

LSC Use Only No:	LSC Action-Date:	UWUCC USE Only No.	UWUCC Action-Date:	Senate Action Date:
		06-7a	Ap 8-29-06	App 9-12-06

Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

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Proposing Department/Unit Spanish	Phone 7-2325

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply) <input type="checkbox"/> New Course <input type="checkbox"/> Course Prefix Change <input type="checkbox"/> Course Deletion <input type="checkbox"/> Course Revision <input type="checkbox"/> Course Number and/or Title Change <input type="checkbox"/> Catalog Description Change		
<i>Current Course prefix, number and full title</i>		<i>Proposed course prefix, number and full title, if changing</i>
2. Additional Course Designations: check if appropriate <input type="checkbox"/> This course is also proposed as a Liberal Studies Course. <input type="checkbox"/> Other: (e.g., Women's Studies, Pan-African) <input type="checkbox"/> This course is also proposed as an Honors College Course.		
3. Program Proposals <input type="checkbox"/> New Degree Program <input type="checkbox"/> Program Title Change <input checked="" type="checkbox"/> Program Revision <input type="checkbox"/> New Minor Program <input type="checkbox"/> New Track <input type="checkbox"/> Other Spanish for International Trade		
<i>Current program name</i>		<i>Proposed program name, if changing</i>
4. Approvals		
Department Curriculum Committee Chair(s)	<i>Marveta Ryan-Sams</i>	6-13-06
Department Chair(s)	<i>Herlinda Hernández</i>	6-13-06
College Curriculum Committee Chair	<i>John Benford Jr.</i>	6/21/06
College Dean	<i>Dann</i>	6/21/06
Director of Liberal Studies *		
Director of Honors College *		
Provost *	<i>Ch. Bonds</i>	7/10/07
Additional signatures as appropriate: (include title)		
Received JUN 27 2006	UWUCC Co-Chairs <i>Gail Schuist</i>	8-29-06

* where applicable

Part II. Description of Curriculum Change

1. Catalog Description

The Department of Spanish offers a varied curriculum designed to provide not only basic language instruction in Spanish, but also the more advanced competencies needed by language specialists and students hoping to take advantage of an international study experience. For the undergraduate Spanish major, the department has three degree programs: the B.S. in Education, the B.A. degree in Spanish, and the B.A. degree in Spanish for International Trade. The latter degree program provides solid undergraduate degree training preparatory to an M.B.A. in International Management.

Students majoring in Spanish will acquire proficiency in all phases of the language and enter more deeply into the history, culture, and literature of Spanish-speaking countries. Spanish majors generally find employment in government work, library science, journalism, foreign trade, airlines, tourism, business, criminology, and teaching. Students choosing careers as secondary school teachers will find the close supervision and advanced methodology offered by the department a distinct asset.

Revised Program

Bachelor of Arts-Spanish for International Trade

Liberal Studies: As outlined in Liberal Studies section with the following specifications:	52
Mathematics: MATH 115	
Social Sciences: ECON 121, PSYC 101	
Liberal Studies Electives: MATH 214, BTED/COSC/IFMG 101, no course with SPAN prefix.	6 cr
College:	0
Foreign Language (included in major)	
Major:	30
Study Abroad (1)	
Required courses:	
SPAN 222 Intermediate Spanish Grammar and Conversation-Business (2)	3 cr
SPAN 230 Intermediate Spanish Composition	3 cr
SPAN 260 Introduction to Hispanic Literature	3 cr
SPAN 340 Hispanic Civilization through the 19 th Century	3 cr
SPAN 344 20 th Century Spanish American Civilization	3 cr
SPAN 350 Advanced Spanish Conversation	3 cr
SPAN 354 Commercial Spanish	3 cr
SPAN 402 Translation and Interpretation	3 cr
SPAN 404 Advanced Spanish Grammar	3 cr
Controlled elective:	
Any three Spanish credits in courses 362 or above except SPAN 390	3cr
Other Requirements: Business sequence	36
ACCT 201 Accounting Principles I	3 cr
ACCT 202 Accounting Principles II	3 cr
BLAW 235 Introduction to Business Law	3 cr
BTST 321 Business and Interpersonal Communications	3 cr
ECON122 Principles of Economics II	3 cr
FIN 310 Finance I	3 cr
IFMG 300 Information Systems: Theory and Practice	3 cr
MGMT 310 <i>Principles of Management</i>	3 cr
MGMT 330 Production and Operations Management	3 cr
MGMT 495 Business Policy	3 cr
MKTG 320 Principles of Marketing	3 cr
QBUS 215 Business Statistics	3 cr

Free Electives: 2

Total Degree Requirements 120

(1) Students in the B.A. Spanish for International Trade major must successfully complete a program of language study in a Spanish-speaking country. This program must, as a minimum, last four weeks and carry 3 or more credits extending beyond the intermediate level. Students may fulfill this requirement by participating in any of IUP's study abroad programs in Spain, Mexico, or Costa Rica or by transferring credits from another accredited program. Students wishing to fulfill this requirement through a non-IUP program should obtain prior approval from the department. Based on demonstration of adequate oral proficiency and significant cross-cultural experience, students may be exempted from this requirement with the approval of the advisor.

(2) SPAN 220 also fulfills the requirement.

2. Summary of Changes

The following table compares the old program and the proposed revised program (bold areas denote program differences):

Old Program		New Program	
Bachelor of Arts-Spanish for International Trade		Bachelor of Arts-Spanish for International Trade	
Liberal Studies: As outlined in Liberal Studies section with the following specifications:	52	Liberal Studies: As outlined in Liberal Studies section with the following specifications:	52
Mathematics: MATH 115		Mathematics: MATH 115	
Social Sciences: ECON 121, PSYC 101		Social Sciences: ECON 121, PSYC 101	
Liberal Studies Electives: MATH 214, / BTED/COSCIFMG 101, no course with SPAN prefix.	6 cr	Liberal Studies Electives: MATH 214, / BTED/COSCIFMG 101, no course with SPAN prefix.	6 cr
College:	0	College:	0
Foreign Language (included in major)		Foreign Language (included in major)	
Major:	30	Major:	30
Study Abroad (1)		Study Abroad (1)	
Required courses:		Required courses:	
SPAN 222 Intermediate Spanish Grammar and Conversation-Business (2)	3 cr	SPAN 222 Intermediate Spanish Grammar and Conversation-Business (2)	3 cr
SPAN 230 Intermediate Spanish Composition	3 cr	SPAN 230 Intermediate Spanish Composition	3 cr
SPAN 260 Introduction to Hispanic Literature	3 cr	SPAN 260 Introduction to Hispanic Literature	3 cr
SPAN 340 Hispanic Civilization through the 19 th Century	3 cr	SPAN 340 Hispanic Civilization through the 19 th Century	3 cr
SPAN 344 20 th Century Spanish American Civilization	3 cr	SPAN 344 20 th Century Spanish American Civilization	3 cr
SPAN 350 Advanced Spanish Conversation	3 cr	SPAN 350 Advanced Spanish Conversation	3 cr
SPAN 354 Commercial Spanish	3 cr	SPAN 354 Commercial Spanish	3 cr
SPAN 402 Translation and Interpretation	3 cr	SPAN 402 Translation and Interpretation	3 cr
SPAN 404 Advanced Spanish Grammar	3 cr	SPAN 404 Advanced Spanish Grammar	3 cr
Controlled elective:		Controlled elective:	
Any three Spanish credits in courses 362 or above except SPAN 390	3cr	Any three Spanish credits in courses 362 or above except SPAN 390	3cr
Other Requirements: Business sequence	36	Other Requirements: Business sequence	36
ACCT 201 Accounting Principles I	3 cr	ACCT 201 Accounting Principles I	3 cr
ACCT 202 Accounting Principles II	3 cr	ACCT 202 Accounting Principles II	3 cr
BLAW 235 Introduction to Business Law	3 cr	BLAW 235 Introduction to Business Law	3 cr
BTST 321 Business and Interpersonal Communications	3 cr	BTST 321 Business and Interpersonal Communications	3 cr
ECON122 Principles of Economics II	3 cr	ECON122 Principles of Economics II	3 cr
FIN 310 Finance I	3 cr	FIN 310 Finance I	3 cr
IFMG 300 Information Systems: Theory and Practice	3 cr	IFMG 300 Information Systems: Theory and Practice	3 cr
MGMT 311 Human Behavior in Organizations	3 cr	MGMT 310 Principles of Management	3 cr
MGMT 330 Production and Operations Management	3 cr	MGMT 330 Production and Operations Management	3 cr
MGMT 495 Business Policy	3 cr	MGMT 495 Business Policy	3 cr
MKTG 320 Principles of Marketing	3 cr	MKTG 320 Principles of Marketing	3 cr
QBUS 215 Business Statistics	3 cr	QBUS 215 Business Statistics	3 cr
Free Electives:	2 cr	Free Electives:	2 cr
Total Degree Requirements	120	Total Degree Requirements	120
(1) Students in the B.A. Spanish for International Trade major must successfully complete a program of language study in a Spanish-speaking country. This program must, as a minimum, last four weeks and carry 3 or more cr extending beyond the intermediate level. Students may fulfill this requirement by participating in any of IUP's study abroad programs in Spain, Mexico, or Costa Rica or by transferring credits from another accredited program. Students wishing to fulfill this requirement through a non-IUP program should obtain prior approval from the department. Based on demonstration of adequate oral proficiency and significant cross-cultural experience, students may be exempted from this requirement with the approval of the advisor.		(1) Students in the B.A. Spanish for International Trade major must successfully complete a program of language study in a Spanish-speaking country. This program must, as a minimum, last four weeks and carry 3 or more cr extending beyond the intermediate level. Students may fulfill this requirement by participating in any of IUP's study abroad programs in Spain, Mexico, or Costa Rica or by transferring credits from another accredited program. Students wishing to fulfill this requirement through a non-IUP program should obtain prior approval from the department. Based on demonstration of adequate oral proficiency and significant cross-cultural experience, students may be exempted from this requirement with the approval of the advisor.	
(2) SPAN 220 also fulfills the requirement.		(2) SPAN 220 also fulfills the requirement.	

3. Rationale for Change: following are the proposed changes with justification for each.

The B.A. in Spanish for International Trade is a focused Spanish major that incorporates both specialized courses in Spanish and the core sequence of the Eberly College of Business program. At some point that college changed their core to include MGMT 310 Principles of Management instead of MGMT 311 Human Behavior in Organizations. We were not informed of that change, and we failed to notice that it had happened. This change will correct that oversight.

III. Implementation: Answers to Questions.

1. The new program will take effect immediately. Students currently enrolled in the program who have not already taken MGMT 311 will be advised to take MGMT 310 instead. Those who have taken MGMT 310 will be unaffected.
2. These changes will not affect faculty teaching loads. No additional faculty will be needed due to these changes.
3. Yes. The changes will not affect resources.
4. There is no expected increase or decrease in student enrollment due to these changes.

IV. Periodic Assessment.

1, 2, 3. The departmental curriculum committee meets regularly to review the program. In addition, the program is thoroughly reviewed and evaluated every five years as part of the departmental review, including the input of the outside evaluators.

Criteria for evaluation include:

- Rate of acceptance of graduates by graduate schools.
- Success in finding employment by graduates who do not pursue further study.
- Keeping program current with advances in the discipline.
- The degree to which the program can be completed in four years.

The department will survey recent graduates concerning how well they feel the program prepared them for their post-graduate experience.

V. Course proposals: NA

VI. Letters of Support: NA