

Career and Professional Development Center

Annual
Report

2018-2019

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www.iup.edu/career

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FALL 2018 CPDC SPONSORED EVENTS AND PROGRAMS



Western PA Collegiate Job and Internship Fair

Sponsored by: WestFACS
October 10, 2018
10:00AM-3:00PM
Monroeville Convention Center

Presented by: IUP Career and Professional Development Center
 302 Pratt Hall
 www.iup.edu/career



MICRO-AGGRESSIONS

w/ Dr. John Rindy
October 8, 2018
6:00PM
Ohio Room

Presented by: IUP Career and Professional Development Center
 302 Pratt Hall
 www.iup.edu/career



STEPPING OUT OF YOUR COMFORT ZONE:
 SOFT SKILLS AND PUBLIC SPEAKING CAN IMPACT YOUR SUCCESS



Presented by *Dr. Tammy Marko*
 Director IUP Career and Professional Development Center

Wednesday October 24th | 6:00PM
 HUB Ohio Room

Transferable Skills: What You Learn from Being Involved in College

JOIN US FOR A WORKSHOP TO DISCUSS HOW YOUR INVOLVEMENT CAN IMPACT YOUR CAREER SUCCESS!

Wednesday, September 16
6pm, HUB Ohio Room

SPONSORED BY:
 IUP CPDC
 IUP PANHELLENIC

GET OUT OF YOUR SEAT AND

INTO THE STREETS

SATURDAY, OCTOBER 20, 2018


A Night of Networking

Sponsored by WorkPartners (UPMC)

ALL Majors WELCOME!
Start time: 6 pm
Humanities and Social Sciences Lobby

Alumni Panel

What I Wish I Would Have Known + Networking



MONDAY, 6PM, GREAT ROOM ELKIN HALL

COLLEGE TO CAREER CONFERENCE (C2C)

9 AM - 4 PM

REGISTRATION REQUIRED | DOUBLE TREE HOTEL (MONROEVILLE)

SciMath Interview Day



IUP Pittsburgh East
November 16, 2018

Presented by: IUP Career and Professional Development Center
 302 Pratt Hall
 www.iup.edu/career

The Career and Professional Development Center presents...

ROVING RESUME REVIEWS

Stop by with your resume for us to review!

September 24th - HSS Lobby
 October 2 - Eberly Lobby
 November 2 - Elkin Hall

THE POWERFUL EFFECTS OF

Body Language

6 PM
 GREAT ROOM ELKIN HALL



Etiquette Dinner
November 12th and November 13th, 2018
Sutton Hall-Blue Room

Presented by: IUP Career and Professional Development Center
 302 Pratt Hall
 www.iup.edu/career



Goal in the Grove

September 12th, 2018
 Oak Grove

Presented by: IUP Career and Professional Development Center
 302 Pratt Hall
 www.iup.edu/career



Community Involvement Fair

September 5th, 2018
 HUB Ohio Room
 11:00am-3:00pm

Presented by: IUP Career and Professional Development Center
 302 Pratt Hall
 www.iup.edu/career



CAREER EXPO AND GRADUATE SCHOOL FAIR

SEP 25
 10 AM - 2 PM
 KOVALCHICK COMPLEX

Professional or business casual dress required



SPRING 2019 CPDC SPONSORED EVENTS AND PROGRAMS



OH SNAP!
Professional Headshot Day

Sponsored by the IUP Career and Professional Development Center

Wednesday April 17th

9:00am - 12:00pm

Stouffer G-8

*Professional attire recommended. Please allow 2 weeks for images to be edited and processed.

Generations in the Workplace presented by **Mr. Zach Clark**
(followed by networking)

6PM, Monday April 8th
Great room, Elkin Hall



Western PA Collegiate Job and Internship Fair

Wednesday March 13th
10am - 3pm
Monroeville Convention Center
Pre-register at westpaes.org or pay \$10 at the door



INTO THE STREETS

SATURDAY APRIL 13TH, TIMES VARY
LOCATIONS THROUGHOUT INDIANA COUNTY

PICK UP A FORM IN PRATT 301 TO SIGN UP TODAY!



MARCH 27TH 9:30AM - 3:00PM

PITTSBURGH EDUCATION RECRUITMENT CONSORTIUM

MONROEVILLE CONVENTION CENTER

The PECC Education Job Fair is a free recruitment program for students and recent graduates. The job fair features recruitment tables for over 100 U.S. educational organizations and employers. Participants can meet with employers, learn about job opportunities at all levels of education, and see potential employers' recruitment efforts. The fair is held at the Monroeville Convention Center and is a great opportunity for students and recent graduates to network with employers, learn about job opportunities, and see potential employers' recruitment efforts. The fair is held at the Monroeville Convention Center and is a great opportunity for students and recent graduates to network with employers, learn about job opportunities, and see potential employers' recruitment efforts.



ALUMNI PANEL: LIFE AND SUCCESS AFTER IUP

followed by networking


6 O'Clock Series
Monday March 18th
HUB Ohio Room

IUP CAREER AND PROFESSIONAL DEVELOPMENT CENTER AND IUP OFFICE OF ALUMNI AND FRIENDS



BUSINESS AND DINING ETIQUETTE DINNERS

Monday March 4th and Tuesday March 5th
5:30PM, Sutton Hall Blue Room
Registration required via IUP CPDC



IUP CAREER FAIR

WEDNESDAY FEBRUARY 27
10AM-2PM
KOVALCHICK COMPLEX

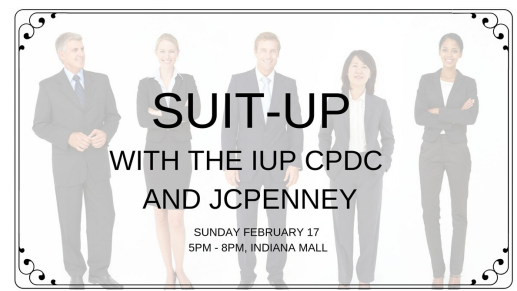
#IUPSTARTSCAREERS

EMPLOYERS WILL BE ON CAMPUS
LIKE YOU DON'T MISS OUT
ON THIS OPPORTUNITY!



SUIT-UP WITH THE IUP CPDC AND JCPENNEY

SUNDAY FEBRUARY 17
5PM - 8PM, INDIANA MALL



BUSINESS ATTIRE FASHION SHOW FOLLOWED BY NETWORKING

6PM HUB OHIO ROOM
Monday February 11th

WHAT IS BUSINESS CASUAL? HOW SHOULD I DRESS FOR AN INTERVIEW? LEARN THE INS AND OUTS OF PROFESSIONAL DRESS HERE! REMEMBER - FIRST IMPRESSIONS ARE KEY!

IUP CAREER AND PROFESSIONAL DEVELOPMENT CENTER #IUPSTARTSCAREERS



ROVING RESUME REVIEWS

TUESDAY FEBRUARY 19
11AM-2PM
LIBRARY

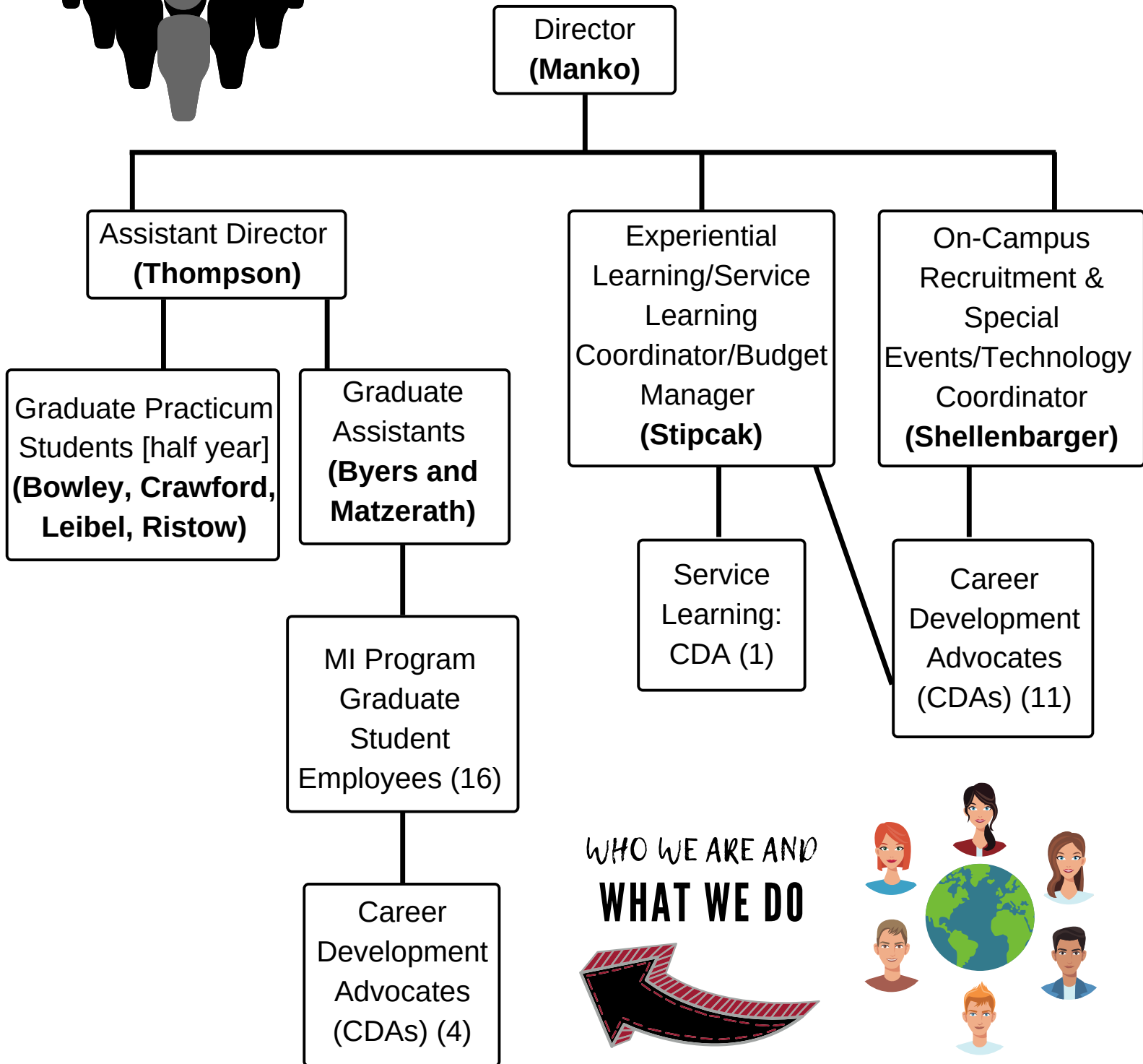
WEDNESDAY MARCH 6
11AM-2PM
EBERLY LOBBY

MONDAY APRIL 1
11AM-2PM
HUB

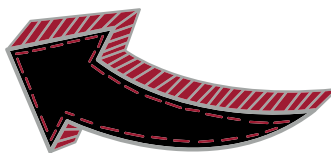
IUP CAREER AND PROFESSIONAL DEVELOPMENT CENTER



TEAM CPDC Organizational Chart



WHO WE ARE AND
WHAT WE DO



NOTE: The Career and Professional Development Center continues to operate at well under the benchmarked staffing recommendation per the National Association of Colleges and Employers (NACE) guidelines. For instance, the national average ratio of students to career services personnel is 2,917 to 1 (NACE, 2017). IUP's ratio of students to professional career coaching personnel is 5, 662 to 1.

CPDC Mission, Vision, and Values



MISSION

The IUP CPDC provides unique and individualized opportunities for the IUP community and employers to come together and build relationships that allow students and alumni to make informed career decisions, gain lifelong career management skills, and achieve their professional goals.

The IUP CPDC will be fully-integrated in the student experience, so that all students have the opportunity to achieve their career goals and be purposeful, valuable, contributing members of society.



VISION

Inspiration: We believe in encouraging others to identify their professional purpose and pursue their lifelong career ambitions by providing opportunities which support their growth and development.

Collaboration: We believe strong relationships are essential to developing and achieving shared goals and desired outcomes.

Professionalism: We believe in modeling high-quality standards through professional behavior.

Sustainability: We believe continuous improvement is key to effective, efficient, and innovative service.

Integrity: We believe in promoting ethical decision making and always doing the right and best thing for our students and other constituents.



VALUES

Professional Organization Involvement, Conferences Attended, and University Service

Conferences
 AND
PROFESSIONAL DEVELOPMENT
SEMINARS ATTENDED

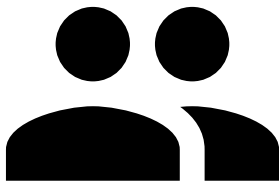
- EACE Conference, Reston, VA (Thompson)
- PennACE Conference, State College, PA (Manko, Thompson, Stipcak)
- State System Career Services Association Meetings, (Manko, Thompson, Stipcak)
- WestPACS-PennACE Professional Development Day (Manko, Thompson, Stipcak, Shellenbarger, Byers, Matzerath)
- The Washington Center Liaison Advisory Board, (Stipcak)
- The Washington Center Partner Institute (Stipcak, Thompson)
- National Student Exchange Conference (Shellenbarger)

-
- **Pennsylvania Association of Colleges and Employers (PennACE):**
Manko, Secretary; Thompson, Membership Chair
 - **Western PA Career Services Association (WestPACS):** Manko, Vice President; Thompson, Technology Chair
 - **College2Career Planning Committee:** Thompson
 - **Pittsburgh Education Recruitment Consortium:** Member
 - **State System Career Professionals Association:** Member

Professional
ORGANIZATION INVOLVEMENT


-
- Allegheny Conference's Our Next 75 Regional Visioning Workshop: Manko
 - Annual Giving's University Family Campaign, Division Representative (Manko)
 - ASC@IUP (Academic Success Center) Advisory Board (Manko)
 - Collaborative State System Redesign Glue Team (Manko)
 - Enrollment Management Professional Development Committee (Manko)
 - Indiana County Chamber of Commerce University Relations Committee (Manko)
 - Indiana County Workforce Committee (Manko, Shellenbarger)
 - IUP Eberly Business Advisory Council (Manko)
 - IUP President's Commission on the Status of Women (Manko)
 - IUP University Planning Council Community Relations Committee Co-Chair (Manko)
 - IUP University Wide Retention and Persistence Committee (UWRPC) (Manko)
 - IUP Women's Leadership Awards Committee (Manko)
 - Multicultural Recruitment and Retention Committee (Thompson)
 - OHRDL Leadership Living-Learning Community Committee (Thompson)
 - Student Conduct Board Member (Thompson)
 - University Space Advisory Committee (Manko)
 - University Student Academic Success Leadership Initiative Committee (Manko)
 - University Student Success Collaborative Leadership Team (Manko)
 - UWRPC Structured Peer Mentoring Subcommittee Co-Chair (Manko)

University
COMMITTEES AND SERVICE



STUDENT APPOINTMENTS

Appointments and drop-in hours are available to provide students and alumni with services that allow them to become self-aware, discover, and plan their educational goals, learn information about the job market and educational opportunities, and receive assistance with their career decision-making process. Appointments are available throughout the academic year, as well as during the summer, either in person (our most popular) or via phone or Skype. Drop-In hours are also available Tuesday and Wednesday evenings during the academic year. Starting in fall 2019, we are extending drop-in hours to Monday and Tuesday afternoons as well, to better serve our constituents.

1,485

Total Student Appointments

appointment
BREAKDOWN

1,238 resume reviews

766 Mock Interviews (in-person and online/phone)

83 Community Service Learning Federal Work-Study Program

65 The Washington Center

47 Career Coaching

40 Job/Internship Search Strategies

Top 6 Most Popular Appointment Types



of students shared that their appointment helped them to further reach their career goals



of students shared that being engaged with the CPDC provided them the support to complete their degree and achieve their career goals



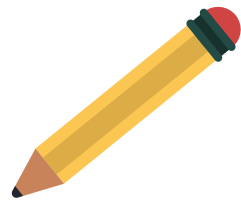
of students shared that they were satisfied with the service they received by engaging with the CPDC



of students shared that they would recommend the CPDC to their peers

STUDENT APPOINTMENT BREAKDOWN BY CLASS YEAR

467	Seniors
419	Juniors
141	Sophomores
127	Other
111	Freshman
82	Graduate
80	Super Senior
56	Alumni
2	Community Members



NOTE: 127 clients selected other. We believe this to have been due to confusion with how we asked their class year/status and that most students and clients fell within the the traditional structure. Changes have been made to the question for the upcoming academic year.

CPDC WORKSHOPS

The CPDC regularly presents to student groups, prospective students, and in classrooms during the academic year. Topics range from resume and cover letter writing, which is our most popular request (28 total) to salary negotiation and how to network successfully.

**Total Workshops
Presented**

152

**Total Constituents
Reached**

5,056

Topics of Workshops Presented

- **Resumes and Cover Letters**
- **Interviewing Tips**
- **LinkedIn 101**
- **Salary Negotiation**
- **Career Game Plan**
- **CPDC Office Overview**
- **Online Branding and Social Media**
- **Body Language**
- **How to Rock a Career Fair**
- **Networking**
- **Job Search Strategies**
- **Unwrapping Your Dream Job**



CAREER READY SEMINAR SERIES

The IUP Career Ready Seminar Series officially launched in the fall of 2018 and provides an overview of key competencies that impending graduates need to learn and develop to be successful as they make the transition from higher education into the professional world of work.

Number of Events

13

- IUP Athletics
- IUP Fraternity and Sorority Life
- IUP Panhellenic
- IUP Ambassadors
- Office of Alumni and Friends
- MCSLE
- 6 O'Clock Series

Partnered Organizations



\$10,500

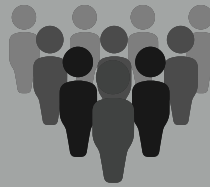
Sponsorship Money Raised

Featured Speakers

- Mr. Zach Clark
- Dr. Tammy Manko
- Dr. John Rindy
- Ms. Kelsey Thompson

Employer Partners

- AAA East Central
- CNB Bank
- Clark Associates
- Hajoca
- Sherwin Williams



1,457

Number of Participants:

EVENT TOPICS



- Transferrable Skills
- Public Speaking and Soft Skills
- Rooting out Microaggressions
- Body Language
- Alumni Panels (Life and Success After IUP and What I Wish I Would Have Known)
- Business Attire Fashion Show
- Generations in the Workplace
- Etiquette Dinners
- Suit-Up
- Spring Career Fair
- A Night of Networking

PROGRAMMING AND UNIVERSITY COLLABORATIONS

GOAL IN

THE GROVE

We had a record high **507 attendees** at this year's event, where we continued to partner with the IUP Ambassadors and Student Philanthropy Council. Students made their way around a tent set-up in the Oak Grove to learn more about our department's programs and services. Insomnia Cookies and Pita Pit provided donations, we had giveaways at each table, and Aramark provided hot dogs and hamburgers, which was paid for with the help of a **\$1,500 grant from the Enterprise Holdings Foundation.**

ROVING

RESUME REVIEWS

In an effort to reach more students on campus, we started taking our services to various buildings on campus. The concept of Roving Resume Reviews was started during the 2016 - 2017 academic year and has continued ever since. **This past year we had 6 roving resume reviews total**, in the fall and spring. While the turnout has still been low in terms of actual reviews (8 students each semester), we hope that with continued marketing and promotion efforts the program will grow.



UNIVERSITY COLLABORATIONS

- Annual Giving
- Athletics
- Graduate Admissions
- International Education
- IUP's 6 Academic Colleges
- IUP Business Honors Cohort
- IUP Libraries
- Labyrinth Center
- Multicultural Center for Student Leadership and Engagement
- Panhellenic
- Phi Gamma Nu (PGN)
- Student Philanthropy Council
- Office of Alumni and Friends
- Office of Disability Access and Advising
- Student Cooperative Association
- Undergraduate Admissions
- University Advancement
- Various Academic Departments and Student Organizations


OFF-CAMPUS EVENTS

WESTERN PA COLLEGIATE JOB AND INTERNSHIP FAIR

The Western PA Collegiate Job and Internship Fair is one of the largest job fair consortia in the country with more than 50 member schools. IUP continues to have an active presence with Director Dr. Tammy Manko and Assistant Director Kelsey Thompson serving on the executive board. The industry-wide fair is held twice a year in the fall and spring at the Monroeville Convention Center.


 **135** IUP students attended the fall 2018 fair

IUP students attended the spring 2019 fair **36** 

 **325** total employers in attendance at both fairs (not unique numbers)

PITTSBURGH EDUCATION RECRUITMENT CONSORTIUM

The PERC Education Job Fair attracts over 200 employers from 25 states across the U.S. and several international organizations. Participating employers interview and hire teacher candidates in all Pre-K-12 disciplines as well as related professional certification areas, such as school counseling, school social work, speech language pathology, OT, PT, and nursing. The consortia has 30 colleges and universities as members.

 **62** IUP students attended the 2019 fair

employers in attendance **219** 



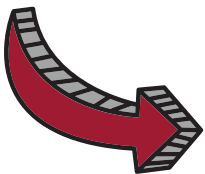
ADDITIONAL OFF-CAMPUS EVENTS

College2Career (C2C) Conference

IUP was again involved with the College2Career Conference (C2C), which was held in November at the DoubleTree Hotel in Monroeville. Students were invited to participate in a professional-style conference, attend employer-led sessions on various topics (i.e., Job and Internship Search Strategies, Personal Branding, Social Media, Government Applications Interviewing Strategies, Preparing for Grad School, Evaluating Job Offers, Financial Planning, Body Language Exploring Gap Year Opportunities), and network with their peers and employers. There were 6 employer sponsors and 8 colleges / universities that partnered to plan and organize this year's event. Only 1 IUP student registered and attended.

SciMathTech Interview Day

Started in 2010 as the Math, Science, Information Technology (MSIT) Consortium Interview Day, the SciMathTech Consortium of approximately 21 western PA colleges and universities offers employers well prepared and qualified candidates. This one-day Science, Math, and Technology recruiting event gives companies an opportunity to interview regional college/university students for internship and professional employment. Only candidates from participating colleges are eligible to participate in the SciMathTech Interview Day. Emails were sent to department chairs in math, computer science, biology, chemistry, geology, information systems technology, and physics to help promote the event.



7

IUP students
submitted
resumes

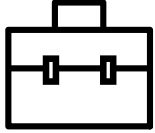
2

students
received
interview offers



ON-CAMPUS RECRUITING AND CAREER FAIRS

HOSTED BY THE IUP CPDC



SPRING 2019 CAREER FAIR

The 2019 Spring Career Fair was held Tuesday February 28 in the Kovalchick Complex. A total of 94 employers registered with 379 students attending the fair. This spring we once again had a "Green" or "Prep" room that each student had to proceed through before going into the fair. Topics discussed were proper handshakes/greetings, practicing their elevator speech, and information on upcoming CPDC events and services.

FALL 2018 CAREER EXPO AND GRADUATE SCHOOL FAIR



The annual IUP Career Expo was held September 26 in the Kovalchick Complex. More than 295 students participated, and 44 organizations and 27 graduate programs were in attendance. Business attire was required again this year, and CPDC staff turned away approximately 30 students who were dressed in shorts, torn jeans, or other inappropriate attire. We continued with the "Green" or "Prep" room that each student had to proceed through before going into the fair, which IUP faculty and staff, as well as employers, found to be very impressive. The Green Room included several stations, where students could work on their "elevator" speech and get tips on business attire from Graduate Assistants and Career Development Advocates.

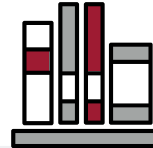


FALL 2018 - SPRING 2019 ON-CAMPUS RECRUITING

During the 2018-2019 academic year, 25 employers conducted on-campus interviews and/or information sessions (7 – Fall 2018, 18 – Spring 2019). More outreach will continue to be crucial to these numbers growing, as staff works with faculty and alumni to identify additional employers with which to build relationships on behalf of our students. The CPDC team remains committed to increasing these numbers in the future.

ADDITIONAL ON-CAMPUS CAREER FAIRS

Education Career Fair



The Education Career Fair was held on Wednesday, April 24, 2019 in the HUB Atrium. 9 organizations and 120 students attended. The fair was developed in 2017 based on the idea of having recruiters meet with student teachers on the day the senior education majors attended a mandatory end-of-semester professional meeting in the HUB Ohio Room. Employers were available at tables in the HUB Atrium, which provided students with easy access to organizations that had education-related positions available.

Safety Sciences Career Fair



The Department of Safety Sciences hosted its annual Safety Sciences Career Fair September 27 and 28 at the Kovalchick Complex. The Career Fair is a two-day event for students to have an opportunity to meet with a variety of employers offering internships, co-ops, or job opportunities. There were 77 employers and more than 175 students that participated.

Accounting Career Day



In cooperation with the Student Accounting Association and the IUP Accounting Department, the CPDC hosted the annual event at the Rustic Lodge September 19. The fair was attended by 38 organizations/employers, 122 IUP students, and 65 non-IUP students.

Hospitality Management Job and Internship Fair



Monday November 12 the Department of Hospitality Management hosted its first Fall Job and Internship Career Fair in the HUB Ohio Room with guidance from CPDC Special Events Coordinator Jan Shellenbarger. Industry representatives participated to offer students the opportunity to interview with their company and to pursue both entry-level career jobs or internship positions in all operational areas. Twelve employers and 200 students participated. These included restaurant management, lodging operations including front desk and housekeeping, food and beverage including fine dining, resort and amusement park (attraction management), gaming operations, special events management, tourism management, contract management, club management, concessions management, and catering.



MOCK INTERVIEWS AND ETIQUETTE DINNERS



Mock Interviews

Number of Participants

766 participants

- Computer Science
- Business and Technology
- Food and Nutrition
- Journalism
- Child Development
- Hospitality Management
- Communications Media
- Safety Science
- Fashion Merchandising
- Nuclear Medicine



10 participating departments

Mock Interviewer Information

16 mock interviewers (all master's or doctoral students)

Mock Interviewers were enrolled in varying programs, which included Student Affairs in Higher Education, Employment and Labor Relations, Speech Pathology, Clinical Psychology and School Counseling.

Number of Participants

192 participants

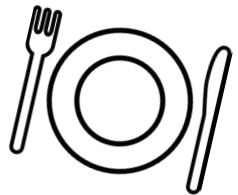
total dinners held each academic year **4**

Table Host Information

29 table hosts comprised of employers, IUP faculty and staff members, and graduate students

.....
This year we also continued with a new format where CPDC team members Ms. Kelsey Thompson and Dr. Tammy Manko led the meal, teaching students etiquette and facilitating table and group conversations.

Etiquette Dinners



Student Learning

In the spring semester, 99 students completed an online assessment through D2L prior to attending the Etiquette Dinner to assess their knowledge beforehand. **The average grade received from this online assessment was a 69.9%.** After attending the dinner, students were then prompted to complete the same assessment again to evaluate what they retained from the evening. **Out of the 75 students who completed this assessment, the average grade was a 91% demonstrating a 21.1% increase in students' knowledge on business and dining etiquette.**

NATIONAL STUDENT EXCHANGE (NSE)

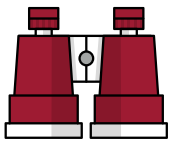
The National Student Exchange (NSE) is a program for undergraduate exchange within the US, US Territories, and Canada. NSE students study for a semester or full academic year at another NSE college/university to take courses not offered at IUP, live in a different geographic area, and broaden personal, educational, and cultural perspectives.

Host Campuses

8

students from IUP were placed in the following schools

- University of Hawaii at Hilo
- West Virginia University
- University of Montana
- Washington State University
- Florida International University
- Montana State University
- University of Massachusetts Amherst
- Western University, Ontario
- University of Colorado - Colorado Springs



Looking Ahead

Efforts continue to be made by program coordinator Jan Shellenbarger to increase awareness of the NSE Program, with the creation of a Facebook page, an online application, and emails going out to all students with the required GPA of 2.5 and above. Faculty and staff will also receive an informational email, since their college-age children can participate in the program and retain their tuition-free status if they attend a "B" school. A "B" school is one in which tuition is paid as usual to IUP, as opposed to an "A" school, where tuition is paid to the host school. Once again, NSE will be represented at the Office of International Education's Study Abroad Fair in the fall to increase visibility to students. Shellenbarger has also reached out to the director of the IUP Cook Honors College and the coordinator of the Board of Governor's Scholarship (BOG) program, to increase awareness among students in those groups.

What students are saying ...



IUP student Olivia Tarman explained why she decided to participate in the National Student Exchange:

"I had been studying Arabic for five semesters at IUP and wanted to continue, but had reached the full extent of any Arabic classes I could take there. At UMass I was able to continue with both my Arabic studies and my French studies. They even had the opportunity for me to study an Arabic dialect in a conversation group – a really great and rare opportunity. Furthermore, Amherst is a great area of Massachusetts which provided a lot of opportunities for fun days outside of class, such as day trips to Maine, spring break in Boston, hiking in the nearby state park, and white-water rafting."

Home Campus (IUP)

4

students attended IUP for their participation in the program, exchanging from these universities:

- Northern Vermont University - Johnson
- University of Puerto Rico, Rio Piedras
- University of the Virgin Islands (2)

THE DISNEY COLLEGE PROGRAM (DCP)

8

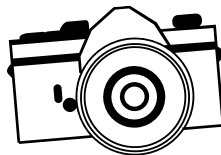
students served as cast members in the Fall 2018 Program

4

students served as cast members in the Spring 2019 Program

Disney is no longer providing accredited courses for DCP participants, which in the past earned credits that were transferable back to IUP, most often as elective courses. This change means that most IUP students do not earn any credits for their participation in the DCP, unless they take online distance-education courses through IUP. Students are advised that the average 40-45 hour per week work schedule will probably impact their ability to study and maintain a solid GPA, so they are encouraged to attempt no more than three credits if they decide to take an online course.

The Disney Theme Park & Resort College Program started in 1981, and the relationship between Disney and IUP began in the fall of 1997. During the past 22 years, more than 500 IUP students have played a part in the Disney magic as Cast Members of the Disney College Program. Students who participate in the DCP report increased interest from employers in their résumés and experience they gained while in the program.



THE WASHINGTON CENTER (TWC)

In cooperation with TWC, the CPDC offers internships in Washington, D.C., a city unique in its status as our nation's capital. TWC has helped more than 50,000 students from around the world gain valuable experience and set them on a course of achievement, leadership, and engagement in their communities.

26

IUP student interns
1- fall
1-spring
24 -summer



Total number of TWC classroom visits/session in the fall and spring

31

10

academic departments sent students (**criminology, communications media, political science, accounting, journalism, anthropology, sociology, finance, marketing, management, international studies**)

697

Students reached during TWC classroom visits/session in the fall and spring

\$195,500

secured in scholarships through TWC for IUP students this year

Since 2002, the CPDC has sent 334 interns to the TWC with scholarships totaling \$1,984,807.



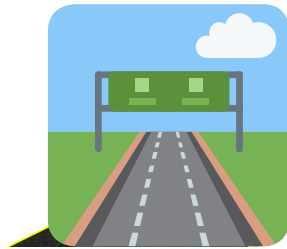
The Washington Center

SERVICE LEARNING OPPORTUNITIES



Angels' Wings

The Office of Service Learning coordinated the Angels' Wings benefiting the Indiana community during the Fall 2018 semester, **collecting more than 200 gifts** for underprivileged youth and elderly in Indiana County to make their holiday season a little brighter.



Into the Streets

Into the Streets **sent more than 150 IUP students** to various agencies over a designated weekend in the Fall 2018 and Spring 2019 semesters, enabling **14 agencies** to undertake projects that would otherwise not be possible.



Blood Drives

IUP students, faculty, and staff **saved 1,812 lives** during the 2018-19 academic year. **16 blood drives** were coordinated through the Office of Service Learning for the Vitalant (formerly Central Blood Bank) and the American Red Cross. More than **604 units of blood** were collected.



Community involvement Fair

The Office of Service Learning welcomed **28 area non-profit agencies** to speak with **153 students** about the services they offer, volunteer opportunities, and Community Service Learning Federal Work Study positions.

BY THE NUMBERS

COMMUNITY SERVICE LEARNING FEDERAL WORK STUDY PROGRAM

71 students placed



human service agencies **41**

\$135,000 in FWS dollars awarded to students

NETWORKING AND RELATIONSHIP BUILDING



7,500+

employers invited to participate in on-campus recruitment events

employers contacted for relationship development

67

*estimate



1,878

IUP students participated in on-campus and off-campus job fairs, career expos, and/or networking events

total employers present for on-campus and off-campus internship/job fairs and career expos

851



2,959

internships completed during 2018 - 2019 academic year

GRADUATE FIRST DESTINATION SURVEY

3,069 total recent graduates

1,598 for whom information was obtained



CLASS OF
2018



(Class of 2018 consists of graduates from August and December 2017 and May 2018)

FAST FACTS

83%

employed in the field of
their choice

98%

productive rate



52%

graduates for whom we have reliable,
verifiable knowledge of their post-
graduation statuses

the LOWDOWN

As part of the CPDC's goal of expanding awareness and maximizing resources, we created a program of Peer Advocates in Fall 2011, henceforth renamed "Career Development Advocates" (CDAs). Since its start, the CDA program has continued to thrive and evolve. While all student employees are referred to as CDAs, there are varying responsibilities. Currently, we have Workshop CDAs, those working the front desk are referred to as Front-Desk CDAs, and finally Service Learning CDAs. Beginning last fall, all CDAs were trained on resume and cover letter reviews, as part of an office wide resume training to best serve our clients.

Starting in fall of 2016, we also began hosting an annual team retreat. This event allows all CPDC team members to come together to review policies and procedures, as well as take part in team building activities. We've continued to host holiday gatherings and an end-of-year dinner, in addition to sponsoring a basketball game at the start of the spring semester. During this academic year, we received a \$1,400 sponsorship from Enterprise Holdings, which we have received for this program since the 2014 -2015 academic year.

In terms of work and assignments, CDAs assisted with all aspects of office operations; completed outreach to the campus community, especially student organizations; assisted at CPDC team events; helped to manage departmental social media accounts; delivered presentations and workshops based on career-related topics; held regular resume and cover letter review sessions; and wrote monthly articles for the CPDC Blog, sent to 500+ IUP faculty administrators, family, and employers through Mailchimp a new newsletter system that we implemented. We also began using GoogleKeep to track CDA work assignments and status of projects.

CAREER DEVELOPMENT ADVOCATES (CDAS)



THANK
YOU



SOCIAL MEDIA PLATFORMS



BY THE NUMBERS



@IUP Career and Professional Development Center

- 553 posts
- 1,749 people like our page
- 2,538 interactions received for the posts published from July 2018-June 2019
- 1,904 Facebook reactions from followers
- 346 shares of our posts
- 278 comments

- 611 tweets were published (including our replies)
- 1,288 followers
- 2,051 interactions received for the tweets published from July 2018-June 2019
- 1,409 likes
- 630 retweets
- 12 replies



@IUP_CPDC



@IUP_CPDC

- 51 posts
- 354 followers
- 1,282 interactions for the posts published from June 2018-June 2019
- 1,225 likes
- 57 comments

- 6% web logins (percent of students who have logged into Handshake [excluding alumni])
- 9% mobile logins (percent of students who have accessed Handshake on mobile devices [excluding alumni])
- 40% profile completions (percent of students [excluding alumni] with a completed profile)
- 12, 021 approved employers
- 9, 899 jobs / internships posted



handshake
iup.joinhandshake.com



LinkedIn Groups

- IUP Career Development and Networking: 367 members
- IUP Alumni: 10,955 people



CONSTITUENTS REACHED

*Through all IUP Career and Professional
Development Center initiatives...*

10,953

**Total Constituents
Reached**

8,418

**Total Employers
Reached**

