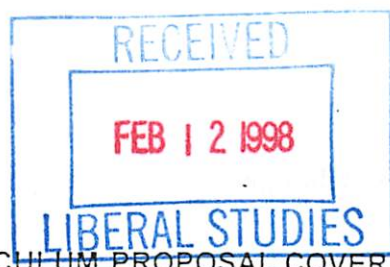


LSC Use Only
Number: _____
Submission Date: _____
Action-Date: _____



UWUCC USE Only
Number: 97-48
Submission Date: App. 4/21/98
Action-Date: Senate app. 5/5/98

CURRICULUM PROPOSAL COVER SHEET
University-Wide Undergraduate Curriculum Committee

I. CONTACT

Contact Person Gail S. Sechrist Phone 3762/2250
Department Geography & Regional Planning

II. PROPOSAL TYPE (Check All Appropriate Lines)

COURSE _____
Suggested 20 character title

New Course* _____
Course Number and Full Title

Course Revision RP 352 Planning Methods _____
Course Number and Full Title

Liberal Studies Approval + _____
for new or existing course Course Number and Full Title

Course Deletion _____
Course Number and Full Title

Number and/or Title Change _____
Old Number and/or Full Old Title
New Number and/or Full New Title

Course or Catalog Description Change _____
Course Number and Full Title

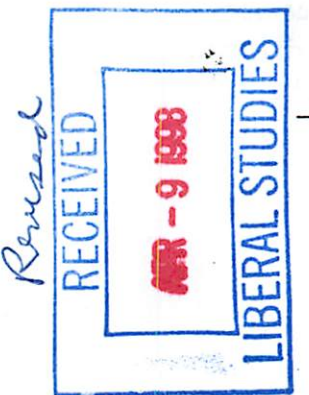
PROGRAM: _____ Major _____ Minor _____ Track

New Program* _____
Program Name

Program Revision* _____
Program Name

Program Deletion* _____
Program Name

Title Change _____
Old Program Name
New Program Name



III. Approvals (signatures and date)

Gail S. Sechrist 2/2/98
Department Curriculum Committee

Susan Fuler 2/2/98
Department Chair

[Signature]
College Curriculum Committee

[Signature] 2/11/98
College Dean

[Signature] 2/18/98
+ Director of Liberal Studies (where applicable) *Provost (where applicable)

Part II. Description of Course Change

1. New Course Syllabus:

RP 352 Planning Methods

Catalog Description:

RP 352 Planning Methods

3c-01-3sh

Research, analytic design, and plan-making techniques in urban and regional planning. Examines basic items necessary to prepare urban and regional comprehensive plans.

Required Books:

- Analysis with Local Census Data.* Dowell Myers. Academic Press. 1992.
- Lotus 1-2-3 for Windows Simplified The 3-D Approach.* IDG Books. 1994.
- McClellan, M. and Voytek, K. 1992. *Understanding Your Economy.* APA Press.

Reserve Readings:

- Are available at the Library reserve desk and in the department office.
- Blakely, E. 1994. *Planning Local Economic Development: Theory and Practice.* Sage.

Course Objectives: The student should be able to find basic data, use basic techniques on Lotus, produce an economic development report of professional quality, and discuss opportunities and pitfalls in economic development.

In Class Work: There is no attendance policy for this course, but there will be a series of in-class written assignments which may only be done for credit in class.

Local Analysis: The data used for all students in this course will focus on a single county. The local focus is shared with RP350/GE550. In general students will be enrolled in both courses simultaneously. For those students not enrolled in RP350/GE550 supplementary materials will be provided. This year Indiana County is the case study county. Graduate students will be expected to collect data for and do analysis for an additional county of their choosing.

Course Evaluation:

In Class Work	100 points	<u>Grade Scale % of Total*</u>
Interim Reports	100 points (4 @25 pts.)	100-90% A
Final Report	<u>200 points</u>	89-80% B
	400 points	79-70% C
		69-60% D
		< 60% F

*Individual Instructors reserve the right to moderate this scale.

Sample Course Outline

- ½ week - Overview

Read Forester, John Critical Theory and Planning Practice
Rabinovitz, Francine Politics, Personality,
and Planning

- ½ week - Lab Lotus 123 Pages 1-71

Discussion

Read Contant, Cheryl &
Forkenbrock, David Planning Methods: An Analysis of Supply
and Demand

Altshuler, Alan The Intercity Freeway

- ½ week - Lab Lotus 123 Pages 69-134

Discussion

Read Silverman, Charles Up From Apathy: The Woodlawn
Experiment

Wilson, James Planning and Politics: Citizen Participation
in Urban Renewal

GE552 Only

Schutz, Alfred Acting and Planning

Bolan, Richard The Practitioner as Theorist

Short paper assignment

- ½ week - Lab Lotus 123 Pages 154-167, Data Entry

Discussion

Read Blakely Chapters 1-3: 1-64

Myers Chapter 1 : 1-61

- ½ week - Lab Lotus 123 Pages 167-207, Range Name

Discussion

Read : McClean : 61-66

Blakely : 83-112

- ½ week - Location Quotient 1

Discussion

Read PBR Partnership for Pennsylvania's Development
Center for Rural PA Rural Pennsylvania
Enters the 1990's

GE552 only: Collect additional County data, CBP

- ½ week - Location Quotient 2

Discussion

Read: Indiana County OEDP

- ½ week - Greg Bachy Indiana County
 Read Myers : 62-125
- ½ week - **Interim Report Due (LOCATION QUOTIENT)**
 Discussion
 Read Myers : 129-150
- ½ week - Housing Market Analysis I
 Discussion
 Read: Patton, Carl Being Roughly Right Rather than Precisely
 Wrong: Teaching Quick Analysis in
 Planning
 GE552 only: Collect additional County data, USCensus 1980/90
- ½ week - Housing Market Analysis II
 Discussion
 Read Myers :151-188
- ½ week - Demographic Analysis I
 Discussion
 Read Isserman, Andy Projection, Forecast, and Plan
 GE552 Only
 Isserman, Andy The Right People, the Right Rates
 Collect additional County data, CBP
- ½ week - Demographic Analysis II
 - **Interim Report Due (HOUSING MARKET)**
 GE552 Only Isserman Technique
- ½ week - Demographic Analysis III
 Read Myers :235-232
 McClean :31-49
- ½ week - Income Analysis
 Discussion
 Read McClean : 67-75
 Blakely : 89-92
 Rees, John Regional Industrial Shifts in the U.S. and the
 Internal Generation of Manufacturing Growth
 Centers of the Southwest
- ½ week - Industrial Analysis I: Shift-share
 - **Interim Report Due (POPULATION)**
 Read McClean : 75-108
 GE552 only: Collect additional County data, CBP

- ½ week - Industrial Analysis II
 Read Ray, Margaret &
 Harvey, John Employment Change in the European Community:
 A Shift-Share Analysis
- ½ week - Industrial Analysis III
 Read McClean :1-30, 149-171
 Blakely :64-82, 133-152
 Bryson, John &
 Roering, W. Applying Private-Sector Strategic Planning
 In the Public Sector
- ½ week - Strategic Planning I
 Read Halder Economic development: changing practices in a
 changing US economy.
 Isserman, A. American Economic Development and the States:
 An Overview of Policy Objectives and Strategies
- ½ week - Slack
 Read Blakely : 283-321
- ½ week - Planning Roles and Planning Players
 - **Interim Report Due (INDUSTRY)**
 Read IUP Strategic Plan
 Indiana County Strategic Plan
- 1 week - Strategic Planning II: Examples of Strategic Plans
 A Strategic Plan
- ½ week - Impact Analysis I: Multipliers revisited
- ½ week - Impact Analysis II: Examples of IUP's Impact
 Read Blakely : 251-282
 GE552 only: short paper comparing impacts
- ½ week - The Project Plan

1 week & Final

Exam Period - Presentations

Bibliography:

Bendavid-Val, Avrom. 1991. Regional and Local Economic Analysis for Practitioners. 4th ed.
 Praeger.

Blair, John P. 1995. Local Economic Development: Analysis and Practice. Sage Publications.

Blakely, Edward. 1994. Planning Local Economic Development. 2nd ed. Sage Publications.

Klosterman, Richard. 1990. Community Analysis and Planning Techniques. Rowman and Littlefield.

Klosterman, Richard E., Richard K. Brail, and Earl Brossard, eds. 1992. Spreadsheet Models for Urban and Regional Analysis. Center for Urban Policy Research.

McLean, Mary and Kenneth P. Voytek. 1992. Understanding Your Economy. APA Planners Press.

2. Summary of Proposed Revision

The course content will remain the same; RP 350 will be dropped as a prerequisite.

3. Justification of Proposed Revision

On October 11, 1997 Jon Wergin offered a workshop: "Thinking Collectively About Student Learning: The Role of the Academic Department." The portent of the workshop was that we shift the focus of teaching from an individual to a collective responsibility and that we see our mission as one of producing learning rather than delivering instruction. An additional emphasis of the workshop was that the quality of instruction be recognizable not only to academics but to the professional community in which our students will work. Careful review of the planning curriculum, consideration of market demands (Kaufman and Simons 1995) "Quantitative and Research Methods in Planning: Are Schools Teaching What Practitioners Practice" Journal of Planning Education and Research 15: 17-33), and faculty discussion led us to a reconsideration of the sequence and relationship of courses. Course contents were generally appropriate, but we decided that RP350/GE550 and RP352/GE552 could be taught more effectively as linked simultaneous courses, rather than as sequential courses. Linking will occur by using the same local area (e.g. Indiana County) as a focal point for case study. Course content will not otherwise change.

1. Old Course Syllabus:

RP 352 Planning Methods

Catalog Description:

RP 352 Planning Methods

3c-01-3sh

Prerequisite: RP 350

Research, analytic design, and plan-making techniques in urban and regional planning. Examines basic items necessary to prepare urban and regional comprehensive plans.

Required Books:

Analysis with Local Census Data. Dowell Myers. Academic Press. 1992. Lotus 1-2-3 for Windows Simplified The 3-D Approach. IDG Books. 1994. McClean. M. and Voytek. K. 1992. Understanding Your Economy. APA Press.

Reserve:

Blakely. E. 1994. Planning Local Economic Development: Theory and Practice. Sage.

Course Objectives: The student should be able to find basic data, use basic techniques on Lotus, produce an economic development report of professional quality, and discuss opportunities and pitfalls in economic development.

In Class Work: There is no attendance policy for this course, but there will be a series of in-class written assignments which may only be done for credit in class.

Course Evaluation:

In Class Work	100 points
Interim Reports	100 points (4 @ 25 POINTS)
Final Report	200 points

Sample Course Outline

½ week	- Overview		
	Read	Forester, John	Critical Theory and Planning Practice Rabinovitz, Francine Politics, Personality, and Planning
½ week	- Lab Lotus 123 Pages 1-71		
	Discussion		
	Read	Contant, Cheryl & Forkenbrock, David	Planning Methods: An Analysis of Supply and Demand
		Altshuler, Alan	The Intercity Freeway

- ½ week - Lab Lotus 123 Pages 69-134
 Discussion
 Read Silverman, Charles Up From Apathy: The Woodlawn
 Experiment
 Wilson, James Planning and Politics: Citizen Participation
 in Urban Renewal
 GE 552 Only
 Schutz, Alfred Acting and Planning
 Bolan, Richard The Practitioner as Theorist
 Short paper assignment
- ½ week - Lab Lotus 123 Pages 154-167, Data Entry
 Discussion
 Read Blakely Chapters 1-3: 1-64
 Myers Chapter 1 : 1-61
- ½ week - Lab Lotus 123 Pages 167-207, Range Name
 Discussion
 Read : McClean : 61-66
 Blakely : 83-112
- ½ week - Location Quotient 1
 Discussion
 Read PBR Partnership for Pennsylvania's Development
 Center for Rural PA Rural Pennsylvania
 Enters the 1990's
 GE 552 only: Collect additional County data, CBP
- ½ week - Location Quotient 2
 Discussion
 Read: Indiana County OEDP
- ½ week - Greg Bachy Indiana County
 Read Myers : 62-125
- ½ week - **Interim Report Due (LOCATION QUOTIENT)**
 Discussion
 Read Myers : 129-150
- ½ week - Housing Market Analysis I
 Discussion
 Read: Patton, Carl Being Roughly Right Rather than Precisely
 Wrong: Teaching Quick Analysis in
 Planning
 RP552 only: Collect additional County data, USCensus 1980/90

- ½ week - Strategic Planning I
 Read Halder Economic development: changing practices in a
 changing US economy.
 Isserman. A. American Economic Development and the States:
 An Overview of Policy Objectives and Strategies
- ½ week - Slack
 Read Blakely : 283-321
- ½ week - Planning Roles and Planning Players
 - **Interim Report Due (INDUSTRY)**
 Read IUP Strategic Plan
 Indiana County Strategic Plan
- 1 week - Strategic Planning II: Examples of Strategic Plans
 A Strategic Plan
- ½ week - Impact Analysis I: Multipliers revisited
- ½ week - Impact Analysis II: Examples of IUP's Impact
 Read Blakely : 251-282
 GE 552 only: short paper comparing impacts
- ½ week - The Project Plan
- 1 week - Presentations