

CURRICULUM PROPOSAL FORM  
University-Wide Undergraduate Curriculum Committee

UWUCC USE ONLY

Number	<u>35</u>
Action	_____
Date	_____

I. TITLE/AUTHOR OF CHANGE

COURSE/PROGRAM TITLE Change of Name BE 311 Methods and Evaluation in Business Ed.  
to BE 311 Methods and Evaluation in Business and Marketing  
DEPARTMENT ASBED Education I  
CONTACT PERSON Dr. Virginia C. Demand

II. APPROVALS

V. C. Demand  
Department Curriculum Committee  
J. Steel  
College Curriculum Committee

Paul A. Monds  
Department Chairperson  
Robert C. Camp  
College Dean \*

\_\_\_\_\_  
Director of Liberal Studies  
(where applicable)

\_\_\_\_\_  
Provost  
(where applicable)

\* COLLEGE DEAN MUST CONSULT WITH PROVOST BEFORE APPROVING CURRICULUM CHANGES. APPROVAL BY COLLEGE DEAN INDICATES THAT THE PROPOSED CHANGE IS CONSISTENT WITH LONG RANGE PLANNING DOCUMENTS, THAT ALL REQUESTS FOR RESOURCES, MADE AS PART OF THE PROPOSAL, CAN BE MET, AND THAT THE PROPOSAL HAS THE SUPPORT OF THE UNIVERSITY ADMINISTRATION.

III. TIMETABLE

Date Submitted to UWUCC \_\_\_\_\_ Semester/Year to be Implemented 1989 Date to be published in Catalog \_\_\_\_\_

IV. DESCRIPTION OF CURRICULUM CHANGE

(Attach remaining parts of proposal to this form).

## CATALOG DESCRIPTION

BE 311 Methods and Evaluation in Business and Marketing Education I 3c-01-3sh

**Prerequisite:** General Psychology, Educational Psychology, and completion of the freshman and sophomore courses in the student's major areas. Includes general methods of teaching and evaluation plus methods and evaluation in basic business courses. Unit plans, lesson plans, and unit tests are emphasized. Techniques and procedures of teaching and classroom management are studied. Includes units in vocational education such as advisory committees, adult education, and federal legislation for funding.

Part IV. DESCRIPTION OF CURRICULUM CHANGE

NAME CHANGE ONLY: BE 311 Methods and Evaluations in Business Education I

to

BE 311 Methods and Evaluation in Business and Marketing  
Education I

1. See attached for catalog description
  
2. Old Title: BE: 311 Methods and Evaluation in Business Education I  
New Title: BE: 311 Methods and Evaluation in Business and Marketing Education I
  
3. DE (Distributive Education) program has been changed to inactive status.  
The Marketing and Distributive Education majors now take the BE 311  
course which includes Marketing Education.