

Approved 9-13-05

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Curriculum Proposal Cover Sheet - University-Wide Undergraduate Curriculum Committee

Contact Person Dr. Abbas Ali	Email Address aaali@iup.edu
Proposing Department/Unit Management	Phone

Check all appropriate lines and complete information as requested. Use a separate cover sheet for each course proposal and for each program proposal.

1. Course Proposals (check all that apply)

New Course Course Prefix Change Course Deletion
 Course Revision Course Number and/or Title Change Catalog Description Change

International Management—MGMT 351	<i>MGMT 451 International Management</i>
<i>Current Course prefix, number and full title</i>	<i>Proposed course prefix, number and full title, if changing</i>

2. Additional Course Designations: check if appropriate

This course is also proposed as a Liberal Studies Course. Other: (e.g., Women's Studies, Pan-African)
 This course is also proposed as an Honors College Course.

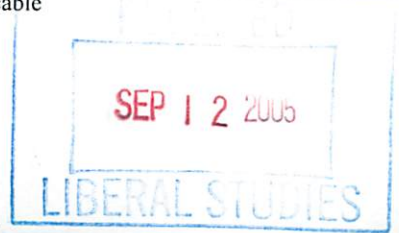
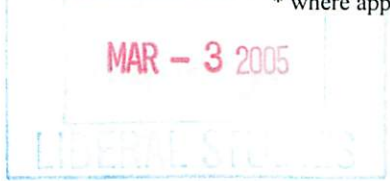
3. Program Proposals

New Degree Program Program Title Change Program Revision
 New Minor Program New Track Other

<i>Current program name</i>	<i>Proposed program name, if changing</i>
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4. Approvals		Date
Department Curriculum Committee Chair(s)	<i>Joette Wisneski</i>	
Department Chair(s)	<i>PWH</i>	
College Curriculum Committee Chair	<i>[Signature]</i>	<i>2 MAR 05</i>
College Dean	<i>R Cong</i>	<i>3-2-05</i>
Director of Liberal Studies *		
Director of Honors College *		
Provost *		
Additional signatures as appropriate:		
(include title)		
UWUCC Co-Chairs	<i>Gail Sedwist</i>	<i>9-13-05</i>

* where applicable



MGMT 451 International Management
Prerequisite: MGMT 310

3c-0l-3cr

MGMT 551 International Management
Prerequisite: MGMT 310

3c-0l-3cr

I. Catalog Description

Focuses on the complex role of multinational corporations (MNCs) in today's global economy. Offers an in depth perspective on planning, organization structure, managerial decision making, and human resource management in global structures and differences between MNCs and domestic organizations. Reviews research in the field, including current issues, trends, and practices.

II. Course Objectives

After successful completion of this course, students will be able to:

1. Explain the complexity of multinational business environments and typical patterns of MNCs operations.
2. Demonstrate sufficient knowledge of the structural and behavioral dimensions of managing MNCs.
3. Understand the nature of the planning process in selected MNCs.
4. Explain the nature of the interactions between MNCs and the host country.

Additional objective for graduate students

5. Analyze the nature of today's global economy and the necessity for MNCs to engage in various forms of cooperation and competition.
6. Explain shifting alliances in the global marketplace.
7. Demonstrate sufficient knowledge and skills to engage in a research project pertaining to MNCs and their role in the global economy.

III. Detailed Course Outline

Topics	# of hours
Multinational Business concepts	6
Evolution of International Business and MNCs	3
Multinational Integration and Host Government Policies	3
Basic Structures of MNCs	3
MNCs And the Corporate Planning Life Cycle	3
Decisions in a Complex Business Environment	3
Human Resource Management in MNCs	3
Control and Evaluation in MNCs	3
European MNCs and Third World MNCs	3
Future Trends in MNCs Operations	3
Cases related to the above subjects	3
Strategic alliances in merging markets	3
Project presentations + tests	2+3

IV. Evaluation Methods

Grading Method	Description	Under grad. Weight	Grad. Weight
2 Exams--Mid-term and Final	Exams will comprise of one or more of the following: objective type questions, short answers.	50%	40%
Case Studies	Three case studies as directed by the instructor	25%	10%
Research Papers	Each student will prepare a library research paper or company related paper on a topic approved by the instructor	15%	35%
Class Participation	Active class participation	10%	15%

V. Sample Grading Scale

Grade Distribution: $\geq 90\%$ --A; 80-89.99%--B; 70-79.99%--C; 60-69.99%--D; $< 60\%$ --F

Only undergraduate students can earn "D" grade. For graduate students, $< 70\%$ results in F.

VI. Attendance Policy

Students are expected to attend class. Students, however, may sometimes be unable to attend class because of illness (doctor's excuse required) or a personal emergency. One week (or 3 hours) of class may be missed without penalty. Failure to attend classes will have an unfavorable effect on the class participation grade.

VII. Required Textbook

Ali, Abbas (2000) Globalization of Business: Practice and Theory. Haworth Press: New York.

Selected current readings on reserve in the library.

VIII. Special Resource Requirements

None

IX. Bibliography

Blumentritt, T. P. and D. Nigh. "The Integration of Subsidiary Political Activities in Multinational Corporations." *Journal of International Business Studies*, 33(1), pp. 57-77, (2002).

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Habbi, M. and L. Zurawicki. "Corruption and Foreign Direct Investment." *Journal of International Business Studies*, 33(2), pp. 291-308, (2002).

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- Law, K.S., D.K. Tse, and Zhou. "Does Human Resource Management Matter in a Transitional Economy?" *Journal of International Business Studies*, 34(3), pp. 255-265, (2003).
- Lou, Y. "Market-seeking MNEs in an Emerging Market: How Parent-Subsidiary Links Shape Overseas Success's." *Journal of International Business Studies*, 34(3), pp. 290-309, (2003).
- Magretta, J. "The Power of Virtual Integration: An Interview with Dell Computer's Michael Dell." *Harvard Business Review*, March-April, pp. 72-84, (1998).
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