faculty and other constituents with a state-of-the art facility that meets programmatic and service needs.

Maintenance of the Eberly facility continues to be a high priority.

Worked on an ongoing basis with Engineering and Construction to review facility needs and implement action plans.

Funded building of Versa lock wall on Pratt Drive. Funded painting of all hallways and installation of bumper corners throughout building.

Worked in collaboration with ARAMARK, student groups, faculty, and Office of Housing and Residence Life on revision of Café hours of operation, service, and menu.

Worked in collaboration with Engineering and Construction and Technology Support and Training Dept on design for renovation of Lab 120; School of International Management/Journal Office in relocation and renovation of Rooms 216 and room 202; and with Accounting Dept. in renovation of Accounting Dept. conference area.

Working on collaboration with University Photographer, outside contractor, and athletic department to begin a Photo Gallery of students participating in various activities across campus.

University Committee Contribution

Goal #80 - The Eberly College will participate actively in university activities and committees to contribute to improved services, programs, activities, etc.

The Adminstrators, Faculty, and Students of the Eberly College are active participants in numerous university activities and committees.

Faculty committee assignments will be collected in Sedona in 2006-2007. Administrative committee assignments will be collected in a separate database.

Service to Students

Goal #81 - The Eberly College will continue to place high priority on service to students

Service to students continues to be a very high priority of Eberly. Continue to address issues with chairpersons, student groups, individual students, faculty, and administrators in order to assess/improve service